

## 2021

### JULY

- 20 | Join COP Facebook Group - notify your RD for points ..... **10** POINTS
- 28 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS

### AUGUST

- 1 | Meet/Converse with your RD ..... **10** POINTS
- 25 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS
- 31 | Payment of District Dues On Time -  
SEND TO: Jennifer Cooley, 7430 Willow Bridge Drive N, Mobile, AL 35595 ..... **50** POINTS

### SEPTEMBER

- 1 | Submitting Annual Budget and Documents to your RD ..... **25** POINTS
- 8 | Club News for E-Newsletter due to your RD ..... **20** POINTS
- 8 | Providing Full Membership Roster/Email List On Time to your RD..... **25** POINTS
- 9-11 | Leadership Conference | Attendance at COP and Board of Directors Meetings  
(President or Proxy; 2 opportunities per conference)..... **20** POINTS / PER MEETING
- Full Registration Attendees at District Events ..... **20** POINTS PER ATTENDEE / MAXIMUM **60** POINTS
- 11 | Mouth of the South Participation ..... **20** POINTS

### OCTOBER

- 20 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS

### NOVEMBER

- 10 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS
- 11 | Club News for E-Newsletter due to your RD ..... **20** POINTS

### DECEMBER

- 8 | Payment of National Dues On Time ..... **50** POINTS
- 15 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS

## 2022

### JANUARY

- 12 | Club News for E-Newsletter due to your RD ..... **20** POINTS
- 19 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS

### FEBRUARY

- 15 | Posts to AAF D7 Facebook Page Sharing Ideas  
(WATCH THE D7 FACEBOOK PAGE FOR TOPICS, TAG KRISTI AUSTIN WHEN YOU REPLY TO POSTS) ..... **50** POINTS / **10** POINTS / PER POST
- 16 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS
- 28 | Present a Mosaic ADDY at your AAA Awards - inform your RD..... **10** POINTS

### MARCH

- 1 | Forward Gold and Silver entries to District Correctly and On-Time..... **50** POINTS
- 4 | Entry in District Club Achievement Competition ..... **20** POINTS / PER BOOK
- 4 | Completion of a Public Service Project - email details to your RD..... **50** POINTS
- 16 | Club News for E-Newsletter due to your RD ..... **20** POINTS
- 16 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS
- 16 | Providing Full Membership Roster/Email List On Time to your RD..... **25** POINTS
- 17 | Participation in Statewide/National Day on the Hill Activity (virtual) - submit to your RD..... **50** POINTS
- 20 | Award Local Student Scholarship OR Donation to Jan Gardner, Mosaic Fund OR  
Malone NSAC Fund - email proof to your RD ..... **20** POINTS / PER NOMINATION
- 30 | Present a Diversity & Inclusion speaker or promote the National Diversity &  
Inclusion Webinars to your members - inform your RD..... **50** POINTS

### APRIL

- 1 | Entry in National Club Achievement Competition – 4pm (CST)..... **20** POINTS / PER BOOK
- 6 | Complete AAF National Ethical Advertising Executive Certification and/or  
eCornell's Diversity and Inclusion Certificate - proof to RD..... **15** POINTS: 1-5 CLUB MEMBERS  
**25** POINTS: 6-10 CLUB MEMBERS  
**35** POINTS: 11-15 CLUB MEMBERS  
**45** POINTS: 16+ CLUB MEMBERS

### MAY

- 11 | Participation in Council of Presidents (COP) Conference Call..... **20** POINTS
- 20-22 | Spring Convention | Attendance at COP and Board of Directors Meetings  
(President or Proxy; 2 opportunities per conference)..... **20** POINTS / PER MEETING
- Full Registration Attendees at District Events ..... **20** POINTS PER ATTENDEE / MAXIMUM **60** POINTS

## TBA

- Professional American Advertising Awards Entry Percentage Increase ..... **15** POINTS: 1%-5% GROWTH  
**25** POINTS: 5.1%-10% GROWTH  
**35** POINTS: 10.1%-15% GROWTH  
**45** POINTS: 15.1%+ GROWTH
- Student American Advertising Awards Entry Percentage Increase ..... **15** POINTS: 1%-5% GROWTH  
**25** POINTS: 5.1%-10% GROWTH  
**35** POINTS: 10.1%-15% GROWTH  
**45** POINTS: 15.1%+ GROWTH
- Attendance at American Advertising Awards webinars ..... **10** POINTS / PER WEBINAR
- Present a Mosaic ADDY at the American Advertising Awards - notify your RD ..... **10** POINTS
- Submitting President's Report to RD on Time ..... **20** POINTS / PER DISTRICT EVENT
- Membership Percentage Increase ..... **25** POINTS: 1%-5% GROWTH  
(BASED ON MEMBERSHIP TOTAL FROM FEBRUARY 2021 TO MARCH 2022  
CALENDAR YEAR WITH GROWTH YEAR-OVER-YEAR) **35** POINTS: 5.1%-10% GROWTH  
**45** POINTS: 10.1%-15% GROWTH  
**55** POINTS: 15.1%+ GROWTH
- Winning District Club Achievement Competition ..... **25** POINTS: 1ST PLACE  
**15** POINTS: 2ND PLACE  
**10** POINTS: 3RD PLACE