

aaf[®] district 7

2021-2022 **american
advertising
awards**

addy[®] award winners

AMERICAN
ADVERTISING
AWARDS

committee



SARAH JONES

American Advertising Awards Chair and
AAF Eastern Region Representative



LAURA BURTON

District 7 American Advertising Awards
Co-Chair and National Rep

volunteers

WINNERS BOOK DESIGN

KANE KILLGORE

WINNERS REEL PRODUCTION

J.P. ROBERTS

special
thanks

aaf district 7

judges

PROFESSIONAL ENTRIES



THOMAS BROADUS,

Director of Digital Content & Strategy
Infinity Marketing
Greenville, SC

As the Director of Digital Content & Strategy Thomas manages the agency's social media, SEO, and web teams while working closely with the creative department, and media team to bring integrated marketing plans to life for our clients.

On top of being the go-to digital problem solver, Thomas is a thought leader and highly decorated speaker on the topics of media and marketing technologies and is the host of the Infinity Marketing Let's Talk webinar series.



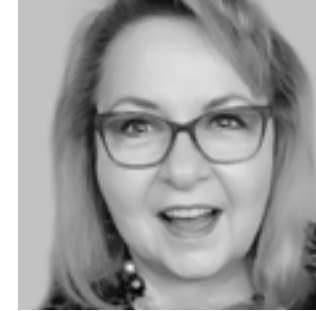
MARA CLARK

Digital Media Strategist
Cox Media
Pensacola, FL

Mara Clark has led an impressive 22-year career as a marketer and strategist in the advertising industry. She has been featured in the local Ocala, FL area as a "Top Business Woman to Watch" and "Ocala's 40 under 40".

Mara is the Digital Media Strategist at Cox Media, where she plays a major role in media planning, campaign development /implementation, and analytics. Prior to her current role, Mara worked as a Senior Marketing Communication Specialist, helping the Florida/Georgia division with email campaigns, client events, and serving as the resident product expert. Before joining the marketing team, she was a Media Sales Consultant.

Mara is heavily involved with the American Advertising Federation where she served as Governor of District 4 (Florida & Caribbean) in 2016 and now serves as the District's Education chair. Mara currently lives in Niceville, FL where she enjoys the "working from home" life, the beautiful emerald green beaches, and life with two teens, a cat, and beloved husband.



SUSAN COOK

Creative Consultant
Fort Worth, TX

Susan Cook started her advertising career with a college internship after graduating from Texas Christian University. After working on the client side in the banking industry for many years, and then for an international trade association, she started her own agency, COOK | A Creative Consultancy, where she strategizes, writes and designs advertising for a variety of clients. In her "spare" time, Susan works with charitable and civic organizations, having served as President of several, and on the boards of several others.

She has been heavily involved with the American Advertising Federation over the last 15 years, serving her local chapter AAF Fort Worth, the Tenth District, the national board and the executive committee. Susan judges numerous advertising awards programs at both the local and district levels throughout the U.S.

judges

PROFESSIONAL ENTRIES



DEB DEFREEUW

President
Force 5
South Bend, IN

Deb started Force 5 in 2000 and has 34 years of marketing experience. She has a background in creative and marketing and has gone through intensive study to become a brand strategist. Her days consist of working with the team on creative, brand strategy and project management as well as wearing other hats, as necessary. Running an agency for 21 years has given Deb the ability to hone her problem-solving skills and remain flexible in challenging situations. The agency life is also why she also became a certified yoga instructor, aum...



JUDY THOMPSON

Freelance Writer
Cincinnati, OH

Judy Thompson's career started in Des Moines, Iowa, where – with a degree in English from the University of Iowa – she accepted a sales promotion copywriting position at Meredith's Successful Farming magazine and joined the Women's Ad Club. Moving to Cincinnati in 1971, Judy joined Ad Club there, as she worked at ad agencies Griswold Eshleman, Northlich Stolley, and Loren Allan Odioso Advertising – first as copywriter, then in account management and business development. On the client side, she held advertising positions at Cincinnati Bell, CG&E and Cinergy Corp.

In 2005, after 30 years as a club volunteer, Judy became fulltime Executive Director of AdClub Cincinnati, working there until the position was eliminated in 2019. She had been President in 1982-83, 1993 Silver Medalist, twice governor of AAF District 5 (OH-KY-WV) and twice AAF Central Region Chair. She was 2005 recipient of the AAF's Barton A. Cummings Gold Medal Award – a national award for volunteer service to the advertising industry.

Now a member of AAF Louisville, Judy is a freelance copy/content writer. She and her husband, Denny, have one daughter a son-in-law, nine grandchildren, five great grandchildren and a sixth on the way.

judges

STUDENT ENTRIES



JASON CRAIG

Freelance Senior Designer
Augusta, GA

Jason Craig is an independent senior graphic designer and illustrator from Augusta, GA. Jason has over 25 years of experience working with national and local clients alike and is often found speaking at design conferences and events around the country. When he isn't busy designing posters for the Atlanta Braves or branding a new restaurant, he can be seen boarding cruise ships to recharge and come up with his next big idea.



TINA PHANTHAPANNAH

Associate Creative Director
Red Square
Mobile, AL

John Medzerian is an Associate Creative Director at Red Square, a full-service advertising agency based in Mobile, AL. After graduating from The University of West Florida, John began his career at Red Square, leading projects for local and national brands ranging from Innovation Portal and Senior Bowl to Foxwoods and Hilton. While agency work provides the opportunity to work on a breadth of projects, John's core design interests center around logo design, branding, and visual systems. As an ACD, he strives to foster creative growth in himself and his fellow designers by always focusing on learning and teaching new things.



ADRIANE VAN KIRK

Senior Creative Developer
T-H Marine
Huntsville, AL

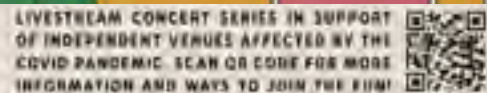
During the week, Adriane is the Senior Creative Developer for T-H Marine, a leading provider in the boating industry, distinguishing the brand from the rest with fresh, bold content and design. Around the office, Fridays are for fishing, but for Adriane, they're for freelancing. Working with companies that run the gamut from high-tech aerospace, defense and biotech firms, to local restaurant groups and non-profits, she is a dreamer of dreams for others, using her talents to evolve and elevate brands by presenting them in a clear and meaningful visual form. She's a brand maker, rule breaker, word maven, busy bee, night owl, social butterfly, brainstormer, pixel pusher, coffee craver, and risk taker.

student **best**
of show

addy® award winners



OVERALL BEST OF SHOW



Hank Collie

Unplug

BEST INTEGRATED CAMPAIGN



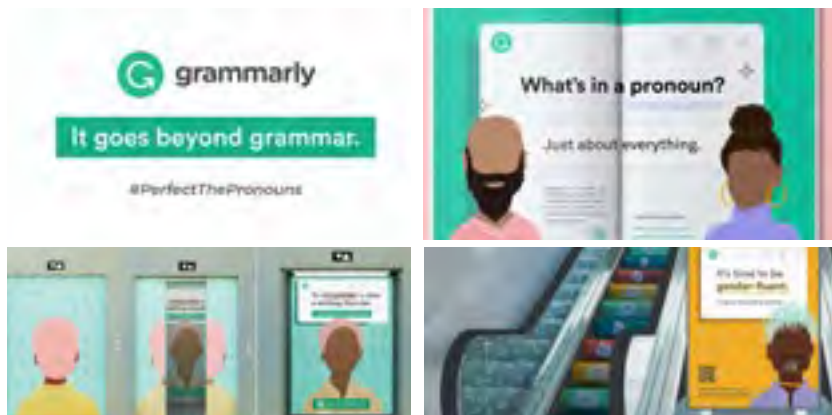
VIEW REEL
FOR VIDEO
COMPONENTS

TROY UNIVERSITY

Travis Carlson

Grammarly | It Goes Beyond Grammar

MOSAIC AWARD



SAVANNAH COLLEGE OF ART AND DESIGN

Chahat Malhotra
Ladson Simmons

Target Gender Inclusive Campaign

MOSAIC AWARD



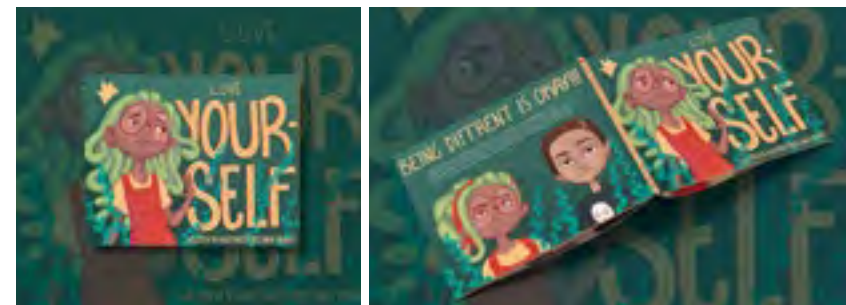
VIEW REEL
FOR VIDEO
COMPONENTS

**SAVANNAH COLLEGE OF
ART AND DESIGN**

Katherine Peters, Copywriter
Aishika Sen, Copywriter

Children's Book

JUDGES CHOICE AWARD



COLUMBUS STATE UNIVERSITY

Carlie Hedges

Comments from Judge:

"I was immediately drawn to this artwork. The playful details help balance the melancholy topic that the book presents. This is such a beautiful piece with exquisite illustration that immediately takes the viewer into the emotions it was created to evoke. I would love to see the entire publication!"

Billie Radical Self Care

JUDGES CHOICE AWARD



**VIEW REEL
FOR VIDEO
COMPONENTS**



THE CREATIVE CIRCUS

Julia Couch, Copywriter
Claire Graveline, Art Director

Comments from Judge:

"What fun work! The creative was well executed in each piece. I thought it was clever, quirky and did a fantastic job matching the brand personality of Billie. My favorite piece has to be the shower decal – well done in making this playful and informative."

