

aaf[®] district 7

2020-2021 **american
advertising
awards**

addy[®] award winners

AMERICAN
ADVERTISING
AWARDS

committee



SARAH JONES
District 7 Board Chair and
American Advertising Awards Chair



LEIGH FARRIOR
District 7 Governor and
American Advertising Awards Ex-Officio



LAURA BURTON
District 7 American Advertising Awards
Co-Chair and National Rep



MICHELE MASSEY
National American Advertising Awards
Committee Chair

volunteers

WINNERS BOOK DESIGN
ALAINA FONTENOT

WINNERS REEL PRODUCTION
J.P. ROBERTS

special
thanks

aaf district 7

judges

PROFESSIONAL ENTRIES—TRADITIONAL



LUIS ANTEZANA
Director of Strategy
CROWN
Seattle, WA

Luis Antezana lives for creating connections and experiences. In a data-driven world of broadcasting and sharing, he observes and listens, focusing on emotion and feeling.

As Director of Strategy & Technology at CROWN, a strategic creative agency, he uses a combination of brand, creative, content, and social strategies to shape the stories that differentiate, raise interest, and incite action for clients.

Throughout his agency career, Luis has worked on major brands including Intuitive Surgical, Tegria/Providence Healthcare, Amazon AWS, Amazon Shipping, Under Armour/TB12, T-Mobile, EMC/Dell, Intel Security, Microsoft, Coca-Cola, Accenture, Fluke Networks, Bill Gates's BGC3, and Seattle's Best Coffee.



NADER ASHWAY
Founder/Creative Director
Modern Marketing
New York, NY

Nader Ashway is principal and creative director of Moddern Marketing, an integrated marketing services agency based in New York City. Over a 30-year career, Nader has developed award-winning ads, strategies and programs for consumer and B-to-B brands including Advertising Age, American Express, BMW, Citibank, Samsung, UNICEF, WIRED and many others. Currently, he's focused on integrating multiple platforms for clients in consumer packaged goods, financial services, hospitality, and various forms of healthcare services and medical devices.

Nader has made television appearances in New York and around the world to discuss brands and advertising, has written marketing and advertising articles for several publications and blogs, maintains his own marketing education blog, and is currently authoring his first book on consumer behavior. Nader is also a graduate professor of Integrated Marketing Communications at New York University.

judges

PROFESSIONAL ENTRIES—TRADITIONAL



SARA JANNSEN
Creative Director
Self-Esteem Brands
St. Paul, MN

Sara is a creative director whose work spans multiple disciplines and categories from digital to print, experiential to social at acclaimed agencies like BBDO, Martin/Williams, Carmichael Lynch and Thorburn before going (gasp!) client side as at Self Esteem Brands in 2021. She has created award-winning campaigns for consumer and higher education clients alike, such as Anytime Fitness, The Bar Method, Drake University, Hearing Institute Association, Lixil Americas, National Geographic, Polaris and Polaroid—even creating the first Times Square experience for American Standard.

When not creating, Sara has more than a mild obsession with lipstick and fine wine (though not necessarily in that order). She is addicted to barre classes, the undiscovered Bahamas and was a foodie long before it was even a thing. Sara is the proud mother of two daughters and one German Shepherd who all threaten her sanity on a daily basis.



DIANA D.D. KULLMAN
ACD/Writer
University of Phoenix
Phoenix, AZ

Based in Phoenix, Arizona, marketing communications pro D.D. Kullman offers creative direction and copywriting designed to educate, motivate, and above all, engage audiences.

D.D. is an advertising industry veteran, having gained experience with marketing strategy and copywriting while working for a wide variety of agency and corporate clients, as well as design firms.

Currently, she is Associate Creative Director/Writer at the University of Phoenix, a college built specifically for working adults. Previously she was Senior Communications Director at Equality Health, Student Agency Marketing Manager at Grand Canyon University and has worked at several Phoenix-based ad agencies, including Off Madison Ave, LaneTerralever and Lavidge.

By day, you can find D.D. waging war on content mediocrity and reenacting SNL skits. By night, she's typically perfecting her backhand or binge-watching Sci-Fi.

judges

PROFESSIONAL ENTRIES—INTERACTIVE



TREVOR BAKER
Senior Copywriter
Chernoff Newman
Columbia, SC

Trevor Baker is a Boston native who calls Columbia, South Carolina home, but has worked at agencies across the globe. From Australia to Germany to the Netherlands, Trevor has produced award-winning work while serving clients such as BMW, Allianz, and the South Carolina Education Lottery. No matter where his work takes him, he's always the guy that gets stuck behind the train. Outside of creating clever communications, Trevor is known for attending the most concerts in a year and being the best dad to his Australian Shepherd mate, Fenway.



JOSH BARSCH
CEO
StraightForward Interactive
Rapid City, SD

Josh Barsch is the founder and CEO of StraightForward Interactive, the world's first search engine advertising agency, where he's managed accounts for WalMart, eBay, Unilever, University of Phoenix and hundreds more companies of all sizes. He's the author of the Amazon best-sellers "The Google Ad Grants Playbook" and "Confessions Of A Scholarship Judge," as well as "Rebel Resume," which is not a best-seller but his mother maintains is still a delightful read.

Josh is the co-founder of the Lakota Voice Project, a Native American anti-suicide project, and his agency obtains and manages Google Ad Grants free of charge for all anti-suicide nonprofits worldwide. He holds an M.A. in Journalism from the University of Missouri, where he was the Pulitzer New Media Fellow back in the dial-up days. He lives in Phoenix with his daughter Mia, sons Ezra and Lorenzo, and a 110-pound chocolate Lab named Fernando.

judges

PROFESSIONAL ENTRIES—INTERACTIVE



BLAINE LOYD

Creative Director

HLK

St Louis, MO

Twenty years ago, Blaine didn't know copywriter was an actual job title. At the time, he was focused on touring the southeast with his band because they were definitely going to be the next Beatles. Fate introduced him to a group of agency types at a bar one night, and his fate was sealed. Soon the band fizzled out and Blaine set off on a world tour of every ad agency in Memphis, Tennessee.

Along the way, Blaine honed his craft in nearly every medium to create award-winning integrated campaigns for clients in consumer, retail, nonprofit, agriculture, tourism, hospitality, financial and medical. That variety of skills and experiences opened doors and landed him a gig in Dallas, which led him to his current job in St. Louis.

Blaine's been lucky enough to have worked on brands like Bayer, T-Mobile, FedEx, Pepsi, HGTV, St. Jude Children's Research Hospital, American Lung Association and more. When not working, he eats way too many carbs, listens to too many murder podcasts and teaches his daughter to be better than him at everything, especially guitar.

judges

STUDENT ENTRIES



MICHELLE EDGAR,
Senior Creative Lead
Southern Poverty Law Center
Des Moines, IA

Michelle is an art director and designer with more than 10 years of experience. Her work has been recognized by the Society of Publication Designers, PRINT, HOW, the Association of Educational Publishers, and the American Advertising Federation.

A Midwesterner at heart, Michelle spent the last 10 years in the South developing a taste for sweet tea and a slight accent to accompany her use of “y’all.” When she’s not at work, you can find her taking photos; playing kickball; walking her dog, Sadie; or, during football season, cheering on the Huskers. Go Big Red!



JOHN MEDZERIAN
Associate Creative Director
Red Square
Mobile, AL

John Medzerian is an Associate Creative Director at Red Square, a full-service advertising agency based in Mobile, AL. After graduating from The University of West Florida, John began his career at Red Square, leading projects for local and national brands ranging from Innovation Portal and Senior Bowl to Foxwoods and Hilton. While agency work provides the opportunity to work on a breadth of projects, John’s core design interests center around logo design, branding, and visual systems. As an ACD, he strives to foster creative growth in himself and his fellow designers by always focusing on learning and teaching new things.



JONATHAN PALMISANO
Senior Designer
BCBS LA
Baton Rouge, LA

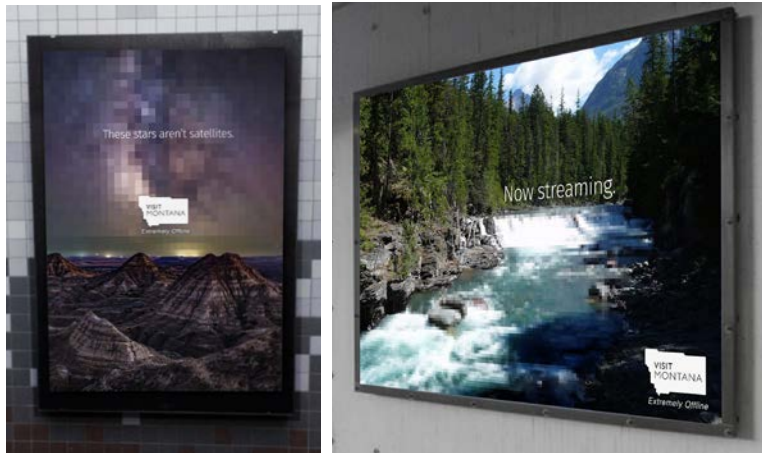
Louisiana native Jonathan Palmisano is a designer and artist with over ten years of experience in the advertising industry. In his current role as Senior Graphic Designer for Blue Cross and Blue Shield of Louisiana, his work has earned multiple recognitions through the American Advertising Awards, Healthcare Marketing Awards, Hermes Creative Awards, and HOW’s In-House Design Awards. Outside of the office Palmisano can be found in further pursuit of his creative interests through fine art and music, volunteering his talents in service of local charitable organizations, serving the professional community in his seventh year as an active member of the AAF-Baton Rouge Board of Directors, and spending quality time with his son Jacob.

student **best**
of show

addy[®] award winners

Montana: Extremely Offline

OVERALL BEST OF SHOW



**VIEW REEL
FOR VIDEO
COMPONENTS** 

THE CREATIVE CIRCUS

Cameron Higginbotham, Copywriter
Eddie Garcia, Art Director

A Human Poster

MOSAIC AWARD



**WATKINS COLLEGE OF ART AND DESIGN
AT BELMONT UNIVERSITY**

Kennila Gruen

Sh*table

MOSAIC AWARD



VIEW REEL
FOR VIDEO
COMPONENTS

TULANE UNIVERSITY

AJ Durnad

Secret Society Invitation Set

JUDGES CHOICE AWARD



THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

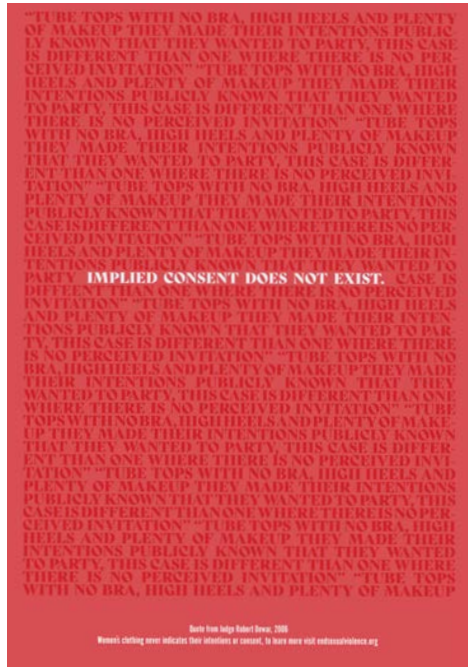
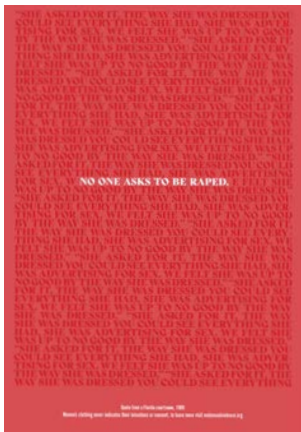
Madison Copeland

Comments from Judge:

"I thought the Secret Society Invitation Set was a really interesting and fun idea. I appreciate the time and attention the entrant put into bringing these pieces to life, going beyond the design process and exercising skills outside of the digital artboard. It is the kind of project that made me wish I got to work on it! Well done!"

End Sexual Violence Series Poster

JUDGES CHOICE AWARD



WATKINS COLLEGE OF ART AND DESIGN AT BELMONT UNIVERSITY

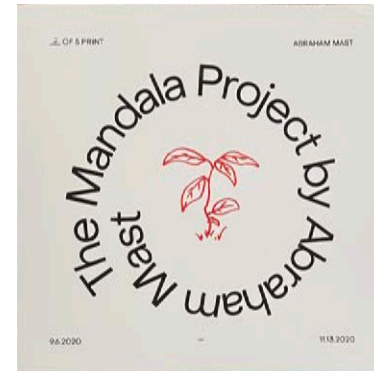
Destiny Carter

Comments from Judge:

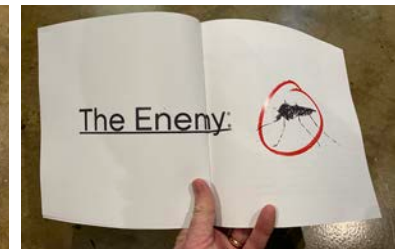
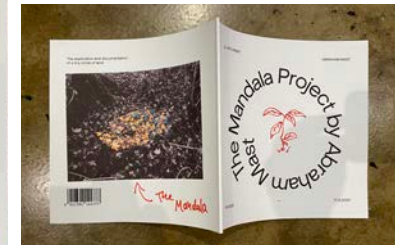
"This piece stuck out as a simple and effective campaign. By combining powerful content with a simple and stark design, it was eye-catching and layered with message and complexity. A great example of restraint with the design."