Astrophia Magazine

JUDGES CHOICE AWARD



EAST TENNESSEE STATE UNIVERSITY

Paige Gleason

Comments from Judge:

"This looks like a piece I would be proud to design. As a print designer and illustrator myself, this work speaks to me on many levels."

student
gold
addy® award winners

Caf  Carrinho

SALES & MARKETING > SALES PROMOTION > PACKAGING



**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Caitlin Finch

SourDo Food Truck Packaging

SALES & MARKETING > SALES PROMOTION > PACKAGING



**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Keely Trail

Alice in Movieland

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIALS



MIAMI AD SCHOOL OF IDEAS

Alice Wannamaker

The Southern Reach Trilogy

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN



MIAMI AD SCHOOL OF IDEAS

Maura Dupre

Children's Book

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN



COLUMBUS STATE UNIVERSITY

Carlie Hedges

Café Carrinho Lookbook

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN



VIEW REEL
FOR VIDEO
COMPONENTS

THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

Caitlin Finch

Legendary Tales Greece

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > BOOK DESIGN



JACKSONVILLE STATE UNIVERSITY

Savannah Meek

Georgia Aquarium: Wonders of the Water

OUT-OF-HOME & AMBIENT MEDIA > OUTDOOR & TRANSIT ADVERTISING CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

THE CREATIVE CIRCUS

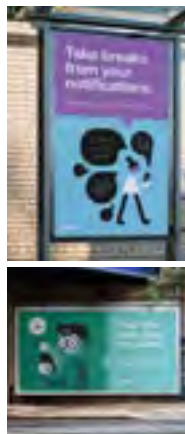
Sarah Abrams, Copywriter

Myles Lumb, Copywriter

Virginia Matthews, Art Director

Unplug

OUT-OF-HOME & AMBIENT MEDIA > OUTDOOR & TRANSIT
ADVERTISING CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

TROY UNIVERSITY

Travis Carlson

No Place Like Home Exhibit

OUT-OF-HOME & AMBIENT MEDIA > GUERILLA MARKETING > INSTALLATIONS
& EVENTS



VIEW REEL
FOR VIDEO
COMPONENTS

**EAST TENNESSEE
STATE UNIVERSITY**

Hank Collie

Unplug

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN



TROY UNIVERSITY

Travis Carlson

Apple Music Merge

ONLINE/INTERACTIVE > APPS



VIEW REEL
FOR VIDEO
COMPONENTS

**SAVANNAH COLLEGE OF
ART AND DESIGN**

Moir Ward

Target Gender Inclusive Campaign

FILM, VIDEO & SOUND > TELEVISION ADVERTISING CAMPAIGN



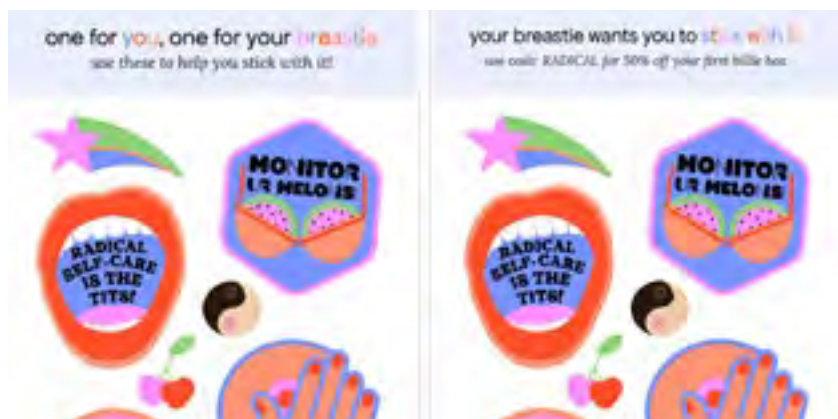
VIEW REEL
FOR VIDEO
COMPONENTS

SAVANNAH COLLEGE OF ART AND DESIGN

Katherine Peters, Copywriter
Aishika Sen, Copywriter

Billie Radical Self-Care

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN



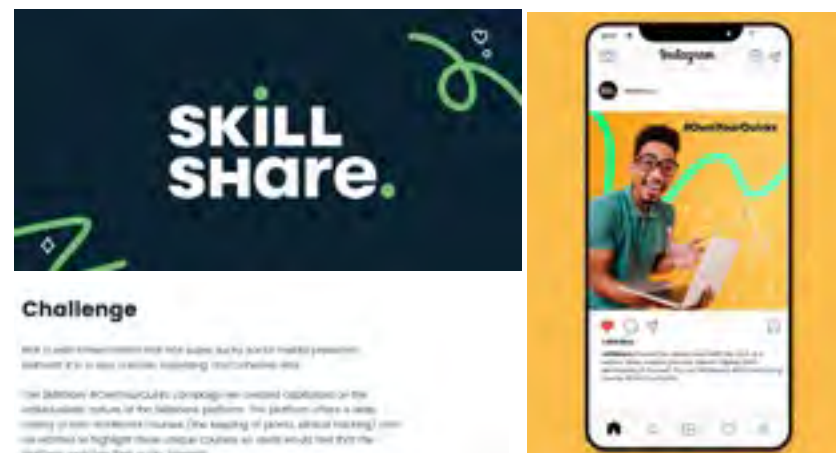
VIEW REEL
FOR VIDEO
COMPONENTS

THE CREATIVE CIRCUS

Julia Couch, Copywriter
Claire Graveline, Art Director

Skillshare: #OwnYourQuirks

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN



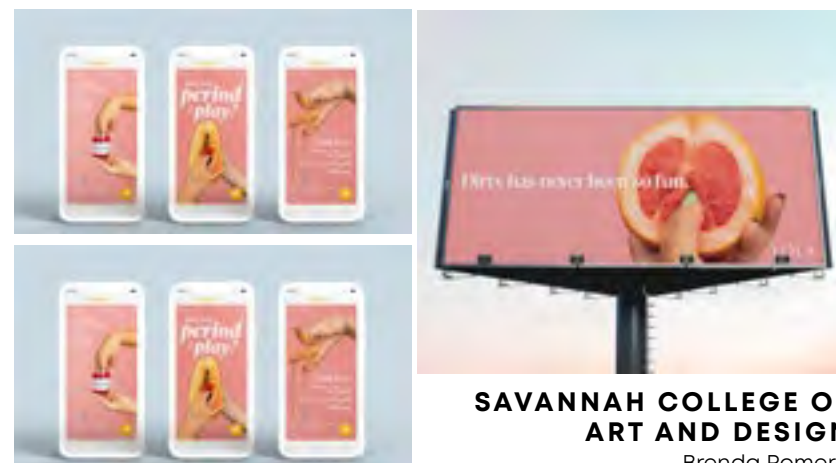
VIEW REEL
FOR VIDEO
COMPONENTS

SAVANNAH COLLEGE OF ART AND DESIGN

Natalie Gramling, Art Director, Copywriter, Graphic Designer
Beatrice Ferro, Art Director, Copywriter, Graphic Designer, Video Editor

Dirty Has Never Been So Fun

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN

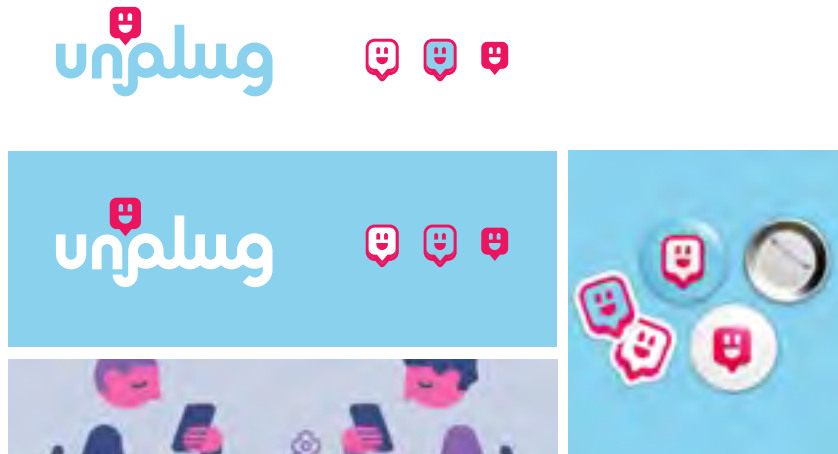


SAVANNAH COLLEGE OF ART AND DESIGN

Brenda Romero

Unplug

CROSS PLATFORM > INTEGRATED BRAND IDENTITY CAMPAIGN



TROY UNIVERSITY

Travis Carlson

Unplug

ELEMENTS OF ADVERTISING > LOGO



TROY UNIVERSITY

Travis Carlson

Wurst Superior Sausages

ELEMENTS OF ADVERTISING > LOGO

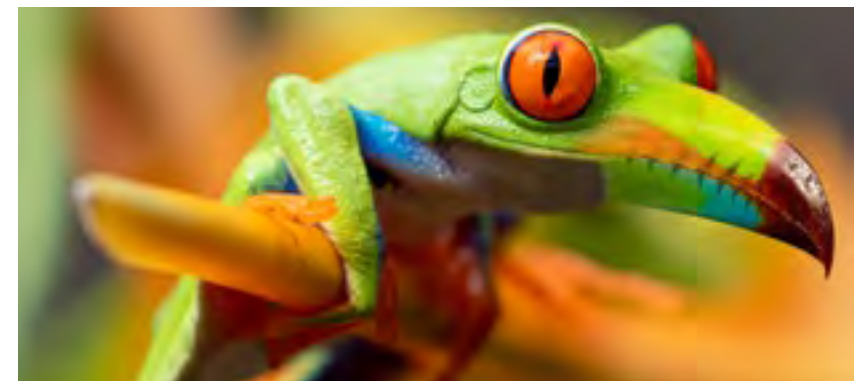


**MIDDLE TENNESSEE
STATE UNIVERSITY**

Evangelina Stephens

Froucan

ELEMENTS OF ADVERTISING > ILLUSTRATION



AUBURN UNIVERSITY MONTGOMERY

Kimberly Goff

Clue Party Illustration Series

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

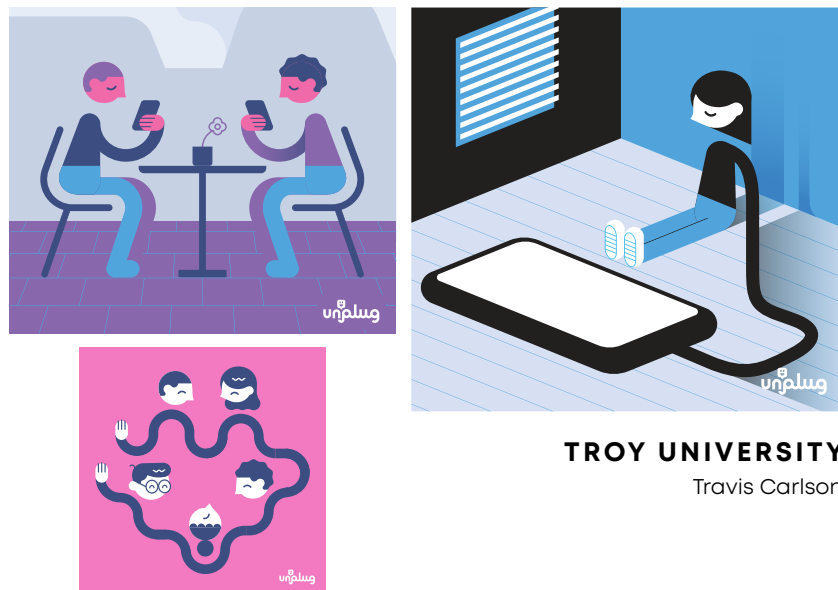


TULANE UNIVERSITY

Mia Bordlee

Unplug

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN



TROY UNIVERSITY

Travis Carlson

Marvel Characters Unique Vector Art

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN



**SAVANNAH COLLEGE OF
ART AND DESIGN**

Anushka Nigam

Mr. Animal Designer Toy

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

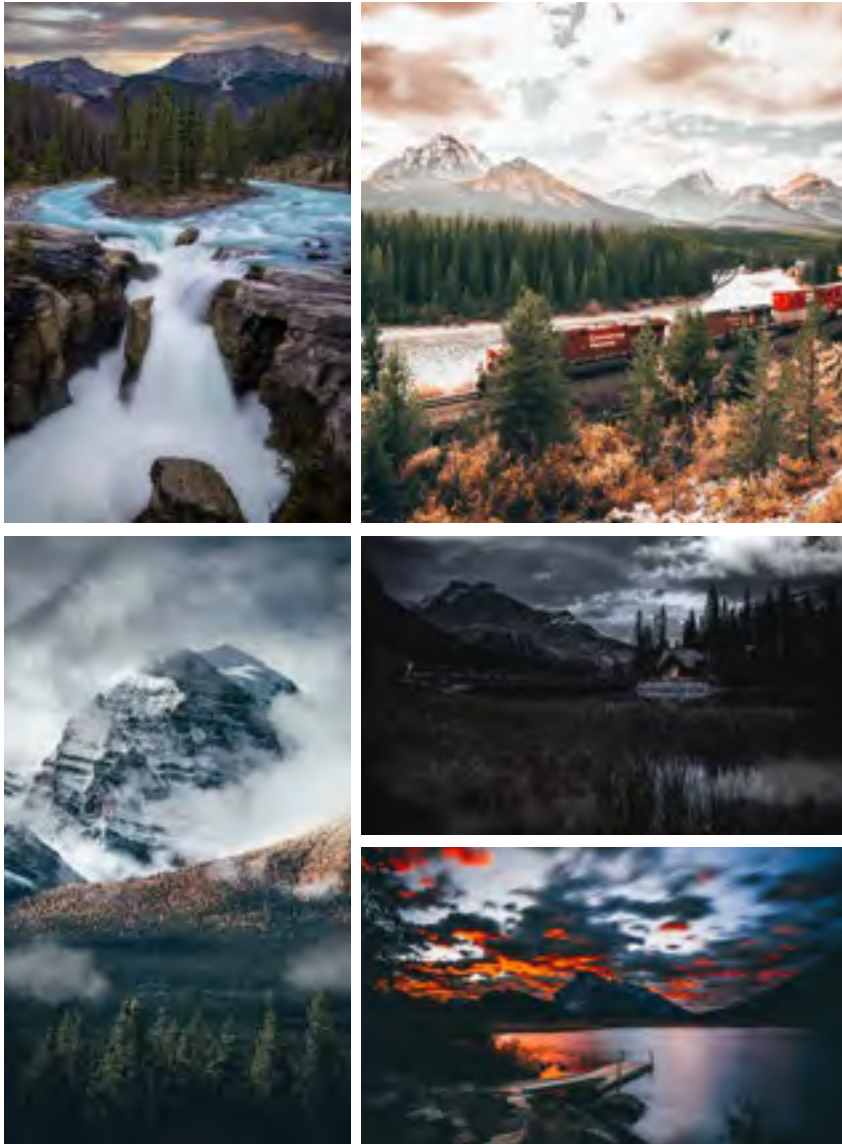


JACKSONVILLE STATE UNIVERSITY

Tyler Crowe

Explore Banff

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY CAMPAIGN



ARKANSAS STATE UNIVERSITY
Chandler Weber

Mindfulness X Gotham

ELEMENTS OF ADVERTISING > ART DIRECTION CAMPAIGN



SAVANNAH COLLEGE OF ART AND DESIGN
Molly Mittal

student
silver

addy® award winners



SALES & MARKETING > SALES PROMOTION > PACKAGING

Khiimori Mongolian Cuisine

**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Christian Gammill

SALES & MARKETING > SALES PROMOTION > PACKAGING

Empress Gangan 4-Pack

**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Christian Gammill

SALES & MARKETING > COLLATERAL MATERIAL >
STATIONERY PACKAGE

Louise

MIAMI AD SCHOOL OF IDEAS

Bethany Knapp

SALES & MARKETING > COLLATERAL MATERIAL >
PRINTED ANNUAL REPORT OR BROCHURE

Diageo Annual Report

**THE UNIVERSITY OF SOUTHERN
MISSISSIPPI**

Keely Trail

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > COVER

Macbeth Book Jacket

TULANE UNIVERSITY

Sarah Wasser

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > COVER

The Giver

**MIDDLE TENNESSEE
STATE UNIVERSITY**

Margaret Strahle

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > EDITORIAL FEATURE OR SPREAD

I <3 NY

THE UNIVERSITY OF ALABAMA

Zimberlyn Major

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > EDITORIAL FEATURE OR SPREAD

The Confessional

MIAMI AD SCHOOL OF IDEAS

Abby McElmurray

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > EDITORIAL FEATURE OR SPREAD

Bill Hobbs

**WATKINS COLLEGE OF ART AND
DESIGN AT BELMONT UNIVERSITY**

Caitlin Cooney

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > MAGAZINE DESIGN

Birds

**WATKINS COLLEGE OF ART AND
DESIGN AT BELMONT UNIVERSITY**

Margaret Owens

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > MAGAZINE DESIGN

Sleigh with Glossier Gift Guide

**MIDDLE TENNESSEE
STATE UNIVERSITY**

Ellen Everett

SALES & MARKETING > COLLATERAL MATERIAL >
PUBLICATION DESIGN > BOOK DESIGN

Thanks for the Verbal Harassment

SAMFORD UNIVERSITY

Olivia Griffin

SALES & MARKETING > DIRECT MARKETING

Hotel Gonzo

MIAMI AD SCHOOL OF IDEAS

Mary Mattson

OUT-OF-HOME & AMBIENT MEDIA > POSTER

Midsommar Poster

TULANE UNIVERSITY

Keegan Krauss

OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN >
ILLUSTRATION CAMPAIGN

Conservation Festival Poster Set

**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Sydney Beech

OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN

Awareness Campaign

TROY UNIVERSITY

John Carbone

OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN

Paths Abound – Seattle Cycling Expo

**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Christian Gammill

OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN

Iceland: Never Normal

THE CREATIVE CIRCUS

Virginia Matthews

ONLINE/INTERACTIVE > DIGITAL PUBLICATIONS

Astrophilia Magazine

**EAST TENNESSEE
STATE UNIVERSITY**

Paige Gleason

FILM, VIDEO & SOUND > TELEVISION CAMPAIGN

You Are a Nurse

**THE UNIVERSITY OF
SOUTHERN MISSISSIPPI**

Parker Estes

FILM, VIDEO & SOUND > TELEVISION CAMPAIGN

FedEx – We Do Weekends

THE UNIVERSITY OF ALABAMA

Payton Lambert, Art Director

Jack Kirkendall, Art Director

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN
> CONSUMER CAMPAIGN

Post-It Notes

MISSISSIPPI STATE UNIVERSITY

Liz Tankersley & Lizzy Jorgenson

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN
> CONSUMER CAMPAIGN

Student Athlete Mental Health Aware

TULANE UNIVERSITY

Keegan Krauss

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN
> CONSUMER CAMPAIGN

Grammarly | It Goes Beyond Grammar

**SAVANNAH COLLEGE OF
ART AND DESIGN**

Chahat Malhotra & Ladson Simmons

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN
> CONSUMER CAMPAIGN

Listerine – Worth the Extra Minute

THE CREATIVE CIRCUS

Julia Couch

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN
> CONSUMER CAMPAIGN

Adoption

**WATKINS COLLEGE OF ART AND
DESIGN AT BELMONT UNIVERSITY**

Caitlin Cooney

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN
> CONSUMER CAMPAIGN

Making A Racquet Exhibit Campaign

**MIDDLE TENNESSEE STATE
UNIVERSITY**

Ellen Everett, Graphic Designer

Karla Gomez, Graphic Designer

Ben Moss, Graphic Designer, Project Manager

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

Conservation Festival Poster Set

**THE UNIVERSITY OF SOUTHERN
MISSISSIPPI**

Sydney Beech

ELEMENTS OF ADVERTISING > ANIMATION

Education App Animations

TULANE UNIVERSITY

Ashley Roca

ELEMENTS OF ADVERTISING > ART DIRECTION CAMPAIGN

Marvel Universe Card Deck

**SAVANNAH COLLEGE OF
ART AND DESIGN**

Anushka Nigam

professional **best**
of show

addy® award winners



Hayes Carll "Help Me Remember"