Mandala Project

JUDGES CHOICE AWARD



VIEW REEL FOR VIDEO COMPONENTS



WATKINS COLLEGE OF ART AND DESIGN AT BELMONT UNIVERSITY

Abraham Mast

Comments from Judge:

"Mandala Project's unique approach to publication design resulted in a project that bridges the gap between strong artistic sensibilities and design. The craftsmanship of the book, from documentation to execution went beyond my expectations for the category. Furthermore, the way the book was presented, through a short, narrated video, added to the mystery and mystique of the project and generated charm and curiosity in a topic that could otherwise feel mundane."

student
gold
addy® award winners



Rush Beer Package

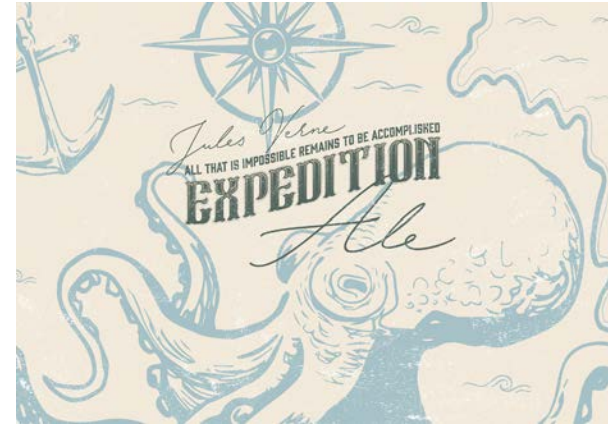
SALES & MARKETING > SALES PROMOTION > PACKAGING



SAVANNAH COLLEGE OF ART AND DESIGN
Yongbin Kim

Expedition Ale

SALES & MARKETING > SALES PROMOTION > PACKAGING



THE UNIVERSITY OF SOUTHERN MISSISSIPPI
Madison Copeland

Feminism Booklet

SALES & MARKETING > COLLATERAL MATERIAL > PRINTED ANNUAL REPORT OR BROCHURE



**WATKINS COLLEGE OF ART AND DESIGN
AT BELMONT UNIVERSITY**

Destiny Carter

Secret Society Invitation Set

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIALS



**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Madison Copeland

Donate Invitation

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIALS



TULANE UNIVERSITY

Keagan Krauss

The Narniad

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > COVER/EDITORIAL SPREAD OR FEATURE SERIES



SAMFORD UNIVERSITY

Noah Stalcup

LSU CoAD QUAD Magazine

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > MAGAZINE DESIGN

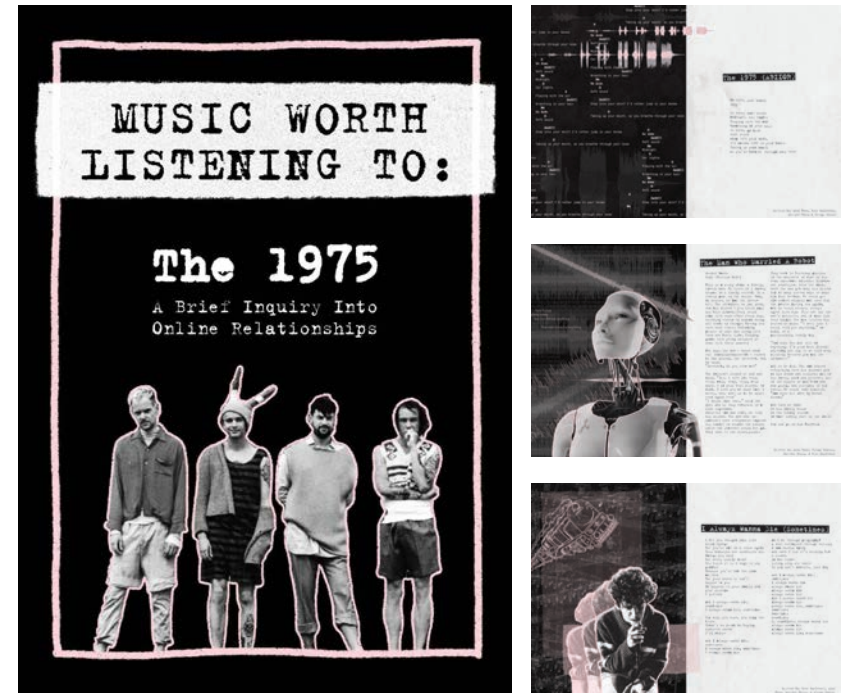


LSU SCHOOL OF ART | GDSO

Lindsey Henriques, Graphic Designer
Gabrielle Trupiano, Graphic Designer
Luisa Restrepo, Creative Director
Lynne Baggett, Faculty Advisor
Kitty Pheney, Project Director
Elizabeth Mariotti, Editor/Writer
Ellen Matis, Copy Editor
Micah Viccinelli, Cover Photo

Music Worth Listening To Zine

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > MAGAZINE DESIGN



SAMFORD UNIVERSITY

Grace Ann Perry

White Linen Night Poster Series

OUT-OF-HOME & AMBIENT MEDIA > OUT-OF-HOME > POSTER CAMPAIGN



TULANE UNIVERSITY
Anna Toujas

Misfits Market

OUT-OF-HOME & AMBIENT MEDIA > OUTDOOR & TRANSIT
ADVERTISING CAMPAIGN



CREATIVE CIRCUS
Kate Budorick, Art Director
Nick Beussink, Copywriter

U-haul: Moving Memories

OUT-OF-HOME & AMBIENT MEDIA > OUTDOOR & TRANSIT
ADVERTISING CAMPAIGN



SAVANNAH COLLEGE OF ART AND DESIGN

Alice Harbeson, Copywriter, Video Editor
Duong Le, Art Director

Band-Aid Legacy of Strength (Mom's)

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

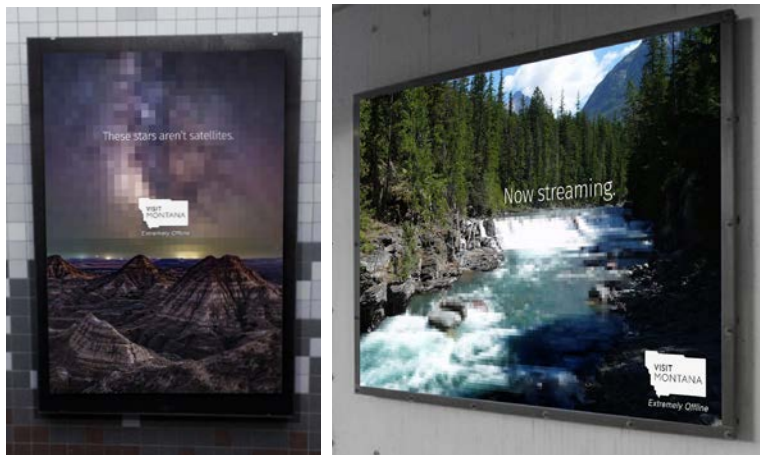


SAVANNAH COLLEGE OF ART AND DESIGN

Lachelle Robotham, Art Director & Copywriter
Samuela Chery, Art Director, Copywriter, Editor

Montana: Extremely Offline

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN



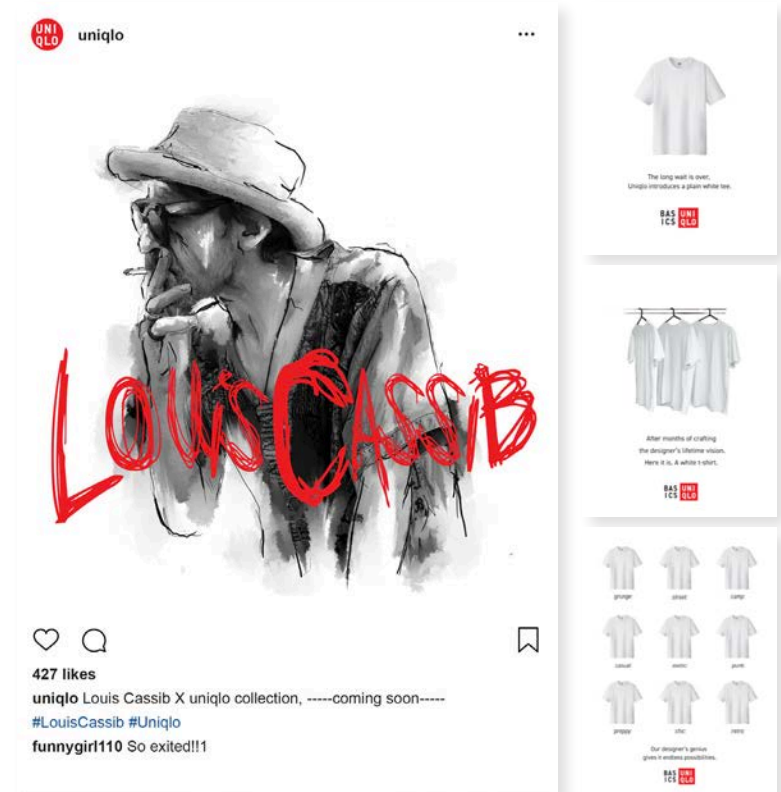
VIEW REEL FOR VIDEO COMPONENTS

THE CREATIVE CIRCUS

Cameron Higginbotham, Copywriter
Eddie Garcia, Art Director

Uniqlo: Basics

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN



VIEW REEL FOR VIDEO COMPONENTS

SAVANNAH COLLEGE OF ART AND DESIGN

Charles Yuille, Art Director
William Alan Harris, Art Director

Better Beans

ELEMENTS OF ADVERTISING > ILLUSTRATION SINGLE



VIEW REEL
FOR VIDEO
COMPONENTS

SAVANNAH COLLEGE OF ART AND DESIGN

Anna Yang, Designer
Anna Vallario, Animator

St. George and the Dragon

ELEMENTS OF ADVERTISING > ILLUSTRATION SINGLE



**WATKINS COLLEGE OF ART AND DESIGN
AT BELMONT UNIVERSITY**

Natalie Briscoe

The Most Dangerous Game

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN



**WATKINS COLLEGE OF ART AND DESIGN
AT BELMONT UNIVERSITY**

Abraham Mast

student **silver**

addy® award winners



SALES & MARKETING > SALES PROMOTION > PACKAGING

Salute Light Lager

THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

Caleb Guidry

Perfect Strangers Brewing Co.

SAMFORD UNIVERSITY

Caroline Mangum

SALES & MARKETING > COLLATERAL MATERIAL >
PRINTED ANNUAL REPORT OR BROCHURE

The History of the Cardigan

UNIVERSITY OF ALABAMA
AT BIRMINGHAM

Caroline Whitaker

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > COVER/EDITORIAL SPREAD
OR FEATURE SERIES

Chronicles of Narnia

COLUMBUS STATE UNIVERSITY

Carlie Hedges

Melomania Magazine

MIDDLE TENNESSEE STATE
UNIVERSITY

Maggie Strahle

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > MAGAZINE DESIGN

Lift Magazine

MIDDLE TENNESSEE STATE
UNIVERSITY

Courtney Gilliam

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > BOOK DESIGN

Dublin Murder Squad

THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

Morgan Green

Melanin Aesthetic Book Design

JACKSONVILLE STATE UNIVERSITY

James Johnson

SALES & MARKETING > MAGAZINE ADVERTISING >
CAMPAIGN

Farrow & Ball, Colour Tells A Story

THE UNIVERSITY OF ALABAMA

Kat Best, Art Director

Nicole Zikan, Copywriter

OUT-OF-HOME & AMBIENT MEDIA > OUT-OF-HOME >
POSTER SINGLE

A Human Poster

WATKINS COLLEGE OF ART AND
DESIGN AT BELMONT UNIVERSITY

Kennila Gruen

OUT-OF-HOME & AMBIENT MEDIA > OUT-OF-HOME >
POSTER CAMPAIGN

Dublin Murder Squad Series Posters

THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

Morgan Green

End Sexual Violence Series Poster

WATKINS COLLEGE OF ART AND
DESIGN AT BELMONT UNIVERSITY

Destiny Carter

OUT-OF-HOME & AMBIENT MEDIA > OUTDOOR & TRANSIT
ADVERTISING CAMPAIGN

Make a Stink About it

SAVANNAH COLLEGE OF
ART AND DESIGN

Kylie Ruffino

Ford x Build-A-Bear

SAVANNAH COLLEGE OF
ART AND DESIGN

Anjali Ravi, Art Director

Madison Duncan, Art Director

Jillian Apatow, Copywriter

Azwani Monroe, Concepting

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN

National Geographic: Earth Day 2100

THE CREATIVE CIRCUS

Michael Simon, Art Director

Liam Berg, Copywriter

Band-Aid Legacy of Strength (Mom's)

SAVANNAH COLLEGE OF
ART AND DESIGN

Lachelle Robotham, Art Director & Copywriter

Samuela Chery, Art Director, Copywriter, Editor

ONLINE/INTERACTIVE > APP (MOBILE OR WEB-BASED)