OVERALL BEST OF SHOW



VIEW REEL
FOR VIDEO
COMPONENTS



FRAME THEORY for **DUALTONE RECORDS**

Brandon M Ward, Director
Cody Walters, Director of Photography
Sarah Nix Ward, Executive Producer

2020 Distillery Report

BEST OF PRINT



FINN PARTNERS for JACK DANIEL DISTILLERY

Lauren Haitas, Copywriter

Sean Williams, Art Director, Creative Director

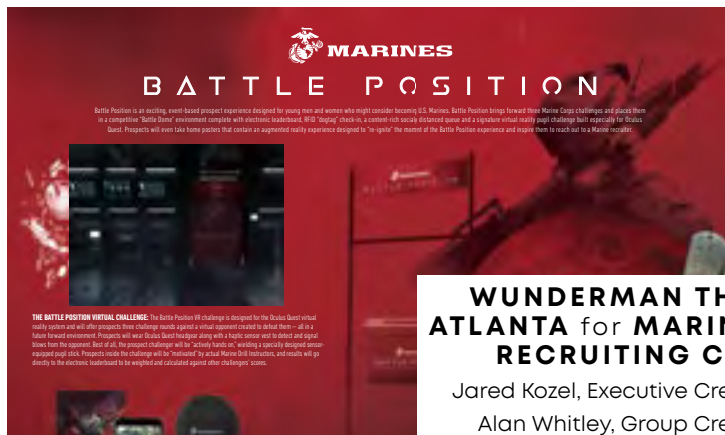
Betty Mason, Production Manager

Niki Giacchina, Project Manager

Susan Hart, Traffic Manager

Battle Position

BEST ONLINE/INTERACTIVE



WUNDERMAN THOMPSON ATLANTA for MARINE CORPS RECRUITING COMMAND

Jared Kozel, Executive Creative Director

Alan Whitley, Group Creative Director

Sean McNeeley, Executive Director Account Management

Keith Newberry, Senior Project Manager

Tyler Beddoe, Account Supervisor

Misty Baker, Business Director

Matt Covington, Associate Creative Director

Matt Silliman, Executive Producer

Buffy Torres, Sr. Print Producer

Clint Bonner, Studio Production Designer

Donavin Northrup, Director of Technology

There's A Pro Content Campaign

BEST INTEGRATED CAMPAIGN



THE BUNTIN GROUP for SERVPRO

Dave Damman, Chief Creative Officer

Jonatan Maldonado, Executive Creative Director, Art Direction

Aron Cleary, Executive Creative Director, Copywriting

Jane Owenby, Art Direction

Jared Owenby, Copywriting

Derrik Whiten, Social Specialist

Danielle Keenan, Executive Producer

Smuggler, LA, Production Company

[VIEW REEL
FOR VIDEO
COMPONENTS](#)

I Am Somebody

MOASIC AWARD



[VIEW REEL
FOR VIDEO
COMPONENTS](#)

CEDAR CREATIVE for PRESCOTT HOUSE

Ethan Milner, Director

Kevin Johnson, Producer

So So Def Zoetropes

MOASIC AWARD

CHEMISTRY AGENCY for WISHATL



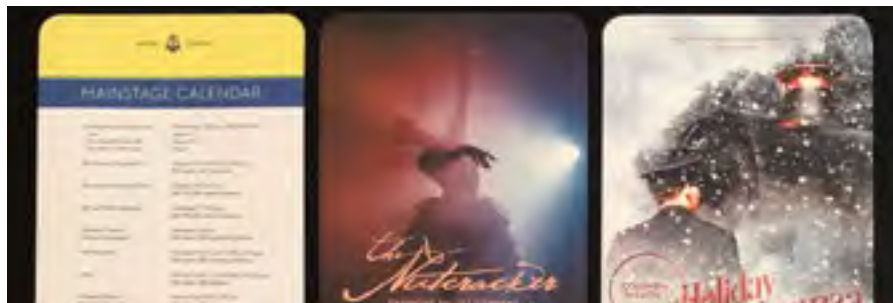
VIEW REEL
FOR VIDEO
COMPONENTS



Chris Breen, CCO
Will Brehm, VP, ECD, CW
Mike Groenewalk, GCD, AD
Jack Lester, AD
Stacey Daye-Edwards, Jr. CW
Kenzie Storrier, Jr. AD
Nikki Mendez, AD
Kristy Gomez, Director of Communications
Kevin Wilson, Director of Production
Demour Breen, Assoc. Producer
Tim Smith, Partner, President
Chloe Davis, Project Coordinator
Nathalie Espinol, Brand Strategy Director
Alexa McGriff, Assoc. Director of Brand Strategy
Camille Clarson, Social Strategist
Jordan Callaway, Community Manager
Chelsea Cannon, Assoc. Media Director
Alyssa Hill, Strategy Coordinator
Taylor Guglielmo, Chief Growth Office
Drew Tetz, Animator

Columbia Theater Season 21/22

JUDGES CHOICE



SOUTHEASTERN LOUISIANA UNIVERSITY for
SLU COLUMBIA THEATER

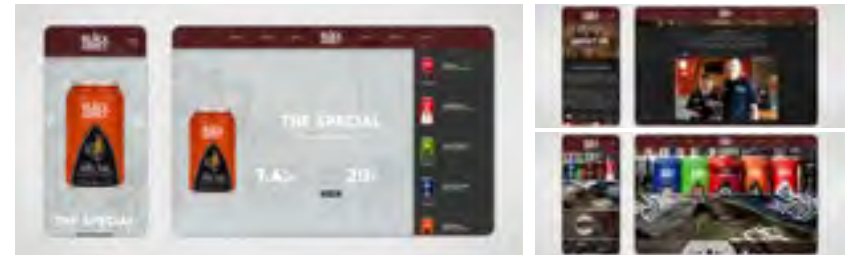
Michael Trahan, Art Director/Designer

Comments from Judge:

"These attracted my attention first because I was interested in a few of the shows being presented. I was drawn in by the art for each show, but especially by the copy - the more I read, the more I wished I could go. I'm pretty sure I would have purchased season tickets because of that promotional card set, and I suspect that was the objective. Great job!"

Black Abbey Brewing Website

JUDGES CHOICE



THE BUNTIN GROUP for BLACK ABBEY BREWING

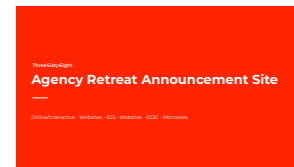
Dave Damman, Chief Creative Officer
Ray Reed, Executive Creative Director
Jayden Harmse, Art Direction
Ryan Bailey, Art Direction
Jared Owenby, Copywriter
Blake Parsons, Digital Producer

Comments from Judge:

"I'm a big fan of renaissance art so this immediately got my attention. The creative is engaging and funny, but manages to stay incredibly on point with the brand. Seeing the "saints" holding the beer was too funny! Every page has a story and you can feel how much time and dedication went into putting it all together."

ThreeSixtyEight 2021 Retreat App

JUDGES CHOICE



VIEW REEL
FOR VIDEO
COMPONENTS



THREESIXTYEIGHT

Corey Schneider, Art Director
Timothy Ricks, Designer
Timothy Ricks, Developer
Kenny Nguyen, Writer
Tara Lirette, Writer
Caroline Stoltzfus, Writer
Jeremy Beyt, Creative Director

Comments from Judge:

"The app was a fun, immersive experience that was well thought out and well executed. The little details in the experience really drew me in and created excitement along each step of the way. A fantastic idea to get people motivated and ready for the upcoming retreat, especially during a time where human interaction has been limited."

Mother's Day

JUDGES CHOICE



INFERNO for FEDEX

Greg Miller, Copywriter/Director/Creative Director Video
Eric Taylor, Producer/Senior Account Executive
Liza Livingston, Producer/Account Supervisor
Michael Overton, Executive Creative Director
Matt Fremstad, Director of Photography
Brandon Roten, Editor
Running Pony, Production

VIEW REEL
FOR VIDEO
COMPONENTS

Comments from Judge:

"The emotion of this spot literally brought tears to my eyes!"

21 Day Compassion Shift Challenge

JUDGES CHOICE



VIEW REEL
FOR VIDEO
COMPONENTS

LUCKIE & COMPANY for EMORY UNIVERSITY

Maria Goodall, Group Creative Director
Sergio Velez, ACD/Art Director
Denise Arnold, ACD/Copywriter
Mat Powell, Animator/Editor
Karen Kizzire, Producer
John Hunter, Director of Photography

Comments from Judge:

"I fell in love with this work first because the world could use more compassion. Second, I loved the vibrant colors and illustrations. The progressive web app delivered an opportunity for live meditations, as well as live music and other performances. Overall, it was a beautiful experience achieving an incredible outreach."

professional gold

addy® award winners



French's Mustard Buns

SALES & MARKETING > SALES PROMOTION > SALES KIT



FITZCO for **MCCORMICK & COMPANY**

Fitzco

Sunshine Sachs, PR

Piantedosi, Baking Company

DDH Attacus Atlas

SALES & MARKETING > SALES PROMOTION > PACKAGING



ADJUNCT CREATIVE for
PARISH BREWING COMPANY

Daniel Duvic, Creative

2020 Distillery Report

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > COVER



FINN PARTNERS for **JACK DANIEL DISTILLERY**

Lauren Haitas, Copywriter

Sean Williams, Art Director, Creative Director

Betty Mason, Production Manager

Niki Giacchina, Project Manager

Susan Hart, Traffic Manager

2020 Distillery Report

SALES & MARKETING > DIRECT MAIL



FINN PARTNERS for **JACK DANIEL DISTILLERY**

Lauren Haitas, Copywriter

Sean Williams, Art Director, Creative Director

Betty Mason, Production Manager

Niki Giacchina, Project Manager

Susan Hart, Traffic Manager

Official US Civil Rights Trail

SALES & MARKETING > COLLATERAL MATERIAL > MAGAZINE DESIGN

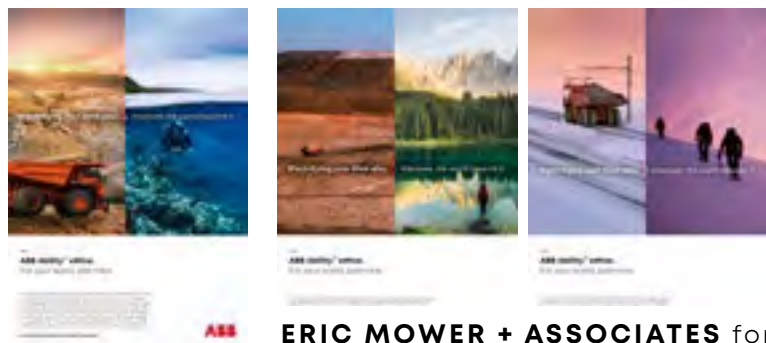


LUCKIE & CO. for ALABAMA TOURISM/US CIVIL RIGHTS TRAIL

Lee Sentell, Author
Miles Wright, Art Director/Designer
Lizzie Holt, Production Director
Ed Mizzell, Project Director
Art Meripol, Principal Photographer
Shari Wimberly, Copy Editor
Glenn T. Eskew, PH.D., Editor

ABB Ability eMine Print Campaign

SALES & MARKETING > MAGAZINE ADVERTISING CAMPAIGN

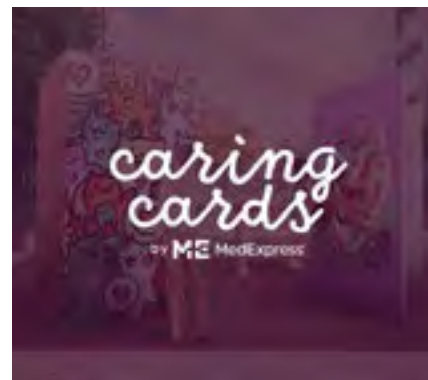


ERIC MOWER + ASSOCIATES for ABB

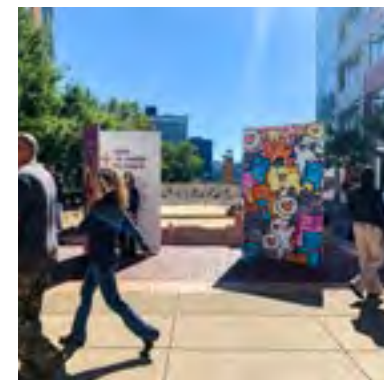
Wally Stoneman, SVP, Creative Director
Lisa Robertson, ADC, Art Director
Lisa Huggins, SVP, Managing Director
Sylvain Froin, Global Product Group Marketing Communications Manager, ABB Process Automation
Giannini Creative, Photo Retouching

MedExpress Caring Cards

OUT-OF-HOME & AMBIENT MEDIA > GUERILLA MARKETING



VIEW REEL
FOR VIDEO
COMPONENTS



FITZCO for MEDEXPRESS

French's Mustard Buns

OUT-OF-HOME & AMBIENT MEDIA > GUERILLA MARKETING



FITZCO for MCCORMICK & COMPANY

Fitzco
Sunshine Sachs, PR
Piantedosi, Baking Company

Renasant Convention Center Mural

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATION



PRETTY USEFUL CO. for **MEMPHIS TOURISM**

Allie Mounce, Illustrator
Clare Freeman, Art Director
Memphis Tourism, Client

Unity Kit

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATION



**VIEW REEL
FOR VIDEO
COMPONENTS**

CHEMISTRY AGENCY for **ATLANTA UNITED**

Chris Breen, CCO
Will Benham, VP, ECD, CW
Mike Groenewald, ECD, AD
Ashley Hampton, GAD
Jhadelys Stewart, Assoc. Director of Account Management
Emily Garrison, Account Supervisor
Maggie Homer, ACD, AD
Lily Stockton, Sr. CW
Nikki Mendez, AD
Jack Lester, AD
Kevin Wilson, Director of Production
Lauren Interrante, Assoc. Director of Project Management

MedExpress Caring Cards

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATION



FITZCO for **MEDEXPRESS**

Unity Kit

OUT-OF-HOME & AMBIENT MEDIA > EVENT



**VIEW REEL
FOR VIDEO
COMPONENTS**

CHEMISTRY AGENCY
for **ATLANTA UNITED**

Chris Breen, CCO
Will Benham, VP, ECD, CW
Mike Groenewald, ECD, AD
Ashley Hampton, GAD
Jhadelys Stewart, Assoc. Director of Account Management
Emily Garrison, Account Supervisor
Maggie Homer, ACD, AD
Lily Stockton, Sr. CW
Nikki Mendez, AD
Jack Lester, AD
Kevin Wilson, Director of Production
Lauren Interrante, Assoc. Director of Project Management

Black Abbey Brewing Website

ONLINE/INTERACTIVE > WEBSITES



THE BUNTIN GROUP for BLACK ABBEY BREWING

Dave Damman, Chief Creative Officer
Ray Reed, Executive Creative Director
Jayden Harmse, Art Direction
Ryan Bailey, Art Direction
Jared Owenby, Copywriter
Blake Parsons, Digital Producer

25 Days of Joy

ONLINE/INTERACTIVE > BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE/INTERACTIVE



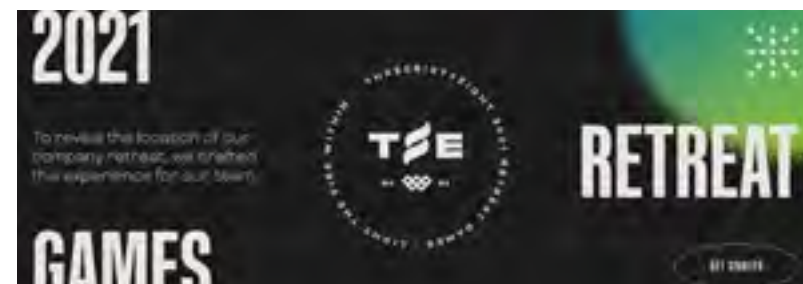
VIEW REEL
FOR VIDEO
COMPONENTS

LEWIS COMMUNICATIONS for ABEKA

RT Herwig, Creative Director
Amanda Peacock, Senior Art Director
Samantha Hazelfeldt, Copywriter
Briana Odom, Graphic Artist
Eric Knepp, Senior UX/UI Designer
Amanda Hasenzahl, Developer
Lyle Reed, Developer
Melissa Bracewell, Senior Digital Producer
Jeanna Morgan, Art Director
Ben Jordan, Senior Graphic Artist
Audrey Mecke, Designer
Vannie Bohlen, Graphic Artist

ThreeSixtyEight 2021 Retreat App

ONLINE/INTERACTIVE > BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE/INTERACTIVE



We revealed the location of our 2021 team retreat using an interactive microsite quiz.

To unlock the location, you must answer all of the questions correctly.

Can you crack the quiz?

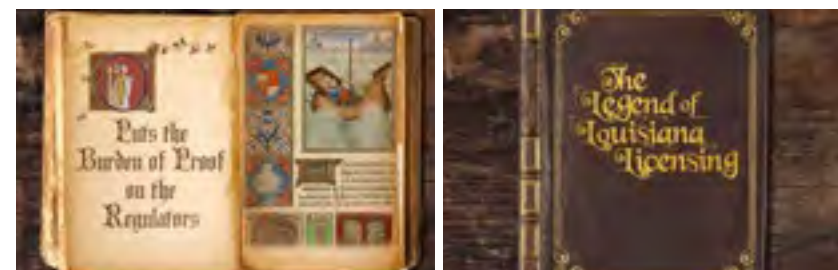


THREESIXTYEIGHT

Corey Schneider, Art Director
Timothy Ricks, Designer
Timothy Ricks, Developer
Kenny Nguyen, Writer
Tara Lirette, Writer
Caroline Stoltzfus, Writer
Jeremy Beyt, Creative Director

Easier Registration My Lord

FILM > VIDEO & SOUND > INTERNET COMMERCIAL

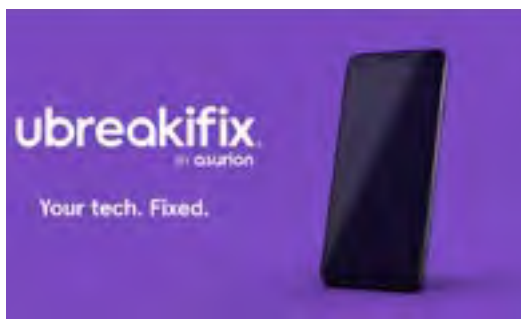
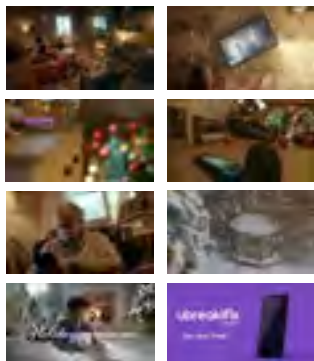