Sh*table

TULANE UNIVERSITY

AJ Durnad

CROSS PLATFORM > INTEGRATED ADVERTISING
CAMPAIGN > CONSUMER CAMPAIGN

OREO Just the Creme

THE CREATIVE CIRCUS

Liam Berg, Copywriter
Jason Magnes, Art Director

Life On A Brush

THE CREATIVE CIRCUS

Andrew Sellier, Art Director
Steven Abadin, Copywriter

Pro Rodeo

THE CREATIVE CIRCUS

Michael Simon, Art Director
Liam Berg, Copywriter

U-haul: Moving Memories

**SAVANNAH COLLEGE OF
ART AND DESIGN**

Alice Harbeson, Copywriter, Video Editor
Duong Le, Art Director

CROSS PLATFORM > INTEGRATED BRAND
IDENTITY CAMPAIGN

Crawfest 2020 Branding & Collateral

TULANE UNIVERSITY

Ashley Chen, Designer & Illustrator
Czarlyn Trinidad, Designer & Illustrator

Show Package Rebrand American Greed

**SAVANNAH COLLEGE OF
ART AND DESIGN**

Gregory Markman

CROSS PLATFORM > INTEGRATED BRAND
IDENTITY CAMPAIGN

Smooth Stallion

**MIDDLE TENNESSEE
STATE UNIVERSITY**

Cameron Harless

ELEMENTS OF ADVERTISING > LOGO DESIGN

LSU MoA

15th Anniversary Logo

LSU SCHOOL OF ART | GDSO

Coby Naquin, Graphic Designer
Luisa Restrepo, Creative Director
Lynne Baggett, Faculty Advisor
Kitty Pheneay, Project Director

Natural History Museum Los Angeles

JACKSONVILLE STATE UNIVERSITY

Hannah Jones

ELEMENTS OF ADVERTISING > ILLUSTRATION SINGLE

Portrait of Adia Victoria

**WATKINS COLLEGE OF ART AND
DESIGN AT BELMONT UNIVERSITY**

Isabella Stern

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

Character Development 2

**WATKINS COLLEGE OF ART AND
DESIGN AT BELMONT UNIVERSITY**

Abraham Mast

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY >
COLOR, SINGLE

Great Snackspectations

**AUBURN UNIVERSITY
AT MONTGOMERY**

Ashley Reid

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY >
CAMPAIGN

Black Revolutionary - Black Panther

**NASHVILLE STATE
COMMUNITY COLLEGE**

Brandon Hopkins

ELEMENTS OF ADVERTISING > ART DIRECTION

Barnes & Noble Playing Cards

THE UNIVERSITY OF ALABAMA

Kristen Spencer

Thrasher Magazine Playing Cards

THE UNIVERSITY OF ALABAMA

Bryant Fortenberry

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY

In A Good Light

MILLIGAN UNIVERSITY

Taylor Williams

ELEMENTS OF ADVERTISING > ANIMATION OR
SPECIAL EFFECTS

Wanderer of Planet Parallelogram

LSU

Nnamdi Anyaele

professional **best**
of show

addy[®] award winners

Meow ReMix

OVERALL BEST OF SHOW



VIEW REEL
FOR VIDEO
COMPONENTS

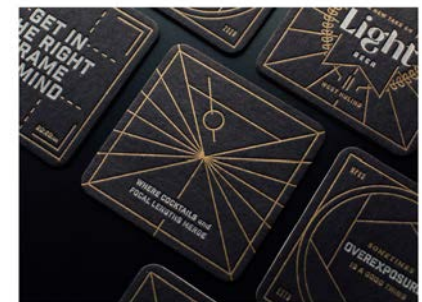
PSONE for THE JM SMUCKER COMPANY

Gail Hollander
Andy Bird
Jason Gorman
Lauren Schneidmuller
Gina Leone
Sandy Stewart
JR Harris
Shaun Bruce
Tim Wassler
Rachel Tierney
Micol Rankin

Kaitlyn Kline
Krystal Keller
Rachel Rauch
Lindsey Braem
Emily Bayer
Arthur Germer
Rebecca Harris
Zakk Weston
Nicole Bradley
Amy Del Rio-Gazzo
Cassie Bachik

The Light Box Welcome Kit

BEST OF PRINT



DCA for 11 WEST HULING

Doug Carpenter, Creative Director
John David Dowdle,
Sr. Art Director
Erin Mosher,
Art Direction, Photography

Andria Brown, Copywriting
The Laughing Owl Press Co.,
Coaster Production
Sundry Blossoms Studio,
Leather Roll Production

UAB Football 2020 - Win As One

BEST OF BROADCAST



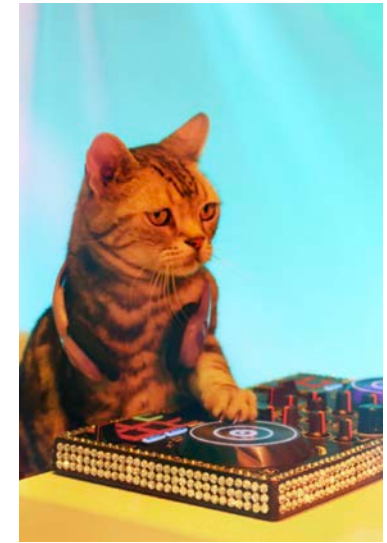
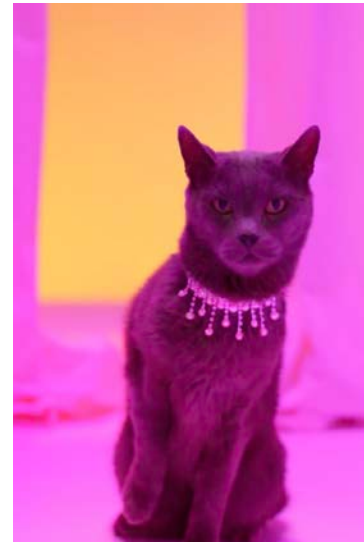
VIEW REEL
FOR VIDEO
COMPONENTS 

BURTON ADVERTISING for **UAB ATHLETICS**

Sam Miller, Creative Director, Copywriter
Stephen Stinson, Director
Logan Dillard, Director of Photography
Heather Jeffcoat, Agency Producer
Seth Newell, Gaffer
Sanders Bohlke, Score

Meow ReMix

BEST OF INTERACTIVE



VIEW REEL
FOR VIDEO
COMPONENTS 

PSONE for **THE JM SMUCKER COMPANY**

Gail Hollander
Andy Bird
Jason Gorman
Lauren Schneidmuller
Gina Leone
Sandy Stewart
JR Harris
Shaun Bruce
Tim Wassler
Rachel Tierney
Micol Rankin

Kaitlyn Kline
Krystal Keller
Rachel Rauch
Lindsey Braem
Emily Bayer
Arthur Germer
Rebecca Harris
Zakk Weston,
Nicole Bradley,
Amy Del Rio-Gazzo,
Cassie Bachik

Cover our Community

MOASIC AWARD



VIEW REEL
FOR VIDEO
COMPONENTS

CHEMISTRY AGENCY for **BIG FACTS SMALL ACTS**

Chris Breen,
Chief Creative Officer

Kevin Wilson,
Director of Integrated Production

Demour Breen, Producer

Mike Groenewald,
Group Creative Director

Will Benham, VP,
Executive Creative Director

Maya Campbell, Art Director

Lauren Glynn, Copywriter

Lauren Interrante,
Project Manager

Tim Smith, Partner, President

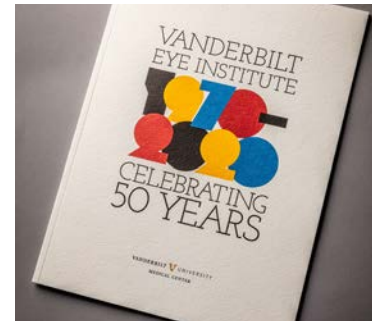
Courtney Saul, VP,
Group Account Director

Jhadelys Reyes,
Account Supervisor

Hilary Harmon, Director of PR

Vanderbilt VEI Book

JUDGES CHOICE



DVL SEIGENTHALER for **VANDERBILT HEALTH VEI**

Hart Armstrong, Art Director
Sean Williams, Creative Director
Betty Mason, Production Manager
Susan Hart, Traffic Manager

Comments from Judge:

"I just couldn't overlook (no pun intended) the sublime design work. Meticulous care and effort went into each page, with modern, brand-influenced graphics inspired by traditional visuals used in the profession. In an age where video and motion work usually grab the spotlight, this print piece truly stood out as exemplary, not just in its field but in our profession."

Radio Recliner

JUDGES CHOICE

“
I do love hats,
but I also
have attitude.”

**DJ HATTIE WITH
A HATTITUDE**
Resident at Summer Village Azalea Place

**RADIO
RECLINER**
RESIDENTS DJ-ing FROM THEIR ROOMS. KEEPING APART, STAYING TOGETHER.

VIEW REEL FOR VIDEO COMPONENTS

WWW.RADIORECLINER.COM

LUCKIE & CO. for BRIDGE SENIOR LIVING

Mitch Bennett, Chief Creative Officer
Denise Arnold, ACD/Writer
David Brothers, Editor
Katie Greco, Art Director
Vanessa Suarez, Writer
Karen Kizzire, Producer
Daniella Gonzalez, Experience Strategist
Cara Blaine, Senior Project Manager
Michael McFarland, Developer
Tunde Noibi, VP, Marketing Technology
Mary Winslow, VP, Strategic Solutions
Teresa Caro, VP, Strategy and Planning

Comments from Judge:

“COVID has been a weird ride. It’s been hard on all of us, but especially on seniors in assisted living. The beauty of this idea wasn’t that it made me feel sorry for their plight, it gave them a voice. Even better, it gave them the chance to rock out. For each other, for themselves, for all of us. If you’re sleeping on DJ Miss Fancy Pants then you’re missing out on what music is all about: celebrating life.”

The Chamberlain, Branding Rollout

JUDGES CHOICE

THE BEACON
1857
1953

CHAMBERLAIN
1911 The 2020
16 UPPER BROADWAY
507
CORPUS CHRISTI, TEXAS

VIEW REEL FOR VIDEO COMPONENTS

ARTFLY DESIGN, LLC for FRAZIER COMPANIES

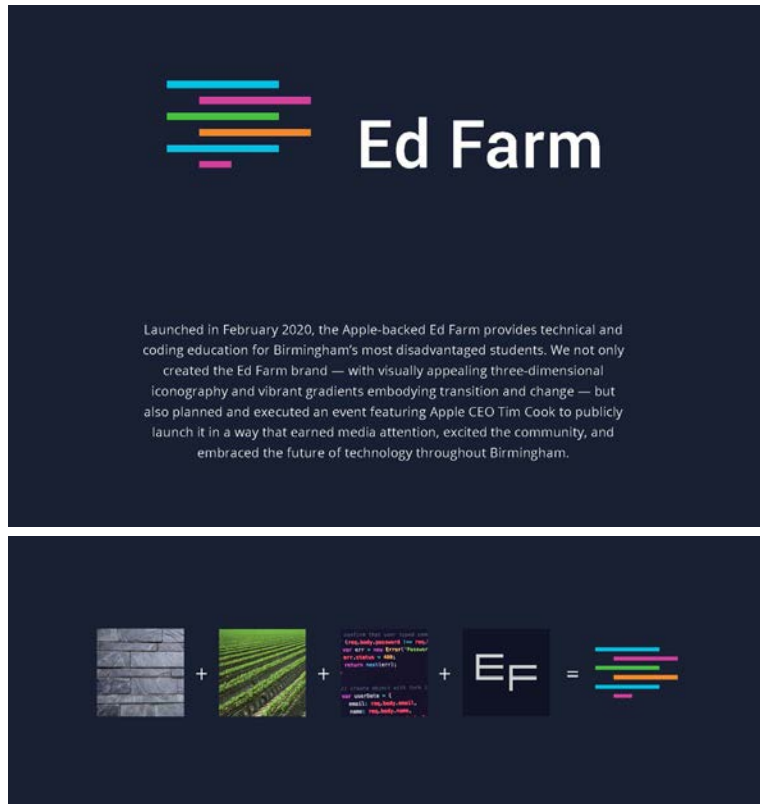
Dr. Amanda Garcia, Creative Director & Designer
Tyler Barnes, Designer & Illustrator
Derrick Frazier, Frazier Companies Director
Garrett Frazier, Director
Lynn Frazier, Founding Director

Comments from Judge:

“The transitional chicness of The Chamberlain’s brand identity was inspiring in that it straddles the fence between a cool, modern sensibility and vintage-inspired charm. The textural and iconographic components add an element of discovery for the viewer and brings breadth to the overall visual expression. Beautifully done.”

Ed Farm Logo Design

JUDGES CHOICE



BIG COMMUNICATIONS for TECH BIRMINGHAM

Aaron Gresham, Executive Creative Director

Comments from Judge:

"I'm a big fan of logo design, especially when it's done thoughtfully and done well. This logo achieves both by delivering a great deal of dimension, layered with ease and style. Perhaps the most impressive aspect of this logo is how utterly intellectual it is. They've captured an important visual essence of coding in a smart visual manner, and managed to deliver something with depth and intelligence, and they've done it all by using just six straight lines. It's one of those magical "when you see it, you see it" moments."