VIEW REEL
FOR VIDEO
COMPONENTS

MESH for PELICAN INSTITUTE OF PUBLIC POLICY

uBreakiFix Snowglobe Commercial

FILM > VIDEO & SOUND > INTERNET COMMERCIAL



VIEW REEL
FOR VIDEO
COMPONENTS

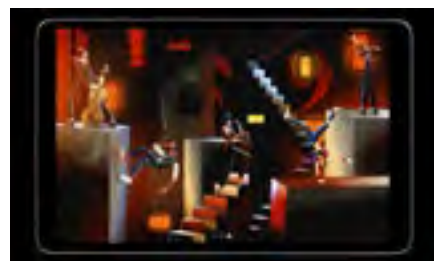


ASURION

John Elter, Senior Creative Director
Bonnie Sager, Creative Director
Tricia Loftis, Creative Director
Matias Sendon, Art Director
Rachel Cook, Senior Copywriter
Jelani Warrne, Copywriter
Shawna O'Neil, Project Manager
Linda Claire Guttery, Marketing Manager

1792 Untypical Internet Commercial

FILM > VIDEO & SOUND > INTERNET COMMERCIAL



VIEW REEL
FOR VIDEO
COMPONENTS



THE BUNTIN GROUP for THE SAZERAC COMPANY

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative
Director, AD/Design
Aron Cleary, Executive Creative Director,
Copywriter
Ryan Bailey, AD/Design
Danielle Keenan, Executive Producer
Ariel Costa, Director
Hornet, NY, Production Company

There's A Pro Internet Campaign

FILM > VIDEO & SOUND > INTERNET COMMERCIAL



VIEW REEL
FOR VIDEO
COMPONENTS



THE BUNTIN GROUP for SERVPRO

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director, Art Direction
Aron Cleary, Executive Creative Director, Copywriting
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Filip Engstrom, Director

I Am Somebody

FILM > VIDEO & SOUND > BRANDED CONTENT > ENTERTAINMENT



VIEW REEL
FOR VIDEO
COMPONENTS



CEDAR CREATIVE for PRESCOTT HOUSE

Ethan Milner, Director
Kevin Johnson, Producer

There's A Pro Content Campaign

FILM > VIDEO, & SOUND > BRANDED CONTENT & ENTERTAINMENT CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

THE BUNTIN GROUP for **SERVPRO**
Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director, Art Direction
Aron Cleary, Executive Creative Director, Copywriting
Jane Owenby, Art Direction
Jared Owenby, Copywriting
Derrik Whiten, Social Specialist
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company

Paper and Glue Trailer

FILM > VIDEO & SOUND > MOVIE TRAILER



VIEW REEL
FOR VIDEO
COMPONENTS

77 VENTURES CREATIVE for
MSNBC FILMS/IMAGINE ENTERTAINMENT
Galen Bernanrd, Chief Creative Officer
Michael Haje, President
Mark Grassia, Editor
Kim Daniels, Executive Producer
Meredith Weiss, Chief Operating Officer

Chasing Whiskey Documentary

FILM > VIDEO, & SOUND > MOVIE TRAILER



VIEW REEL
FOR VIDEO
COMPONENTS

FINN PARTNERS for **JACK DANIEL DISTILLERY**
Greg Olliver, Director, Writer, Editor, Producer
Jimmy Chaffin, Executive Producer, Producer
Tamera Brooks, Executive Producer, Producer
Joel Edwards, Executive Producer
Jesse Edwards, Executive Producer
Daniel Kiedis, Executive Producer
Matt Becker, Executive Producer
Sue Becker, Executive Producer
Conrad John Schuck, Executive Producer
Pamela Dugas, Executive Producer
Matt Irwin, Cinematographer
David Larzalere, Writer

Chasing Whiskey Documentary

FILM > VIDEO, & SOUND > MOVIE TRAILER



VIEW REEL
FOR VIDEO
COMPONENTS

FINN PARTNERS for
JACK DANIEL DISTILLERY
Greg Olliver, Director, Writer, Editor, Producer
Jimmy Chaffin, Executive Producer, Producer
Tamera Brooks, Executive Producer, Producer
Joel Edwards, Executive Producer
Jesse Edwards, Executive Producer
Daniel Kiedis, Executive Producer
Matt Becker, Executive Producer
Sue Becker, Executive Producer
Conrad John Schuck, Executive Producer
Pamela Dugas, Executive Producer
Matt Irwin, Cinematographer
David Larzalere, Writer

Hayes Carll “Help Me Remember”

FILM > VIDEO & SOUND > MUSIC VIDEO



VIEW REEL
FOR VIDEO
COMPONENTS

THE FRAME THEORY for DUALTONE RECORDS

Brandon M Ward, Director
Cody Walters, Director of Photography
Sarah Nix Ward, Executive Producer

ABB Adaptive Execution Campaign

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > B2B



ERIC MOWER + ASSOCIATES for ABB

Wally Stoneman, SVP, Creative Director
Mike Wheeler, VP, Design Director
Lisa Huggins, SVP, Managing Director
Lisa Robertson, ACD, Art Director
John Leibrick, VP, Insight Director
Rich Randazzo, Director, Production Services
Leah Mathieu, Global Marketing Communications Manager
Eric Haviv, President, FUGO Studios

SoLou Branding

CROSS PLATFORM > INTEGRATED BRAND IDENTITY CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

XDESIGN for SOLOU PATIO RESTAURANT AND BAR

There's A Pro For That Content Campaign

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIALS



THE BUNTIN GROUP for SERVPRO

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director, Art Direction
Aron Cleary, Executive Creative Director, Copywriting
Jane Owenby, Art Direction
Jared Owenby, Copywriting
Derrik Whiten, Social Specialist
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Blake Parsons, Digital Producer
Filip Engstrom, Director

VIEW REEL
FOR VIDEO
COMPONENTS

There's A Pro For That Online Campaign

CROSS PLATFORM > ONLINE/INTERACTIVE CAMPAIGN



THE BUNTIN GROUP for SERVPRO

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director, Art Direction
Aron Cleary, Executive Creative Director, Copywriting
Jane Owenby, Art Direction
Jared Owenby, Copywriting
Derrik Whiten, Social Specialist
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Blake Parsons, Digital Producer
Filip Engstrom, Director

Saint Alphonsus The Answer

ELEMENTS OF ADVERTISING > COPYWRITING



LEWIS COMMUNICATIONS for SAINT ALPHONSUS HOSPITAL

Stephen Curry, Executive Creative Director
Cedrick Bearss, Copywriter
Jason Bickell, AD

VIEW REEL
FOR VIDEO
COMPONENTS



1792 Untypical Online Campaign

CROSS PLATFORM > ONLINE/INTERACTIVE CAMPAIGN



THE BUNTIN GROUP for THE SAZERAC COMPANY

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director, AD/Design
Aron Cleary, Executive Creative Director, Copywriter
Ryan Bailey, AD/Design
Danielle Keenan, Executive Producer
Ariel Costa, Director
Hornet, NY, Production Company

VIEW REEL
FOR VIDEO
COMPONENTS



Indian Details

ELEMENTS OF ADVERTISING > ILLUSTRATION



MARSHALL ARTS

Gabe Marshall, Illustrator

32nd BBQ Posters

ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES



FINN PARTNERS for JACK DANIEL DISTILLERY

Bobby Rosenstock, Illustrator

Nelson Eddy, Copywriter

Sean Williams, Copywriter, Art Director, Creative Director

Betty Mason, Production Manager

Niki Giacchina, Project Manager

Susan Hart, Traffic Manager

VIEW REEL
FOR VIDEO
COMPONENTS

Find the Extraordinary Inside

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY CAMPAIGN



PETER MAYER ADVERTISING for NATIONAL WWII MUSEUM

Desmond LaVelle, Chief Creative Officer

Adam Blankenship, SVP, Client Engagement

Kristy Baird, Account Director

Richard Landry, Creative Director

Ian Rousey, Sr. Art Director

Alexis Vicknair, Sr. Producer

Craig Moyer, Sr. Copywriter

Jared Owenby, Copywriter

Aaron Martin, Sr. Project Manager

Chris Arcuri, Producer

Alissa Dunbar, Sr. Media Planner

Geoffrey Fuglaar, Sr. Media Planner

Jack Daniel's Poster Pig Out

ELEMENTS OF ADVERTISING > ART DIRECTION



VIEW REEL
FOR VIDEO
COMPONENTS

FINN PARTNERS for JACK DANIEL DISTILLERY

Bobby Rosenstock, Illustrator

Nelson Eddy, Copywriter

Sean Williams, Copywriter, Art Director, Creative Director

Betty Mason, Production Manager

Niki Giacchina, Project Manager

Susan Hart, Traffic Manager

French's MustSwitch

ELEMENTS OF ADVERTISING > ART DIRECTION CAMPAIGN



FITZCO for MCCORMICK & COMPANY

Fitzco

Sunshine Sachs, PR

Craft NYC

Bonfire Catering/Events

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY



VIEW REEL
FOR VIDEO
COMPONENTS

FATHAPPY for BRECHTEL HOSPITALITY

Matthew Wilder, Director
Amber "Baz" Vogts, Producer
Alison Goldberger, Line Producer
Nick Shamblott, Director of Photography
Matthew Wilder, Editor
FatHappy, Production Company

Across America

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY



INFERNO for FEDEX

Greg Miller, Copywriter/Director/Creative Director Video
Eric Taylor, Producer/Senior Account Executive
Liza Livingston, Producer/Account Supervisor
Michael Overton, Executive Creative Director
Matt Fremstad, Director of Photography
Brandon Roten, Editor

VIEW REEL
FOR VIDEO
COMPONENTS

Hayes Carll "Help Me Remember"

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY



VIEW REEL
FOR VIDEO
COMPONENTS

THE FRAME THEORY for DUALTONE RECORDS

Brandon M Ward, Director
Cody Walters, Director of Photography
Sarah Nix Ward, Executive Producer

Chasing Whiskey Documentary

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY



VIEW REEL
FOR VIDEO
COMPONENTS

FINN PARTNERS for JACK DANIEL DISTILLERY

Greg Olliver, Director, Writer, Editor, Producer
Jimmy Chaffin, Executive Producer, Producer
Tamera Brooks, Executive Producer, Producer
Joel Edwards, Executive Producer
Jesse Edwards, Executive Producer
Daniel Kiedis, Executive Producer
Matt Becker, Executive Producer
Sue Becker, Executive Producer
Conrad John Schuck, Executive Producer
Pamela Dugas, Executive Producer
Matt Irwin, Cinematographer
David Larzalere, Writer

Atlanta United Unity Kit Reveal

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS



VIEW REEL
FOR VIDEO
COMPONENTS

COMPANY 3 for **ATLANTA UNITED**

Eddie Kesler, Sr Editor

Brett Glover, Creative Director

The Wild Life Animations: Season 2

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS



VIEW REEL
FOR VIDEO
COMPONENTS

DESIGNSENSORY for **ZOO KNOXVILLE**

Joseph Nother, Executive Creative Director

Ben Maxey, Motion Designer

Hunter Foster, Producer

Chris Cable, Associate Creative Director, Writer

Kate Ambros, Account Manager

Don't Let Good Food Go Bad

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS



VIEW REEL
FOR VIDEO
COMPONENTS

ROCKIT SCIENCE AGENCY for
**OREGON DEPARTMENT OF
ENVIRONMENTAL QUALITY**

There's A Pro For That "Water"

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS



VIEW REEL
FOR VIDEO
COMPONENTS

THE BUNTIN GROUP for **SERVPRO**

Dave Damman, Chief Creative Officer

Jonatan Maldonado, Executive Creative Director, Art Direction

Aron Cleary, Executive Creative Director, Copywriting

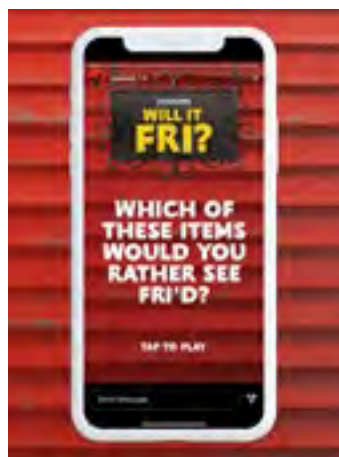
Danielle Keenan, Executive Producer

Smuggler, LA, Production Company

Filip Engstrom, Director

Zatarain's Will It Fri

ELEMENTS OF ADVERTISING > DIGITAL CREATIVE TECHNOLOGY



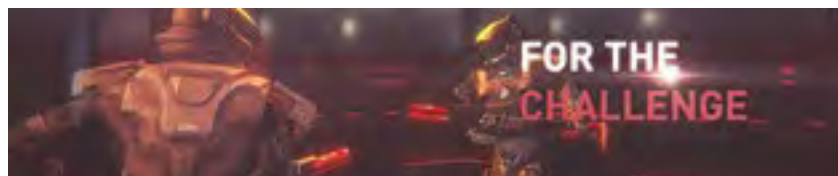
PETER MAYER ADVERTISING for MCCORMICK & COMPANY

Desmond LaVelle, Chief Creative Officer
 Fernanda Burgel, Creative Director
 Maureen Bongiovanni, Creative Director
 Jane Owenby, Art Director
 Jared Owenby, Copywriter
 Michelle Novakoske, Account Director
 Arianne White, Sr. Social Strategist
 Anna Plaisance, Social Media Strategist
 Kalifa Washington, Social Media Strategist
 Alexis Vicknair, Sr. Producer
 Alibi Films, Production Company
 Bruno Doria, Director

VIEW REEL
FOR VIDEO
COMPONENTS

Battle Position

ELEMENTS OF ADVERTISING > DIGITAL CREATIVE TECHNOLOGY



WUNDERMAN THOMPSON ATLANTA for MARINE CORPS RECRUITING COMMAND

Jared Kozel, Executive Creative Director
 Alan Whitley, Group Creative Director
 Sean McNeeley, Executive Director – Account Management
 Keith Newberry, Senior Project Manager
 Tyler Beddoe, Account Supervisor
 Misty Baker, Business Director
 Matt Covington, Associate Creative Director
 Matt Silliman, Executive Producer
 Buffy Torres, Sr. Print Producer
 Clint Bonner, Studio Production Designer
 Donavin Northrup, Director of Technology

VIEW REEL
FOR VIDEO
COMPONENTS

2020 ALPF Annual Report Web

CORPORATE SOCIAL RESPONSIBILITY > , SALES & MARKETING > ANNUAL REPORT



CAYENNE CREATIVE for ALABAMA POWER FOUNDATION

Dan Murch, Creative Director
 Claire Lockridge, Art Director
 John Cobbs, Director of Development
 Andi Rice, Photographer
 Jennifer Komegay, Copywriter
 David Macon, Videography
 Stacey Fell, Director of Production
 Jeremy Underwood, Account Management
 Marcela Power, Account Management

All In

CORPORATE SOCIAL RESPONSIBILITY > OUT-OF-HOME



1504 for BIRMINGHAM EDUCATION FOUNDATION

Tyler Jones, Experience Designer
 Mark Slagle, Producer
 Jordan Mahy, Film Director & Photographer
 Andi Rice, Photographer
 Caleb Chancey, Music Composer

Isa

CORPORATE SOCIAL RESPONSIBILITY > FILM > VIDEO & SOUND



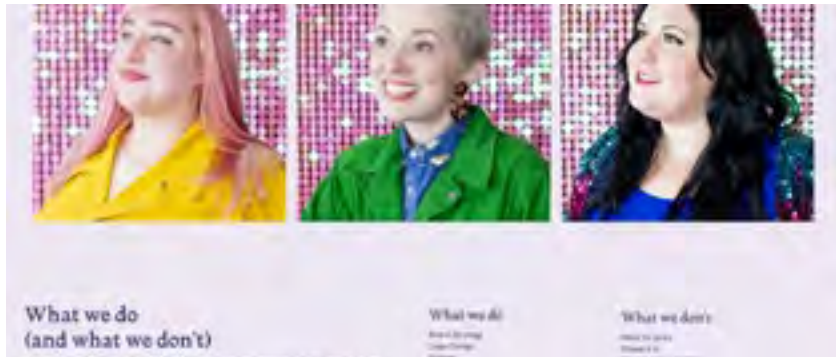
VIEW REEL
FOR VIDEO
COMPONENTS

CHORUS FILMS for UPS

Troy Bieser, Director, Editor
Meagan Massa, Executive Producer
Jordan Pilgrim, Cinematographer
Danny Pinzon, Producer
James Rowe, Director of Creative Services, UPS
Caroline Helmer, Producer, UPS

Pretty Useful Co. Studio Website

ADVERTISING INDUSTRY SELF-PROMOTION > ONLINE/INTERACTIVE



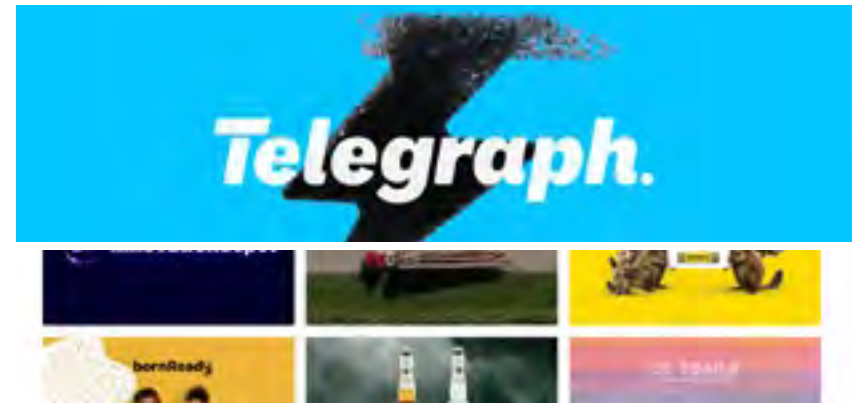
VIEW REEL
FOR VIDEO
COMPONENTS

PRETTY USEFUL CO.