WE ARE NASHVILLE: Website - Rose

JUDGES CHOICE



VIEW REEL
FOR VIDEO
COMPONENTS

THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Copywriter
Kerry Graham, Creative Director
Don Transeth, Creative Director
Philip Holsinger, Photography

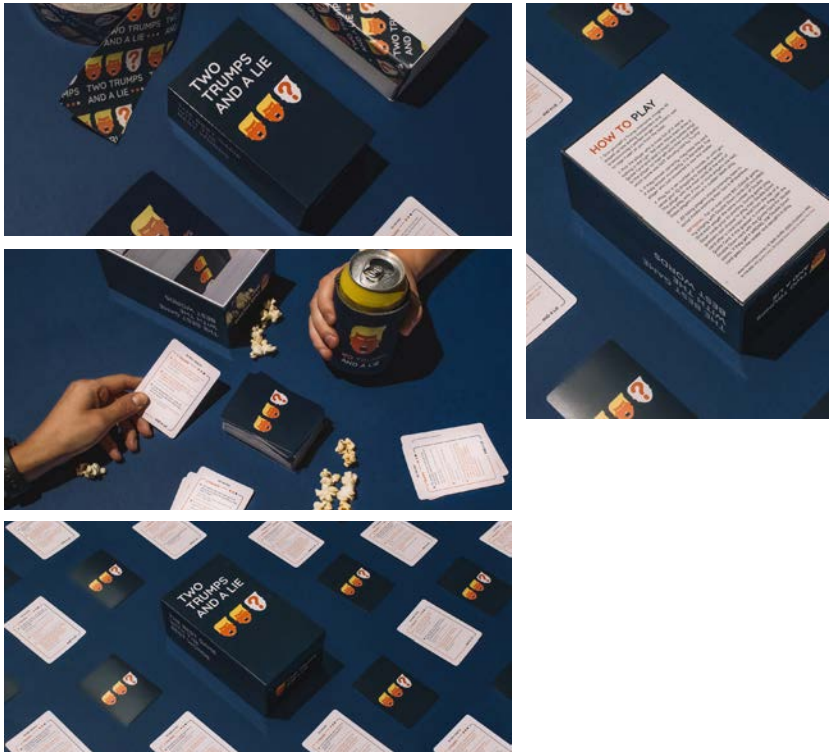
Flip Holsinger, Designer
Tom Davis, Designer
The Brand Hotel, Creative Direction
Southern Made, Website Builder

Comments from Judge:

"This work went over-and-above on the creative usage of digital in their storytelling. It really brought me back to my days in the Pulitzer Fellow program in the late 90s, when the medium was brand new and the world was trying to figure out how best to weave a story with all these new multimedia elements. It really was a joy to see a project like this in 2021, looping in all these multimedia storytelling elements in their much-evolved forms, to create this immersive and powerful experience."

Two Trumps and a Lie Package

JUDGES CHOICE



TELEGRAPH CREATIVE for TRUMP CARDS

Seth Griffin, CCO, Copywriter
Susan Elliott Reach, Senior Copywriter

Comments from Judge:

"I laughed out loud when I reviewed this entry. Guessing which Trump tweets are real and which are "fake" is a clever concept. I also thought the illustration perfectly complemented the copy. This card game is timely, witty and lots of fun. Kudos to the team who created it!"

Grizzly Blank of Pouches Campaign

JUDGES CHOICE



ARCHER MALMO for AMERICAN SNUFF COMPANY

Jay Cooper, Principal, SVP, Group Account Director	Troy McCall, Associate Creative Director, Art Director
Laura Hedges, Account Director	Mark Miller, Production Artist
Bo Hargett, Account Manager	Drew Fleming, Senior Video Director
Leigh Less, Senior Account Executive	David Yeouze, Senior Art Director
Kay Patat, Account Manager	Barry Wolverton, Brand Content Manager
Donna Morley, Production Manager	Matt Musick, Senior Creative Strategist
Wally Rose, SVP, Executive Creative Director	John Markham, Director of Broadcast Production
Justin Dobbs, VP, Group Creative Director	Sean Davis, Producer/Editor/Photographer
Rich Playford, Creative Director	Michael Norris, Motion Director/Editor
Josh Harper, Associate Creative Director, Copywriter	Morgan Griswold, Senior Video Director

Comments from Judge:

"I really loved that these aren't high-production value—and they weren't supposed to be. These made me smile and I like the writing as well. Overall, they're fun, unassuming and clever."

professional
gold
addy® award winners



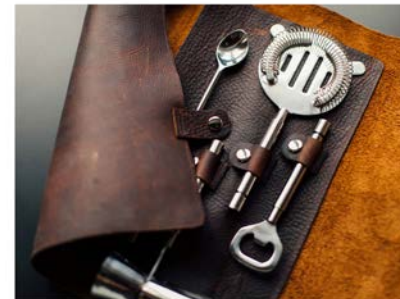
The Light Box Welcome Kit

SALES & MARKETING > SALES PROMOTION > SALES KIT



The Light Box Welcome Kit

SALES & MARKETING > SALES PROMOTION > PACKAGING



DCA for 11 WEST HULING

Doug Carpenter, Creative Director
John David Dowdle, Sr. Art Director
Erin Mosher, Art Direction, Photography
Andria Brown, Copywriting
The Laughing Owl Press Co., Coaster Production
Sundry Blossoms Studio, Leather Roll Production

DCA for 11 WEST HULING

Doug Carpenter, Creative Director
John David Dowdle, Sr. Art Director
Erin Mosher, Art Direction, Photography
Andria Brown, Copywriting
The Laughing Owl Press Co., Coaster Production
Sundry Blossoms Studio, Leather Roll Production

The Light Box Welcome Kit

SALES & MARKETING > SALES PROMOTION > PACKAGING CAMPAIGN

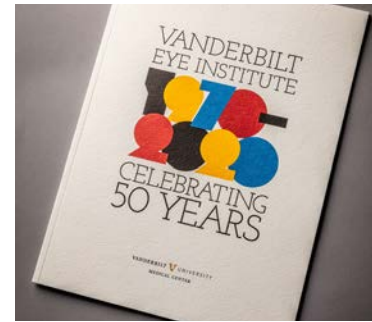


DCA for 11 WEST HULING

Doug Carpenter, Creative Director
 John David Dowdle, Sr. Art Director
 Erin Mosher, Art Direction, Photography
 Andria Brown, Copywriting
 The Laughing Owl Press Co., Coaster Production
 Sundry Blossoms Studio, Leather Roll Production

Vanderbilt VEI Book

SALES & MARKETING > COLLATERAL MATERIAL > MAGAZINE DESIGN



DVL SEIGENTHALER for VANDERBILT HEALTH VEI

Hart Armstrong, Art Director
 Sean Williams, Creative Director
 Betty Mason, Production Manager
 Susan Hart, Traffic Manager

The Light Box Merchandise

SALES & MARKETING > DIRECT MARKETING >
SPECIALTY ADVERTISING CAMPAIGN



Campesino Drink in the Wild Merch

SALES & MARKETING > DIRECT MARKETING >
SPECIALTY ADVERTISING CAMPAIGN



DCA for 11 WEST HULING

Doug Carpenter, Creative Director
John David Dowdle, Sr. Art Director
Erin Mosher, Art Direction, Photography
Andria Brown, Copywriting
The Laughing Owl Press Co., Coaster Production
Sundry Blossoms Studio, Leather Roll Production

TELEGRAPH CREATIVE for CAMPESINO RUM

Shannon Clarke, Executive Creative Director
Kyle DeMarco, Senior Art Director, Designer
Kenslie McGuire, Art Director, Photographer
Katie Kelly, Project Manager

Cover our Community

OUT-OF-HOME & AMBIENT MEDIA > GUERRILLA MARKETING



VIEW REEL
FOR VIDEO
COMPONENTS 

CHEMISTRY AGENCY for **BIG FACTS SMALL ACTS**

Chris Breen,
Chief Creative Officer

Kevin Wilson,
Director of Integrated Production

Demour Breen, Producer

Mike Groenewald,
Group Creative Director

Will Benham,
VP, Executive Creative Director
Maya Campbell, Art Director

Lauren Glynn, Copywriter

Lauren Interrante,
Project Manager

Tim Smith, Partner, President

Courtney Saul,
VP, Group Account Director

Jhadelys Reyes,
Account Supervisor

Hilary Harmon, Director of PR

French's Mustard Beer

OUT-OF-HOME & AMBIENT MEDIA > GUERRILLA MARKETING



VIEW REEL
FOR VIDEO
COMPONENTS 

FITZCO for **MCCORMICK & COMPANY, INC**

FITZCO
Sunshine Sachs
Oskar Blues

French's Mustard Beer

OUT-OF-HOME & AMBIENT MEDIA > EVENTS



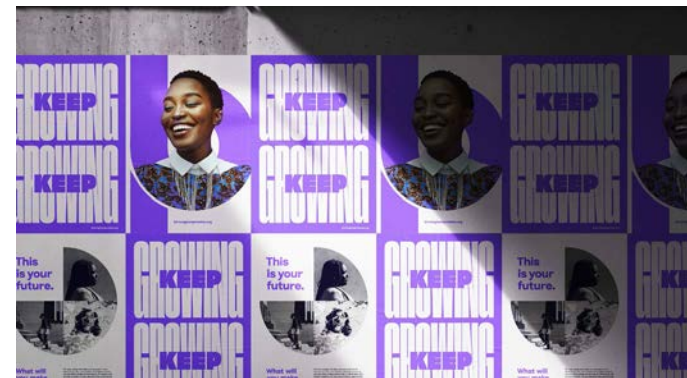
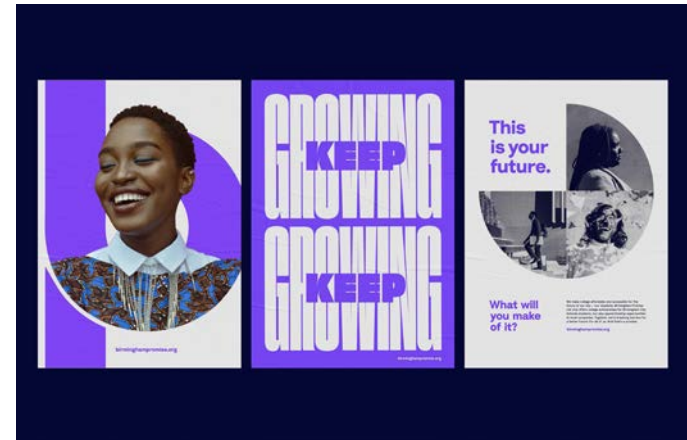
VIEW REEL
FOR VIDEO
COMPONENTS

FITZCO for MCCORMICK & COMPANY, INC

FITZCO
Sunshine Sachs
Oskar Blues

Birmingham Promise Posters

OUT-OF-HOME & AMBIENT MEDIA > OUT-OF-HOME > POSTER CAMPAIGN



BIG COMMUNICATIONS for BIRMINGHAM PROMISE

Shannon Harris, Creative Director
Paul Prudhomme, Sr. Art Director
Wes Frazer, Photographer
Kristin Dober, Producer
Julia Meyer, Account Executive

Cover our Community

OUT-OF-HOME & AMBIENT MEDIA > OUT-OF-HOME CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

CHEMISTRY AGENCY for **BIG FACTS SMALL ACTS**

Chris Breen,
Chief Creative Officer
Kevin Wilson,
Director of Integrated Production
Demour Breen, Producer
Mike Groenewald,
Group Creative Director
Will Benham,
VP, Executive Creative Director
Maya Campbell, Art Director

Lauren Glynn, Copywriter
Lauren Interrante,
Project Manager
Tim Smith, Partner, President
Courtney Saul,
VP, Group Account Director
Jhadelys Reyes,
Account Supervisor
Hilary Harmon, Director of PR

Gov't Taco Restaurant Signage

OUT-OF-HOME & AMBIENT MEDIA > OUT-OF-HOME CAMPAIGN



ECHO TANGO for **GOV'T TACO**

Erick Martin, Creative Director
Tommy Talley, Chief Storyteller
Dayna Zrinski, Art Director
Chantel Hebert, Project Director

Meow ReMix

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

PSONE for THE JM SMUCKER COMPANY

Gail Hollander
Andy Bird
Jason Gorman
Lauren Schneidmuller
Gina Leone
Sandy Stewart
JR Harris
Shaun Bruce
Tim Wassler
Rachel Tierney
Micol Rankin

Kaitlyn Kline
Krystal Keller
Rachel Rauch
Lindsey Braem
Emily Bayer
Arthur Germer
Rebecca Harris
Zakk Weston
Nicole Bradley
Amy Del Rio-Gazzo
Cassie Bachik

Replacement Commercials - Mannequins

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

Al Patton, Chief Creative Officer
Josh Ball, SVP, Client Partnership
Jameson LaMarca, Copy Director
Jessica Neville, Director, Strategy
Kelly Taylor, Senior Strategist
Adina Hilton, Senior Producer
Chris Cella, Director
Adrian Schwarz,
Production Manager

DAGGER for AFLAC

Ralph Hernandez,
Production Coordinator
Daniel Barnes,
Senior 3D Motion
Graphics Artist
Ransom Haywood,
Senior Copywriter
Martin Wysor,
Senior Art Director

Radio Recliner

ONLINE/INTERACTIVE > BRANDED CONTENT & ENTERTAINMENT



“
If you don't want
the roof blown off,
don't turn your
volume up,
because Pink Floyd
can take it off.

**DJ KARAOKE
COWBOY**
Resident at Somerby Franklin

WWW.RADIORECLINER.COM

**VIEW REEL
FOR VIDEO
COMPONENTS**

The advertisement features a man in a green sweater and glasses sitting in a chair and talking on a mobile phone. To his right is a yellow vinyl record with the text 'RADIO RECLINER' and 'RESIDENTS DJ-ing FROM THEIR ROOMS. KEEPING APART. STAYING TOGETHER.' Below the record is a red arrow pointing right with the text 'VIEW REEL FOR VIDEO COMPONENTS'.

For the life you love, wear a mask.

FILM, VIDEO, & SOUND > TELEVISION ADVERTISING >
REGIONAL/NATIONAL, SINGLE SPOT



For the love of **BIRTHDAY PARTIES.**

The advertisement shows a blue surgical mask with a purple bow on top, set against a dark blue background. The text 'For the love of BIRTHDAY PARTIES.' is written in white on either side of the mask.



For the love of **COFFEE WITH MOM.**

**VIEW REEL
FOR VIDEO
COMPONENTS**

The advertisement shows a blue surgical mask with green steam rising from the top, set against a dark blue background. The text 'For the love of COFFEE WITH MOM.' is written in white on either side of the mask. A red arrow pointing right with the text 'VIEW REEL FOR VIDEO COMPONENTS' is positioned to the left of the mask.

LUCKIE & CO. for BRIDGE SENIOR LIVING

Mitch Bennett, Chief Creative Officer	Cara Blaine, Senior Project Manager
Denise Arnold, ACD/Writer	Michael McFarland, Developer
David Brothers, Editor	Tunde Noibi, VP, Marketing Technology
Katie Greco, Art Director	Mary Winslow, VP, Strategic Solutions
Vanessa Suarez, Writer	Teresa Caro, VP, Strategy and Planning
Karen Kizzire, Producer	
Daniella Gonzalez, Experience Strategist	

REVIVEHEALTH for AMERICAN HOSPITAL ASSOCIATION

Bridget Beniest, Art Director
Nathan Juarez, Creative Director
Angelica Diamond, Associate Creative Director
Katherine Durham, Senior Producer
Paul Hackett, Executive Creative Director

Litter Robot - Never Scoop Again

FILM, VIDEO, & SOUND > TELEVISION ADVERTISING >
REGIONAL/NATIONAL, SINGLE SPOT



VIEW REEL
FOR VIDEO
COMPONENTS 

FIVESTONE STUDIOS, INC. for AUTOPETS

David Perry, Executive Producer
Jennifer Bonior, Producer
Motke Dapp, Director
Ken Conrad, Editor
Cody Twitchell, Sound Designer
Micah Simms, Director of Photography
Cyndi Williams, Art Director
Sara Antonio, Lead Actress
Zach Hoffman, Lead Actor

Gaming Drink Break - Soda Bro

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL > SINGLE SPOT



VIEW REEL
FOR VIDEO
COMPONENTS 

THE COCA-COLA COMPANY for THE COCA-COLA COMPANY

Heather Bell, Group Director
Beth Gustafson, Account Director
Alex Russell, Executive Creative Director
Alex Morgan, Art Director
Dheeraj Govindraju, Art Director
Laura O'Connor, Project Manager
Laura Rea, Producer
Gabby Marcone, Business Operations Manager

Gaming Drink Break – Morph Madness

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL > SINGLE SPOT



VIEW REEL
FOR VIDEO
COMPONENTS 

THE COCA-COLA COMPANY for THE COCA-COLA COMPANY

Heather Bell, Group Director
Beth Gustafson, Account Director
Alex Russell, Executive Creative Director
Alex Morgan, Art Director
Dheeraj Govindraj, Art Director
Laura O'Connor, Project Manager
Laura Rea, Producer
Gabby Marcone, Business Operations Manager

Serene18 Paddle Trail

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL > SINGLE SPOT



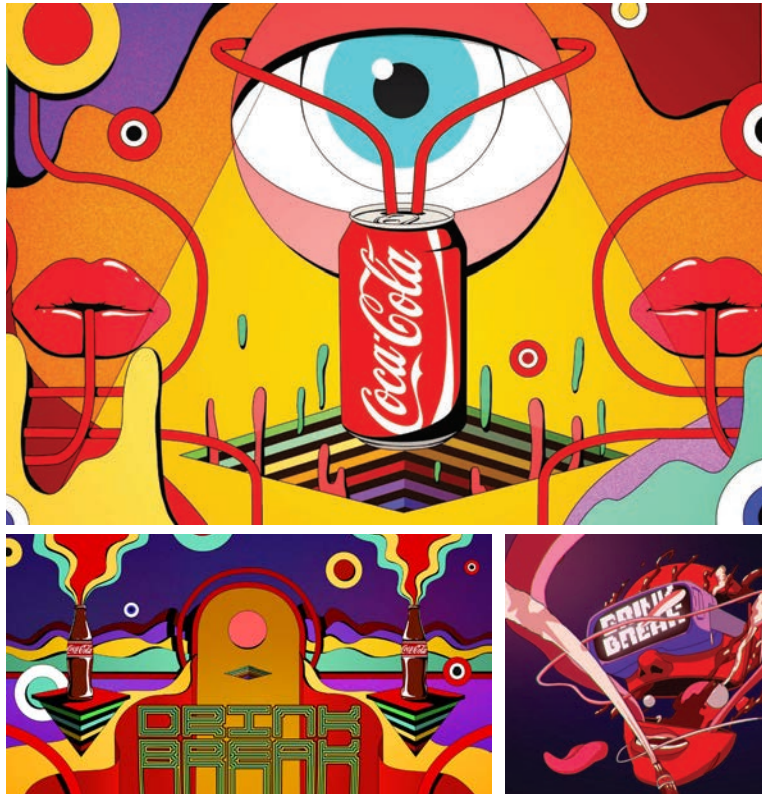
VIEW REEL
FOR VIDEO
COMPONENTS 

CINELOCO for COLUMBIA COUNTY VISITORS BUREAU

Judah Gutierrez, Director
Ben Cantrell, Director of Photography
Chris Rucker, Writer/Producer
Taggert VinZant, Producer

Coke Gaming Twitch 'Drink Break'

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

THE COCA-COLA COMPANY for THE COCA-COLA COMPANY

Heather Bell, Group Director
Beth Gustafson, Account Director
Alex Russell, Executive Creative Director
Alex Morgan, Art Director
Dheeraj Govindraj, Art Director
Laura O'Connor, Project Manager
Laura Rea, Producer
Gabby Marcone, Business Operations Manager

Cover our Community

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGNS >
CONSUMER CAMPAIGN REGIONAL/NATIONAL



VIEW REEL
FOR VIDEO
COMPONENTS

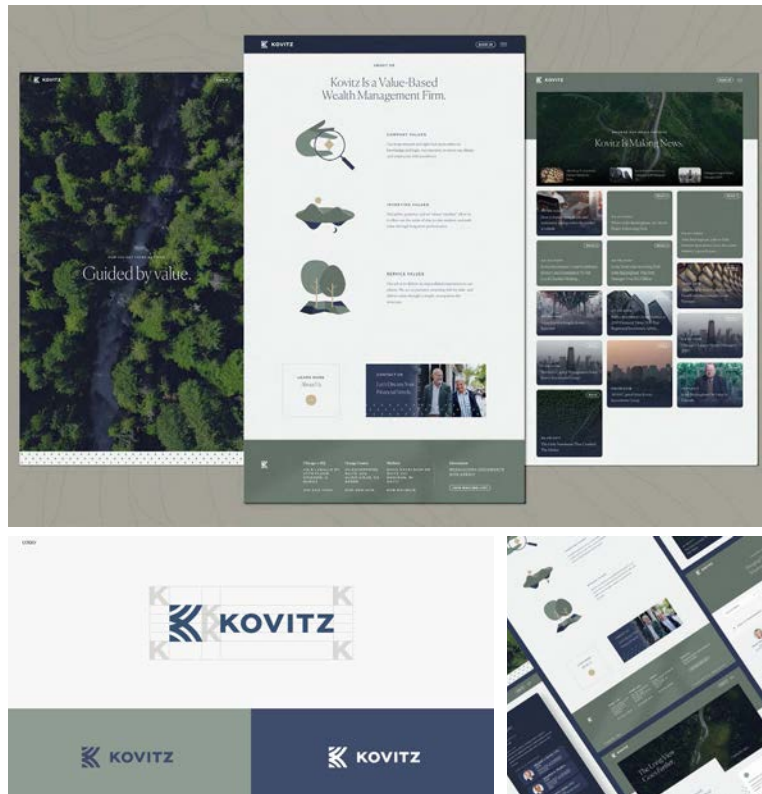
CHEMISTRY AGENCY for **BIG FACTS SMALL ACTS**

Chris Breen,
Chief Creative Officer
Kevin Wilson,
Director of Integrated Production
Demour Breen, Producer
Mike Groenewald,
Group Creative Director
Will Benham,
VP, Executive Creative Director
Maya Campbell, Art Director

Lauren Glynn, Copywriter
Lauren Interrante,
Project Manager
Tim Smith, Partner, President
Courtney Saul,
VP, Group Account Director
Jhadelys Reyes,
Account Supervisor
Hilary Harmon, Director of PR

Kovitz Brand Campaign

CROSS PLATFORM > INTEGRATED BRAND IDENTITY CAMPAIGN

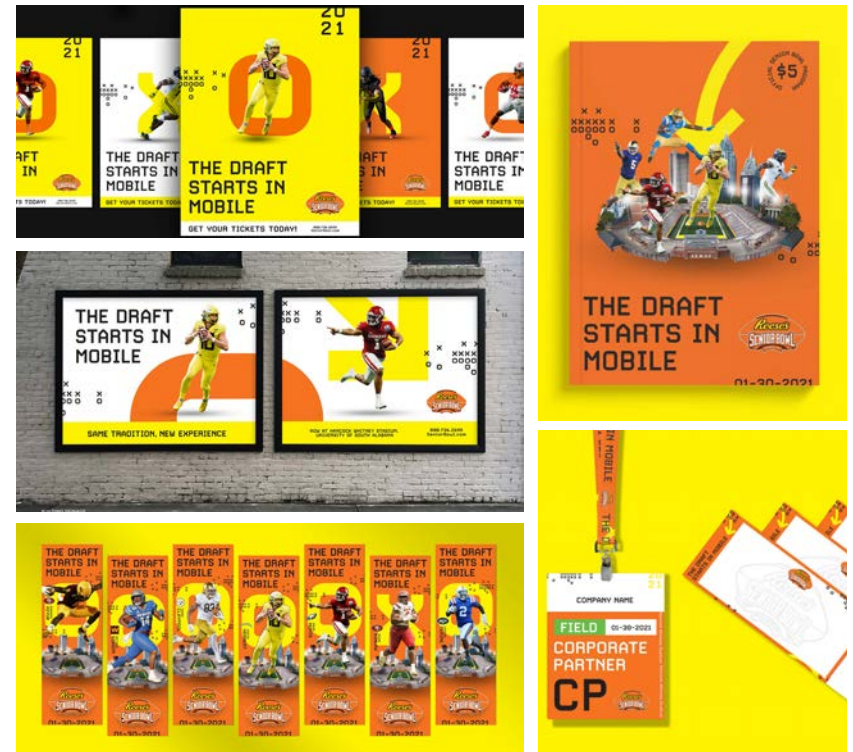


RED SQUARE for KOVITZ WEALTH MANAGEMENT

Rich Sullivan, Executive Creative Director
 Elena Freed, Strategy
 Alex Ziemann, Producer & Account Executive
 Nicholas Scimeca, Digital Creative Director
 Jordan Kabalka, Senior Designer
 Derek Prevatt, Designer
 Keller Reeves, Copywriter
 Nate Krempel, Director of Development
 Michael Scimeca, Front End Developer

Senior Bowl Brand Redesign

CROSS PLATFORM > INTEGRATED BRAND IDENTITY CAMPAIGN

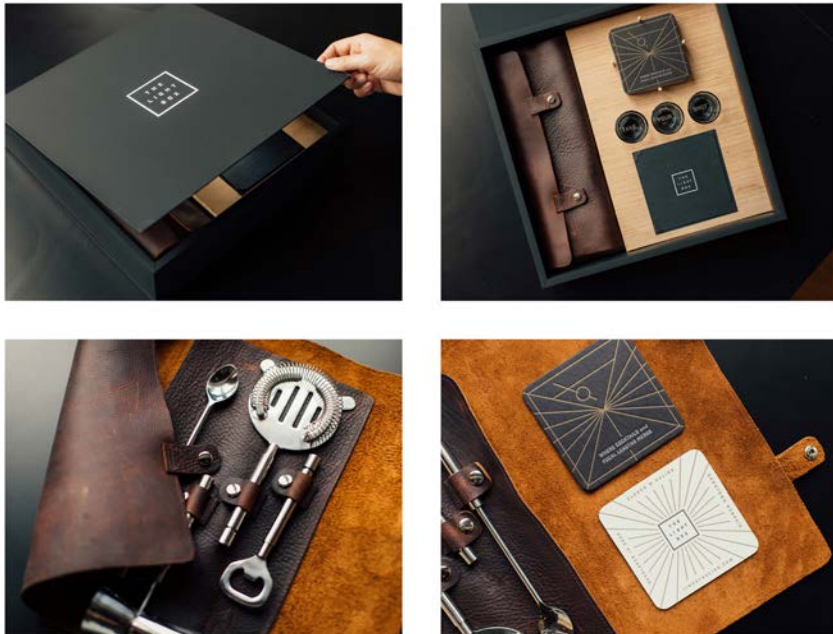


RED SQUARE for REESE'S SENIOR BOWL

Pat Reid, Creative Director
 John Medzerian, Art Director
 Jordan Kabalka, Senior Designer
 Sean Garrett, Account Executive
 Keller Reeves, Copywriter
 Rich Sullivan, Executive Creative Director
 Maggie Barlow, Project Manager
 JP Roberts, Animator

The Light Box Branding Campaign

CROSS PLATFORM > INTEGRATED BRAND IDENTITY CAMPAIGN

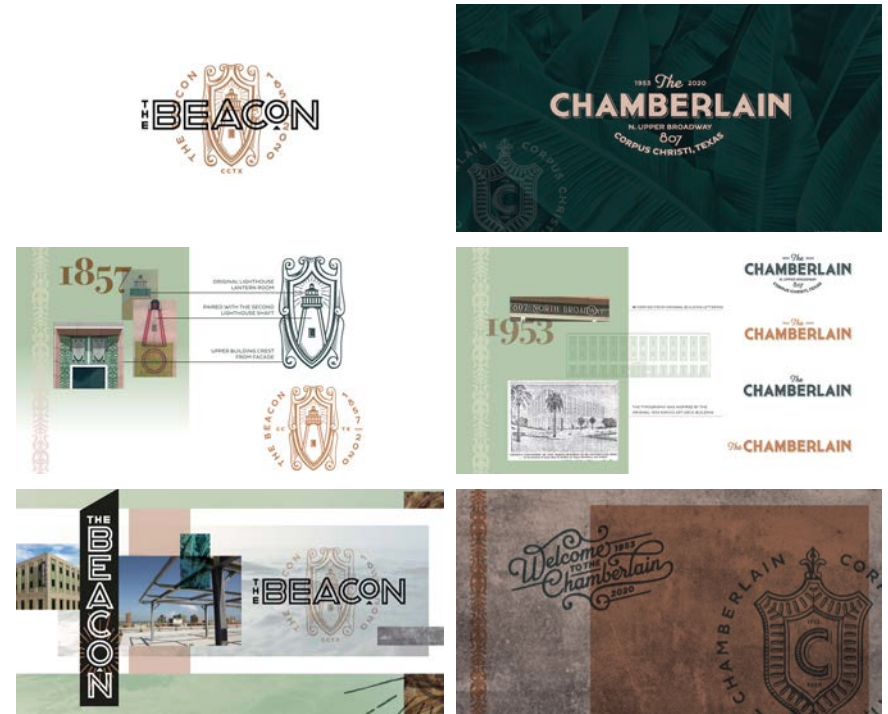


DCA for 11 WEST HULING

Doug Carpenter, Creative Director
 John David Dowdle, Sr. Art Director
 Erin Mosher, Art Direction, Photography
 Andria Brown, Copywriting
 The Laughing Owl Press Co., Coaster Production
 Sundry Blossoms Studio, Leather Roll Production

The Chamberlain, Branding Rollout

CROSS PLATFORM > INTEGRATED BRAND IDENTITY CAMPAIGN



VIEW REEL
 FOR VIDEO
 COMPONENTS

ARTFLY DESIGN, LLC for FRAZIER COMPANIES

Dr. Amanda Garcia, Creative Director & Designer
 Tyler Barnes, Designer & Illustrator
 Derrick Frazier, Frazier Companies Director
 Garrett Frazier, Director
 Lynn Frazier, Founding Director



Unicoi Co. Logo System

ELEMENTS OF ADVERTISING > LOGO DESIGN



CREATIVE ENERGY for UNICOI COUNTY, TN

Tony Treadway, Brand Executive/President
Stacey Suarez, Designer
Meara Bridges, Copywriter
Will Griffith, Executive Creative Director

Henrie House Visual Identity

ELEMENTS OF ADVERTISING > LOGO DESIGN

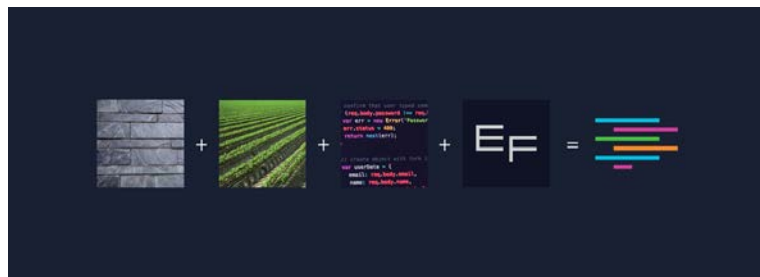


PROOF BRANDING for HENRIE HOUSE

Matt Chevront, Owner/CEO
Amara Ordonez, Account Director
Alexa Games, Sr. Brand Designer

Ed Farm Logo Design

ELEMENTS OF ADVERTISING > LOGO DESIGN



BIG COMMUNICATIONS for TECH BIRMINGHAM

Aaron Gresham, Executive Creative Director

Bourbon Plus Magazine

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY CAMPAIGN

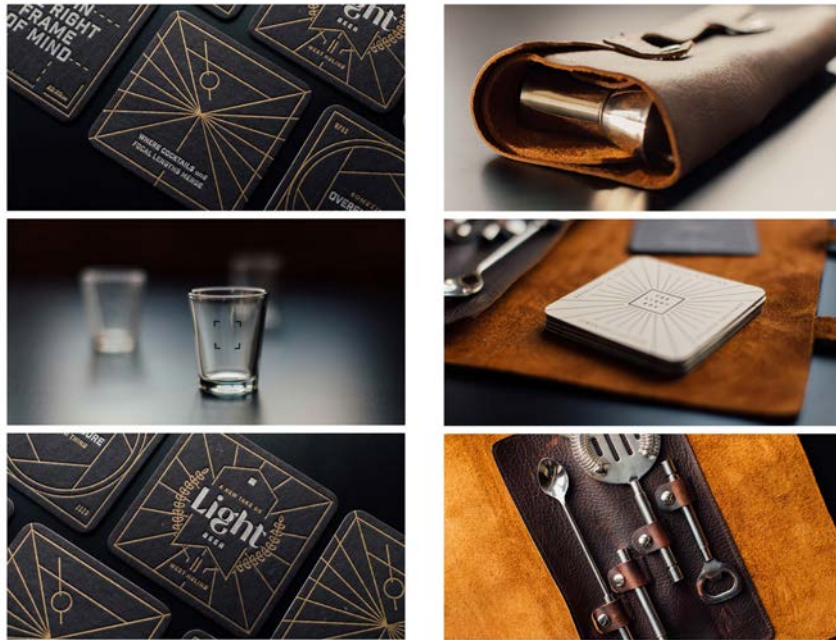


STEPHEN DEVRIES PHOTOGRAPHY for BOURBON PLUS MAGAZINE

Stephen DeVries, Photographer
Lindsey Hayes, Producer
Kathleen Varner, Prop Stylist
Loren Wood, Food Stylist

The Light Box Welcome Kit

ELEMENTS OF ADVERTISING > ART DIRECTION

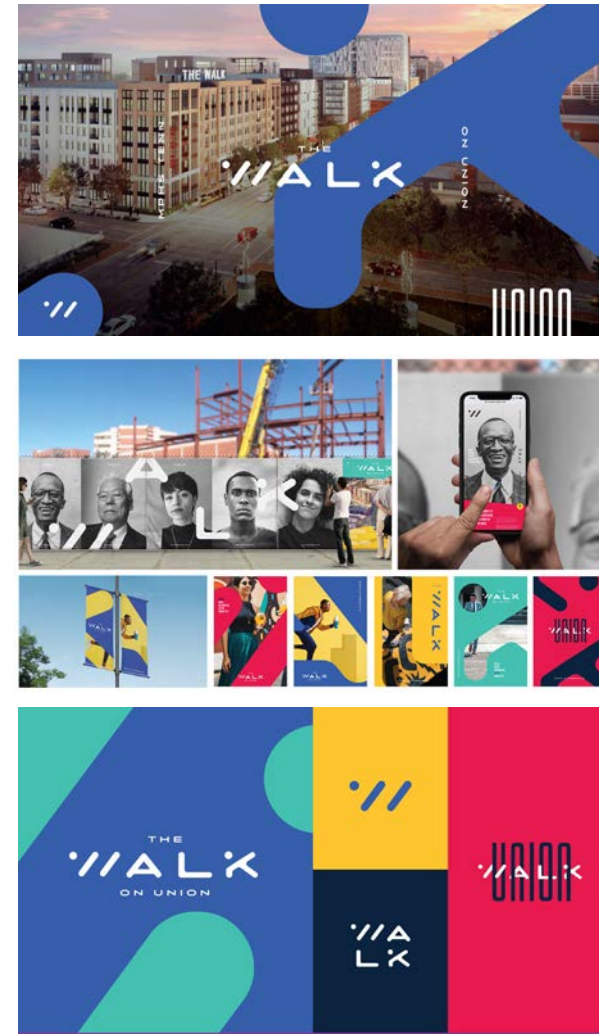


DCA for 11 WEST HULING

Doug Carpenter, Creative Director
 John David Dowdle, Sr. Art Director
 Erin Mosher, Art Direction, Photography
 Andria Brown, Copywriting
 The Laughing Owl Press Co., Coaster Production
 Sundry Blossoms Studio, Leather Roll Production

The Walk On Union Art Direction

ELEMENTS OF ADVERTISING > ART DIRECTION CAMPAIGN



LOADED FOR BEAR for
BIG RIVER DEVELOPMENT COMPANY

Gabby Furniture, Art of Upholstery

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY



VIEW REEL
FOR VIDEO
COMPONENTS 

MESH for **GABBY**

Mesh Creative Team, Creative
Mesh, Sophie Goodgion, Contrast Films, Production

UAB Football 2020 - Win As One

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY



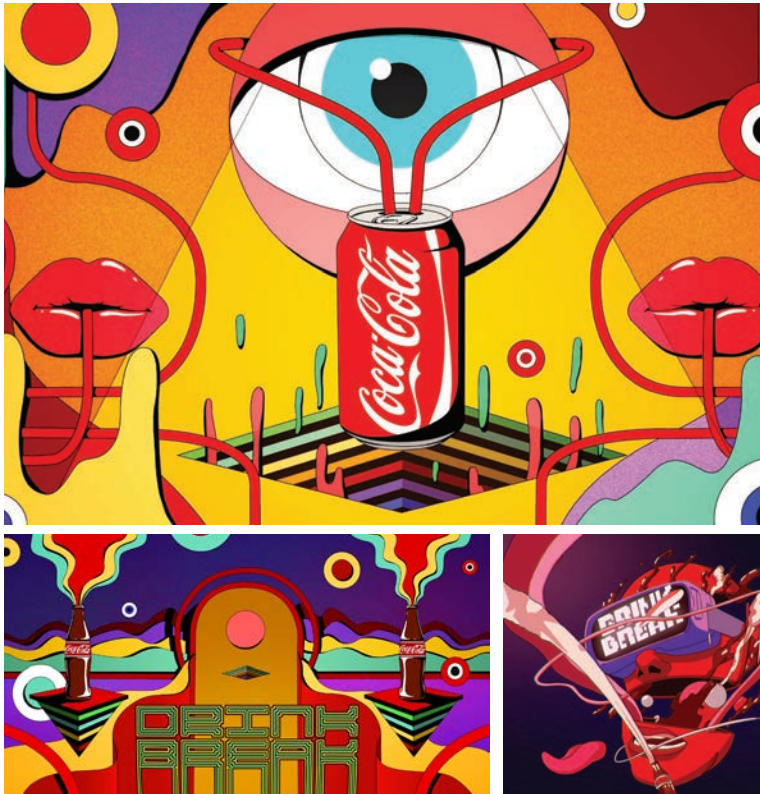
VIEW REEL
FOR VIDEO
COMPONENTS 

BURTON ADVERTISING for **UAB ATHLETICS**

Sam Miller, Creative Director, Copywriter
Stephen Stinson, Director
Logan Dillard, Director of Photography
Heather Jeffcoat, Agency Producer
Seth Newell, Gaffer

Coca-Cola “Twitch Campaign”

ELEMENTS OF ADVERTISING > MUSIC CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS 

CO3 SOUND for **THE COCA-COLA COMPANY**

Erich Netherton, Senior Audio Mixer

Coca-Cola “Twitch Campaign”

ELEMENTS OF ADVERTISING > SOUND DESIGN CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS 

CO3 SOUND for **THE COCA-COLA COMPANY**

Erich Netherton, Senior Audio Mixer

WE ARE NASHVILLE: Printers Ally

PUBLIC SERVICE > PRO BONO OUT-OF-HOME



THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Designer
Kerry Graham, Creative Director
Don Transeth, Creative Director
Philip Holsinger, Photography
Rodney Jarvis, Installation
The Brand Hotel, Creative Direction
Don Transeth, Designer
Tom Davis, Designer

WE ARE NASHVILLE: Campaign

PUBLIC SERVICE > PRO BONO OUT-OF-HOME CAMPAIGN



THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Photographer
Kerry Graham, Creative Director
Don Transeth, Creative Director
Rodney Jarvis, Printer
Tom Davis, Designer
Philip Holsinger, Copywriting
The Brand Hotel, Creative Direction

WE ARE NASHVILLE: Website - Rose

PUBLIC SERVICE > PRO BONO ONLINE/INTERACTIVE



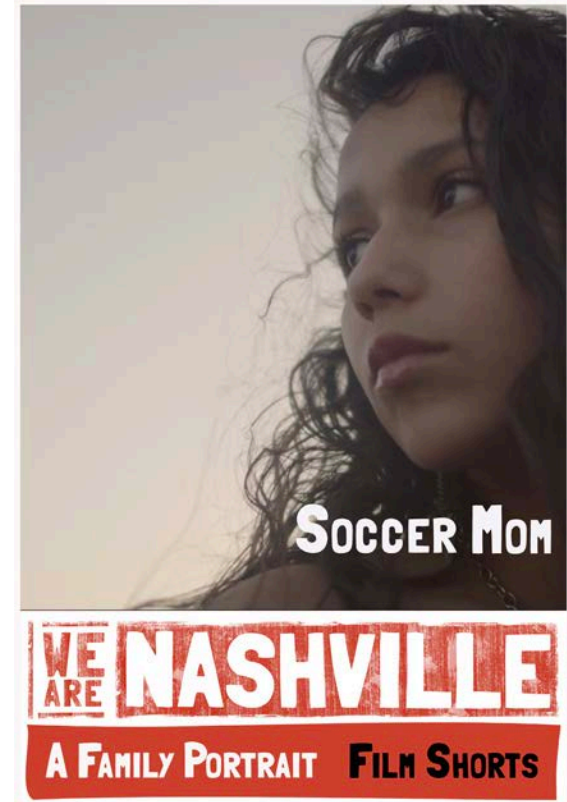
VIEW REEL
FOR VIDEO
COMPONENTS 

THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Copywriter
Kerry Graham, Creative Director
Don Transeth, Creative Director
Philip Holsinger, Photography
Flip Holsinger, Designer
Tom Davis, Designer
The Brand Hotel, Creative Direction
Southern Made, Website Builder

WE ARE NASHVILLE: Soccer Mom

PUBLIC SERVICE > PRO BONO ONLINE FILM > VIDEO & SOUND



VIEW REEL
FOR VIDEO
COMPONENTS 

THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Director, Copywriter, Voiceover
John Mofield, Cinematographer, Editor
Kerry Graham, Creative Director
Don Transeth, Creative Director
The Brand Hotel, Creative Direction
Hannah Lavigne, Music

professional
silver

addy® award winners



SALES & MARKETING > SALES PROMOTION > SALES KIT

Jack & Coke Sales Kit

DVL SEIGENTHALER for
JACK DANIEL DISTILLERY

Sean Williams, Creative Director, Art Director
Nelson Eddy, Copywriter
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

SSALES & MARKETING > SALES PROMOTION > PACKAGING

Yellow Rose 10th Anniversary

ECHO TANGO for
YELLOW ROSE DISTILLING

Erick Martin, Creative Director
Tommy Talley, Chief Storyteller
Dayna Zrinski, Art Director
Philip Douzat, Illustrator
Chantel Hebert, Project Director
Kaleidoscope, Printer

SALES & MARKETING > SALES PROMOTION > PACKAGING CAMPAIGN

Two Trumps and a Lie Package

TELEGRAPH CREATIVE for
TRUMP CARDS

Seth Griffin, CCO, Copywriter
Susan Elliott Reach, Senior Copywriter

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > COVER

Vanderbilt Health VEI Book

DVL SEIGENTHALER for
VUMC VANDERBILT EYE INSTITUTE

Hart Armstrong, Art Director
Sean Williams, Creative Director
Betty Mason, Production Manager
Susan Hart, Traffic Manager

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > EDITORIAL SPREAD OR FEATURE

Vanderbilt Health VEI Book

DVL SEIGENTHALER for
VANDERBILT HEALTH VEI

Hart Armstrong, Art Director
Crystal Hubbard, Copywriter
Sean Williams, Creative Director
Betty Mason, Production Manager
Susan Hart, Traffic Manager

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIAL > CARD/INVITATION/ANNOUNCEMENT

Happy New Year Kit

MOD INK for **MOD INK**

Leanne Johnson, Art Direction/Graphic Design
Jeremiah Johnson, Printer/Production

SALES & MARKETING > DIRECT MARKETING > SPECIALTY ADVERTISING > OTHER MERCHANDISE

The Light Box Coasters

DCA FOR 11 WEST HULING

Doug Carpenter, Creative Director
John David Dowdle, Sr. Art Director
Erin Mosher, Art Direction, Photography
The Laughing Owl Press Co., Coaster Production

OUT-OF-HOME & AMBIENT MEDIA > AMBIENT MEDIA > INSTALLATIONS

Delta @ CES

DIGITAS for **DELTA AIR LINES**

Atit Shah, Chief Creative Officer, North America
Molly Crawford, SVP, Creative
Brent Eveleth, SVP, Experience Design
Jimmy Alleman, SVP, Design
Annelie Koeller,
Associate Creative Director, Experience Design
Brooke Talbot, Designer
Stevie Meder, Designer
Amy McCarron, Copywriter
Peter McCann, SVP, Executive Producer
Michelle Price, VP, Executive Producer
Jess Wah, Creative Technologist
David Kubelka, SVP, Project Management

OUT-OF-HOME & AMBIENT MEDIA > AMBIENT MEDIA > EVENTS

Drive-Thru Date Night

TOMBRAS for **ZAXBY'S**

Clay Prewitt, Creative Director
Silver Cuellar III, Creative Director
Kym Stone, Associate Creative Director
Chris Randall, Account Director
Stephen Vaughn, Editor
Morgan McLees, Social Media Creative Director
Jessica Gaylord, Associate Social Media Director
Matt Butler, Social Media Copywriter

OUT-OF-HOME & AMBIENT MEDIA > OUT-OF-HOME POSTER

Paper Towel Roll

TOMBRAS for **ZAXBY'S**

Clay Prewitt, Creative Director
Silver Cuellar III, Creative Director
Kym Stone, Associate Creative Director
Chris Randall, Account Director

OUT-OF-HOME & AMBIENT MEDIA >
OUT-OF-HOME CAMPAIGN

Grizzlies 2020 COVID Campaign

RED DELUXE for **MEMPHIS GRIZZLIES**

Martin Wilford, Executive Creative Director
Ben Couvillion, Creative Director
Josh Herring, Designer
Peter Hogan, Copywriter
Kim Williford, Account Executive
David Thompson, Client

Times Square 2020

THE COCA-COLA COMPANY for
THE COCA COLA COMPANY

Heather Bell, Group Director
Beth Gustafson, Account Director
Alex Russell, Executive Creative Director
Taylor Crawford, Creative Director
Thomas Manley, Associate Creative Director
Tricia Gillentine, Art Director
Dheeraj Govindraj, Art Director
Catie Ivey, Art Director
Jenny Barlow, Project Manager
Gabby Marcone, Business Operations Manager
Jen Spillers Kramer, Producer

ONLINE/INTERACTIVE > WEBSITES > CONSUMER

Louisiana Pepper Exchange

BRAND SOCIETY for
LOUISIANA PEPPER EXCHANGE

Mike Rainey, CCO/Executive Creative Director
Lori Archer Smith, ACD/Copy Chief
Joel Luna, Art Director
Ainsley Nunez, Account Executive
Richard Taubin, Web Developer
Troy Cox, Managing Partner
Jennifer Beaver, Director of Social Media
Katie Bautsch, VP of Operations
JD Thomas, Director of Operations

ONLINE/INTERACTIVE > WEBSITES > B-TO-B

LDH Natural Disaster Website

THREESIXTYEIGHT for
LOUISIANA DEPARTMENT OF HEALTH

Timothy Ricks/Adam Graves, Designer
Greg Fischer, Writer
Adam Graves, Design Director
Tim Ricks, Developer
Adam Graves, Illustrator
Cody Coumes, UX Strategist
Tara Lirette, Lead Strategist
Kara Pitre, Account Manager
Bri Ehle, Project Manager
Phil Roberts, Producer
David Probst Jr, Animation

ONLINE/INTERACTIVE > WEBSITES > MICROSITES

Hattie B's Goldbelly Microsite

LOADED FOR BEAR for **HATTIE B'S**

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN

Jack's "Granfluencers" Campaign

GS&F for **JACK'S FAMILY
RESTAURANTS**

Neely Tabor, Creative Director
Chris Glascock,
Associate Creative Director/Copywriter
Sarah Growden, Art Director
Scott Brooks, Video Production
Kristin Dick, Account Supervisor, Public Relations
Social Media
John Anderson, Strategic Planner
Sav McBride, Account Supervisor, Public Relations
Billy Derham, Account Director
Rachel Farthing, Senior Account Executive
Jasmine Williams, Senior Account Director

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN

Melinda's Hot Sauce

LUCKIE & CO. for **MELINDA'S**

Mitch Bennett, Chief Creative Officer
Bob Harrison, Creative Director/Writer
Jason Martin, ACD/Art Director
Karen Kizzire, Producer
John Hunter, Director
David Brothers, Editor
Josh Miller, Food Stylist
Victoria Olinger, Designer
Daniella Gonzalez, Strategist
Cara Blaine, Project Manager
Ali Mansfield, Director, Strategic Engagement
Mary Winslow, SVP Strategic Solutions

ONLINE/INTERACTIVE >
BRANDED CONTENT & ENTERTAINMENT

The Wild Life Series

DESIGNSENSORY for **ZOO KNOXVILLE**

Hunter Foster, Camera Operator, Editor
Joseph Nother,
Camera Operator, Creative Director
Brad Carpenter, Host
Chris Cable, Copywriter
Ben Maxey, Animator
Mariah Reid, Audio
Kate Ambos, Senior Account Manager
Krista Gilbert, Project Manager
Rachel Worley, Audio

FILM, VIDEO, & SOUND > TELEVISION ADVERTISING >
LOCAL (ONE DMA) > CAMPAIGN

UAB Football 2020 - Win As One

BURTON ADVERTISING for
UAB ATHLETICS

Sam Miller, Creative Director, Copywriter
Stephen Stinson, Director
Logan Dillard, Director of Photography
Heather Jeffcoat, Agency Producer
Seth Newell, Gaffer
Sanders Bohlke, Score

FILM, VIDEO, & SOUND > TELEVISION ADVERTISING >
REGIONAL/NATIONAL > CAMPAIGN

“From Outside with Love”

HUMANAUT for **ORGANIC VALLEY**

David Littlejohn, Chief Creative Director
Andrew Clark, Chief Strategy Officer
Nathan Dills, Creative Director
Tommy Wilson, Executive Producer
Dan Jacobs, Director & Executive Producer
Bethany Maxfield, Associate Creative Director
Austin Howe, Emily DeMario, Will Benham,
Copywriters
Steven Preisman, Art Director
Jen Rezac, Senior Designer
Coleson Amon, Designer
Fritsl Butler, Brand Producer
Humanaut,
Production & Post Production Company

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL

“Not a Field”

HUMANAUT for **MERRYFIELD**

David Littlejohn, Chief Creative Director
Andrew Clark, Chief Strategy Officer
Dan Jacobs, Director & Executive Producer
Tommy Wilson, Executive Producer
Nathan Dills, Creative Director & Copywriter
Bethany Maxfield, Associate Creative Director
Emily DeMario, Steven Preisman, Copywriters
Jes Shipley, Creative Producer
Fritsl Butler, Brand Producer
Humanaut, Production Company
Rachel Bohanon, Assistant Director
Carrie Warren, Senior Art Director

Hearts Race

IOSTUDIO for **PROJECT HEART**

Steve Welker, Executive Creative Director
Matt Mason, Creative Director & Copywriter
Brian Hodges, Art Director
Zack Wilson, Film Director/Editor/Producer
Monica Waller, Cinematographer/Editor
Greg Giblin, DIT
Mika Carr, Producer

FILM, VIDEO, & SOUND >
INTERNET COMMERCIAL CAMPAIGN

“Tastes Like Saving the Planet”

HUMANAUT for

BONTERRA ORGANIC VINEYARDS

David Littlejohn, Chief Creative Director
Andrew Clark, Chief Strategy Officer
Nathan Dills, Creative Director & Copywriter
Russell Dodson, Creative Director & Copywriter
Dan Jacobs, Director & Executive Producer
Tommy Wilson, Executive Producer
Deborah Riley Draper, Account Director
Maggie Bayham, Fritsl Butler, Brand Producers
Austin Howe, Copywriter
Carrie Warren, Senior Art Director
Steven Preisman, Art Director
Jen Rezac, Senior Designer

FILM, VIDEO, & SOUND > PODCAST

Around the Barrel - Fawn Weaver

DVL SEIGENTHALER for
JACK DANIEL DISTILLERY

Nelson Eddy, Jack Daniel's Brand Historian
Mark Day, Account Executive
Minh Le, Account Executive
Niki Giacchina, Project Manager
Clark Buckner/Relationary Marketing, Production

FILM, VIDEO, & SOUND, PODCAST SERIES

Jack Daniel's Around the Barrel

DVL SEIGENTHALER for
JACK DANIEL DISTILLERY

Nelson Eddy, Jack Daniel's Brand Historian
Mark Day, Account Executive
Minh Le, Account Executive
Niki Giacchina, Project Manager
Clark Buckner/Relationary Marketing, Production

FILM, VIDEO, & SOUND > WEBISODE SERIES

The Wild Life Series

DESIGNSENSORY for **ZOO KNOXVILLE**

Hunter Foster, Camera Operator, Editor
Joseph Nother,
Camera Operator, Creative Director
Brad Carpenter, Host
Chris Cable, Copywriter
Ben Maxey, Animator
Mariah Reid, Audio
Kate Ambos, Senior Account Manager
Krista Gilbert, Project Manager
Rachel Worley, Audio

FILM, VIDEO, & SOUND > BRANDED CONTENT &
ENTERTAINMENT > SINGLE ENTRY :60 SECONDS OR LESS

Becoming US

**VAL DOWNES CREATIVE, CHIARIELLO
CONSULTING & SQUARE LIGHTNING
FOR SMITHSONIAN/NATIONAL
MUSEUM OF AMERICAN HISTORY**

Valerie Downes, Art Direction and Video Editing
Emily Chiariello, Education Specialist
Adrienne Van der Valk, Content Writer

CROSS PLATFORM > INTEGRATED CAMPAIGNS >
CONSUMER CAMPAIGN LOCAL

Legacy of Hope Donor Campaign

CAYENNE CREATIVE for
LEGACY OF HOPE

Dan Murch, Creative Director
Andy Odum, Creative Director & Copywriter
Claire Lockridge, Art Director
Prestley Clark, Account Manager
Stacey Fell, Production & Project Manager

CROSS PLATFORM > INTEGRATED CAMPAIGNS >
CONSUMER CAMPAIGN REGIONAL/NATIONAL

Covid Doesn't Care About You

STAMP for **ALABAMA DEPARTMENT
OF PUBLIC HEALTH**

Camille Leonard, Creative Director
Jim Leonard,
Executive Creative Director/Copywriter
Stephen Poff, Animation
Anthony Vachris, Copywriter
Victoria Belton, Account Executive
Maghen Barranco, Social Media Manager
Cristen Bozeman, Digital Media Director

Ice Box Brand Design

RED SQUARE for **THE ICE BOX**

Jordan Kabalka, Senior Designer
Rich Sullivan, Executive Creative Director
Pat Reid, Creative Director
Alexis Vihtelic, Account Executive
Maggie Barlow, Project Manager

CROSS PLATFORM > INTEGRATED CAMPAIGNS >
CONSUMER CAMPAIGN REGIONAL/NATIONAL

Cured Identity Campaign

CREATIVE ENERGY for **CURED**

Samantha Davis, Account & Media Strategist
Greg Nobles, Creative Director
Hannah Howard, Sr. Art Director
Robert King, Photographer
Theo Harris, Copywriter
Meara Bridges, Copywriter
Kaitlin Hobbes, Social Media Manager

CROSS PLATFORM > INTEGRATED MEDIA CORPORATE
SOCIAL RESPONSIBILITY CAMPAIGN

Sounds Like Hate Podcast

SOUTHERN POVERTY LAW CENTER for
SOUTHERN POVERTY LAW CENTER

Scott Phillips, Senior Creative Lead
Michelle Leland, Senior Creative Lead
Jacob Saylor, Video Editor
Ryan Olbrysh, Freelance Illustrator

ELEMENTS OF ADVERTISING > COPYWRITING

UAB Basketball - New Coach Homecoming

BURTON ADVERTISING for
UAB ATHLETICS

Sam Miller, Creative Director, Copywriter

ELEMENTS OF ADVERTISING > LOGO DESIGN

The Chamberlain Logo Package

ARTFLY DESIGN, LLC for
FRAZIER COMPANIES

Dr. Amanda Garcia, Creative Director & Designer
Tyler Barnes, Designer & Illustrator
Derrick Frazier, Frazier Companies Director
Garrett Frazier, Director
Lynn Frazier, Founding Director

ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES

The Light Box Coaster Illustrations

DCA for **11 WEST HULING**

Doug Carpenter, Creative Director
John David Dowdle, Sr. Art Director

ELEMENTS OF ADVERTISING > ART DIRECTION SINGLE

Gabby Furniture, Art of Upholstery

MESH for **GABBY**

Mesh Creative Team, Creative
Mesh, Sophie Goodgion, Contrast Films,
Production

WE ARE NASHVILLE: Birth of a Song

THE BRAND HOTEL for
WE ARE NASHVILLE

Tom Davis, Designer
Philip Holsinger, Art Direction
Philip Holsinger, Creative Director
Kerry Graham, Creative Director
Don Transeth, Creative Director
Franklin Web Printing Company, Printing
Kerry Graham, Copywriter
Philip Holsinger, Photographer

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY

Serene18 Paddle Trail

CINELOCO for **COLUMBIA COUNTY
CONVENTION AND VISITORS BUREAU**

Judah Gutierrez, Director
Ben Cantrell, Director of Photography
Chris Rucker, Writer / Producer
Taggart VinZant, Producer

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY

Create More - Stock Video Launch

SOUNDSTRIPE for **SOUNDSTRIPE**

Jonathan Frazier, Director
Renee Olson, Producer
Chris Haggerty, Director of Photography

Belief is Contagious

DIGITAL FX for **OUR LADY OF THE
LAKE CHILDREN'S HOSPITAL**

YellaWood 50th - Build for Tomorrow

TELEGRAPH CREATIVE for
YELLAWOOD PRESSURE TREATED PINE

Ginnard Archibald,
Director of Photography, Sound Design
Catherine May, Director, Editor
Susan Elliott Reach, Senior Copywriter
Dustin Harrelson, Colorist
Kyle Demarco, Graphic Artist
Michael Southerland, Motion Graphics Artist
Amy Shackelford, Project Manager

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY
CAMPAIGN

WE ARE NASHVILLE: Cinema Campaign

THE BRAND HOTEL for
WE ARE NASHVILLE

Philip Holsinger, Director
John Mofield, Cinematographer
Kerry Graham, Creative Director
Don Transeth, Creative Director
Philip Holsinger, Editor
The Brand Hotel, Creative Direction

ELEMENTS OF ADVERTISING > VIDEO EDITING

Adidas "One More"

BEAST ATLANTA for **ADIDAS**

Matt Barron, Senior Creative Editor

Gabby Furniture, Art of Upholstery

MESH for **GABBY**

Mesh Creative Team, Creative
Mesh, Sophie Goodgion,
Contrast Films, Production

Built Wild

RIVERSIDE ENTERTAINMENT for
DISNEY CREATIVWORKS

Riverside Entertainment, Production Company
Disney CreativeWorks, Agency

OWA Theme Park Hype Video

TELEGRAPH CREATIVE for
OWA ENTERTAINMENT DESTINATION

Ginnard Archibald, Director of Photography, Editor
Catherine May, Cinematographer, Producer
Shannon Clarke,
Executive Creative Director, Animator
Dustin Harrelson, Colorist
Katie Kelly, Project Manager

ELEMENTS OF ADVERTISING >
MUSIC WITHOUT LYRICS SINGLE

WE ARE NASHVILLE: The River

THE BRAND HOTEL for
WE ARE NASHVILLE

Hannah Lavigne, Composer
John Mofield, Creative Director
Philip Hoilsinger, Creative Director
Kerry Graham, Creative Director
Don Transeth, Creative Director
The Brand Hotel, Creative Direction

ELEMENTS OF ADVERTISING >
MUSIC WITHOUT LYRICS CAMPAIGN

WE ARE NASHVILLE - Soundtracks

THE BRAND HOTEL for
WE ARE NASHVILLE

Hannah Lavigne, Composer
John Mofield, Creative Director
Philip Hoilsinger, Creative Director
Kerry Graham, Creative Director
Don Transeth, Creative Director
The Brand Hotel, Creative Direction

PUBLIC SERVICE > PRO BONO MARKETING & SPECIALTY
ADVERTISING CAMPAIGN

Heart of Mary Rebrand

RED SQUARE for
HEART OF MARY CATHOLIC SCHOOL

Pat Reid, Creative Director
Casey Herman, Designer
Keller Reeves, Copywriter
Allie Smith, Account Executive
Tara Dow, Print Producer
Maggie Barlow, Project Manager

Girl Scouts “That Girl Is” Campaign

LEWIS COMMUNICATIONS for
GIRL SCOUTS

Spencer Till, Chief Creative Officer
Stephen Curry, Executive Creative Director
Carlton Wood, Vice President of Accounts
Jason Corbin, Creative Director
Sam Hazelfeldt, Copywriter
Alex Yancy, Art Director
Blake Allen, Editor, Director, DP
Jeff Williams, Photographer
Jacob Garner, Producer
Meredith Smith, Production Coordinator
Holli Robertson, Account Manager
Hannah Dow, Account Manager

PUBLIC SERVICE > PRO BONO OUT-OF-HOME

WE ARE NASHVILLE: May Hosiery

THE BRAND HOTEL for
WE ARE NASHVILLE

Philip Holsinger, Designer
Kerry Graham, Creative Director
Don Transeth, Creative Director
Rodney Jarvis, Printer
Philip Holsinger, Photography
The Brand Hotel, Creative Direction

WE ARE NASHVILLE: Cutouts

THE BRAND HOTEL for
WE ARE NASHVILLE

Philip Holsinger, Designer
Kerry Graham, Creative Director
Don Transeth, Creative Director
Philip Holsinger, Photography
The Brand Hotel, Creative Direction

PUBLIC SERVICE > PRO BONO OUT-OF-HOME CAMPAIGN

WE ARE NASHVILLE: OOH Campaign

THE BRAND HOTEL for
WE ARE NASHVILLE

Philip Holsinger, Designer
Philip Holsinger, Photographer
Don Transeth, Creative Director
Kerry Graham, Creative Director
Rodney Jarvis, Printer
The Brand Hotel, Creative Direction
Rodney Jarvis, Installation
Don Transeth, Designer

PUBLIC SERVICE > PRO BONO AMBIENT MEDIA

WE ARE NASHVILLE: Cutouts

THE BRAND HOTEL for
WE ARE NASHVILLE

Philip Holsinger, Designer
Kerry Graham, Creative Director
Don Transeth, Creative Director
Philip Holsinger, Photography
Rodney Jarvis, Printer
The Brand Hotel, Creative Direction
Rodney Jarvis, Installation

WE ARE NASHVILLE: Printers Ally

THE BRAND HOTEL for
WE ARE NASHVILLE

Philip Holsinger, Designer
Philip Holsinger, Photography
Kerry Graham, Creative Director
Don Transeth, Creative Director
Rodney Jarvis, Printer
Rodney Jarvis, Installation
The Brand Hotel, Creative Direction
Don Transeth, Designer

PUBLIC SERVICE > PRO BONO AMBIENT MEDIA CAMPAIGN

Cover our Community

CHEMISTRY AGENCY for BIG FACTS SMALL ACTS

Chris Breen, Chief Creative Officer
Kevin Wilson, Director of Integrated Production
Demour Breen, Producer
Mike Groenewald, Group Creative Director
Will Benham, VP, Executive Creative Director
Maya Campbell, Art Director
Lauren Glynn, Copywriter
Lauren Interrante, Project Manager
Tim Smith, Partner, President
Courtney Saul, VP, Group Account Director
Jhadelys Reyes, Account Supervisor
Hilary Harmon, Director of PR

WE ARE NASHVILLE: Installations

THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Designer
Kerry Graham, Creative Director
Don Transeth, Creative Director
Philip Holsinger, Photography
Rodney Jarvis, Installation
Rodney Jarvis, Printer
The Brand Hotel, Creative Direction
Don Transeth, Designer
Kerry Graham, Copywriter

PUBLIC SERVICE > CORPORATE SOCIAL RESPONSIBILITY
ONLINE/INTERACTIVE

Radio Recliner

LUCKIE & CO. for BRIDGE SENIOR LIVING

Mitch Bennett, Chief Creative Officer
Denise Arnold, ACD/Writer
David Brothers, Editor
Katie Greco, Art Director
Vanessa Suarez, Writer
Daniella Gonzalez, Experience Strategist
Karen Kizzire, Producer
Cara Blaine, Project Manager
Tunde Noibi, VP, Marketing Technology
Mary Winslow, SVP, Strategic Solutions
Teresa Caro, VP, Strategy & Planning
Markus Beige, Design Director

PUBLIC SERVICE > PRO BONO ONLINE FILM >
VIDEO & SOUND

WE ARE NASHVILLE: Whiskey and Women

THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Director
Paul Cauthen, Lyrics
Paul Cauthen, Musical Performance
Paul Cauthen, Musical Composition
Jonathan Tyler, Producer
Kerry Graham, Creative Director
Don Transeth, Creative Director
The Brand Hotel, Creative Direction

PUBLIC SERVICE > PRO BONO ONLINE FILM >
VIDEO & SOUND

Mike Slive Foundation - Stats

BURTON ADVERTISING for THE MIKE SLIVE FOUNDATION FOR PROSTATE CANCER RESEARCH

Sam Miller, Creative Director, Copywriter, Editor
Stephen Stinson, Director
Logan Dillard, Director of Photography
Heather Jeffcoat, Agency Producer
Seth Newell, Gaffer
Adrian Gonzalez, Art Director
Mallory Hobbs, Production Assistant

PUBLIC SERVICE > PRO BONO CAMPAIGN

DDA - Flippy/Floppy

TRANTERGREY MEDIA for DOWNTOWN DEVELOPMENT AUTHORITY/ACVB

WE ARE NASHVILLE: Campaign

THE BRAND HOTEL for WE ARE NASHVILLE

Philip Holsinger, Director
Philip Holsinger, Photography
Philip Holsinger, Copywriter
John Mofield, Cinematographer
John Mofield, Editor
Hannah Lavigne, Music
Paul Cauthen, Lyrics
Paul Cauthen, Musical Performance
Jonathan Tyler, Music Producer
Kerry Graham, Creative Director
Don Transeth, Creative Director
The Brand Hotel, Creative Direction



congrats

and good luck at the
national competition