Clare Freeman, Designer, Developer
Allie Mounce, Designer, Art Director
Katie Mars, Project Manager

Telegraph Website

ADVERTISING INDUSTRY SELF-PROMOTION > ONLINE/INTERACTIVE



TELEGRAPH CREATIVE

Shannon Clarke, Executive Creative Director
Kenny Kung, Lead Developer
Irma Sierra, Director of Project Management

professional **silver**

addy® award winners



SALES & MARKETING > SALES PROMOTION > SALES KIT

Miestro Home Integration Folder

**PARADIGM MARKETING
& CREATIVE** for
MIESTRO HOME INTEGRATION
BECCA HAND, CREATIVE DIRECTOR
CLAIRE MARTIN, ACCOUNT MANAGER

SALES & MARKETING > SALES PROMOTION > SALES KIT

Columbia Theater Season 21/22

**SOUTHEASTERN LOUISIANA
UNIVERSITY** for
SLU COLUMBIA THEATER
Michael Trahan, Art Director/Designer

SALES & MARKETING > SALES PROMOTION > SALES KIT

10 Year Aged **FINN PARTNERS** for **JACK DANIEL DISTILLERY**

Nelson Eddy, Copywriter
Hart Armstrong, Art Director
Sean Williams, Creative Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

SALES & MARKETING > SALES PROMOTION > PACKAGING

Augusta Poster Show Card Pack

JASON CRAIG for
AUGUSTA POSTER SHOW

SALES & MARKETING > COLLATERAL MATERIAL > PRINTED
NEWSLETTER

Beacon Magazine **KIRKPATRICK & PORCH CREATIVE** for **MISSISSIPPI COLLEGE**

Marlo Kirkpatrick, Writer
Alecia Porch, Designer/Art Director
Robby Followell, Photographer
Tracey Harrison, Editor

SALES & MARKETING > COLLATERAL MATERIAL >
BOOK DESIGN

St. Jude Pop-Up Tour **ALSAC/ST. JUDE**

Ella Hernandez, Graphic Designer III
Ben Christian, Copywriter
Susan Clark, Associate Director -
Integrated Marketing
Bruce Foster, Illustrator/Paper Engineer
April Beguesse, Manager Production
Ken Patrick, Creative Director
Blanks Printing - Dallas, TX

SALES & MARKETING > DIRECT MARKETING > DIRECT MAIL

10 Year Aged **FINN PARTNERS** for **JACK DANIEL DISTILLERY**

Nelson Eddy, Copywriter
Hart Armstrong, Art Director
Sean Williams, Creative Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

SALES & MARKETING > DIRECT MARKETING > DIRECT MAIL

10 Twelve

HOUSE OF CURRENT for **JLL**
Wendy Lowden, Partner, Creative Director
Lisa Maloof, Partner, Client Services
Stefani Demoff, Account Manager
Koble Delmer, Senior Designer
Scott Brannon, Art Director, Production Manager

PRINT ADVERTISING >
MAGAZINE ADVERTISING CAMPAIGN

Tips from the CNO Print Ads **BBR CREATIVE** for **CANE RIVER PECAN COMPANY**

PRINT ADVERTISING >
NEWSPAPER ADVERTISING CAMPAIGN

UCA Vas Madness **CUMMINGS CREATIVE GROUP** for **UROLOGY CENTERS OF ALABAMA** Marc Engel, Executive Creative Director /Copywriter Tori Riddle, Sr. Art Director

OUT-OF-HOME & AMBIENT MEDIA >
INSTALLATION

Miami Dolphins Living Mural **THREESIXTYEIGHT** for **MIAMI DOLPHINS**

Nathan Calhoun, Designer
Corey Schneider, Art Director
Nick Defelice, Developer
Maxel Rodrigues, Developer
Jeremy Beyt, Creative Director
Eddie Snyder, Creative Director
Brian Beyt, Creative Director, Environmental Design
Luminary Design, Engineering, Environmental Design
David Probst Jr., Animation/Motion

OUT-OF-HOME & AMBIENT MEDIA >
INSTALLATION

Almond Conference Booth

BBDO ATLANTA for
BAYER CROP SCIENCE LP

David Lubars, Chief Creative Officer,
BBDO Worldwide
Robin Fitzgerald, Chief Creative Officer,
BBDO Atlanta
Jon Mueller, Creative Director
Jenna Shoop, Senior Designer
Brendon Park, Junior Art Director/Content Creator
Kaitlyn Clark, Copywriter
Keiraq Garner, Senior Project Manager
Ken Sherrill, Senior Production Designer
Nigel Tribe, Head of Strategy
Meg Foley, Senior Integrated Business Manager
Emmet Breen, Senior Director
Lindsey Pettyjohn, Account Director

OUT-OF-HOME & AMBIENT MEDIA >
INSTALLATION

Seven Islands Interpretive Signage

ROBIN EASTER DESIGN for
SEVEN ISLANDS

Erik Vass, Graphic Designer, Illustrator
Karin Beuerlein, Copywriter
Robin Easter, Creative Director

OUT-OF-HOME & AMBIENT MEDIA > POSTER

BBQ Poster Pig Out

FINN PARTNERS for
JACK DANIEL DISTILLERY

Bobby Rosenstock, Illustrator
Sean Williams, Copywriter, Art Director, Creative
Director
Nelson Eddy, Copywriter
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN

Memphis Music Month Poster Campaign

LOADED FOR BEAR for **MEMPHIS
TOURISM**

OUT-OF-HOME & AMBIENT MEDIA > LARGE VENUE

How New Orleans Does Flavor

BRAND SOCIETY for **BAUMER FOODS/
CRYSTAL HOT SAUCE**

Mike Rainey, CCO/Executive Creative Director
/Copywriter
Lori Archer-Smith, Associate CD, Copy Chief,
Copywriting
Gage Burke, Art Director
Tyler Trobert, Associate Art Director
Meghan Deist, Designer/Illustrator
Scott Gulle, Director of Production
/Project Management
JD Thomas, Director of Operations
Troy Cox, Managing Partner
Odette Leyoub, Account Director
Pepper Baumer, President, Baumer Foods
Jason Villemarette, Fire on the Bayou - Production
Simon Blake, Director / DP / Animator

OUT-OF-HOME & AMBIENT MEDIA >
OUT-OF-HOME CAMPAIGN

How New Orleans Does Flavor

BRAND SOCIETY for **BAUMER FOODS/
CRYSTAL HOT SAUCE**

Mike Rainey, CCO/Executive Creative Director/
Copywriter
Lori Archer-Smith, Associate CD, Copy Chief,
Copywriting
Gage Burke, Art Director
Tyler Trobert, Associate Art Director
Meghan Deist, Designer/Illustrator
Scott Gulle, Director of Production/Project Man-
agement
JD Thomas, Director of Operations
Troy Cox, Managing Partner
Odette Leyoub, Account Director
Pepper Baumer, President, Baumer Foods
Jason Villemarette, Fire on the Bayou - Production
Simon Blake, Director / DP / Animator

OUT-OF-HOME & AMBIENT MEDIA >
OUT-OF-HOME CAMPAIGN

Live After Five Design STUN DESIGN for DOWNTOWN BUSINESS ASSOCIATION

Lauren Tompkins, Producer
Chuck Sanchez, Creative Director
Kim Mackey, Art Director
Baylor Breeding, Graphic Designer
Lilly Saye, Graphic Designer
Taylor Leblanc, Digital Communications Director
Kyle Catalano, Social Media Coordinator
Marc Stevens, Project Manager
Ashley Trowel, Graphic Designer

ONLINE/INTERACTIVE > WEBSITES

Smoky Mountain Tourism Website

DESIGNSENSORY for
BLOUNT PARTNERSHIP

Matt Montgomery, UX Director
Tuyen Ho, Director of Design, Designer
Chris Cable, ACD, Content Strategist, Copywriter
Stephan Zerambo, Technical Director
Erin Slattery, Content Strategist
Lindsay Miller, Creative Director
Mary Blair, Account Director

ONLINE/INTERACTIVE > WEBSITES

Memphis Moves Website

DESIGNSENSORY for **MEMPHIS
ECONOMIC & COMMUNITY
DEVELOPMENT**

Tuyen Ho, Director of Design, Art Director
Katie Marshall, Associate Art Director
Taylor Bogle, UX Designer
Brittany Cross, Copywriter
Stephan Zerambo, Technical Director
Joseph Nother, Executive Creative Director
Mary Blair, Account Director
Kelly Raines, Project Manager

ONLINE/INTERACTIVE > WEBSITES > B2B

Rocket City Digital Website

ROCKET CITY DIGITAL LLC

Nick Lasater, Partner
Scott Stevens, Partner

ONLINE/INTERACTIVE > WEBSITES > MICROSITES

Tennessee 225 Website

DESIGNSENSORY for **STATE OF
TENNESSEE GOVERNOR'S OFFICE**

Joseph Nother, Executive Creative Director
Ben Maxey, Motion Designer
Stephan Zerambo, Technical Director
Brea Parke, Account Manager

ONLINE/INTERACTIVE >
SOCIAL MEDIA CAMPAIGN

Don't Let Good Food Go Bad

ROCKIT SCIENCE AGENCY for
**OREGON DEPARTMENT OF
ENVIRONMENTAL QUALITY**

ONLINE/INTERACTIVE > APPS

Stovehouse Mobile App

BOLD AGENCY for **STOVEHOUSE**

Rob Clark, Lead Digital Developer & Designer
Lauren Gowins, Founder & CEO

ONLINE/INTERACTIVE > DIGITAL PUBLICATIONS

ArtsMemphis Impact Report

DCA for **ARTSMEMPHIS**

Doug Carpenter, Principal, ECD
John David Dowdle, Associate Creative Director
Andria Wiley, VP Account Management
Brody Kuhar, Digital Content Creator
Cara Greenstein, Sr. PR + Social Media Manager
Emma Meskovic, Digital Content Manager

FILM, VIDEO, & SOUND > TELEVISION ADVERTISING >
REGIONAL/NATIONAL

There's a Pro For That "Anything"

THE BUNTIN GROUP for **SERVPRO**

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director,
Art Director
Aron Cleary, Executive Creative Director,
Copywriter
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Filip Engstrom, Director

FILM, VIDEO, & SOUND > TELEVISION ADVERTISING >
REGIONAL/NATIONAL

1792 Untypical

THE BUNTIN GROUP FOR
THE SAZERAC COMPANY

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director,
AD/Design
Aron Cleary, Executive Creative Director, Copywriter
Ryan Bailey, AD/Design
Danielle Keenan, Executive Producer
Ariel Costa, Director
Hornet, NY, Production Company

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL

Bacon, Texas Activation

WUNDERMAN THOMPSON ATLANTA
for **CHURCH'S CHICKEN**

Jared Kozel, Executive Creative Director
Ransom Haywood, Associate Creative Director
Fallon Parker, Senior Art Director
Sherry McLenon, Producer
Shane Hanley, Account Director
Buffy Torres, Senior Print Producer

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL

There's A Pro For That "Storm"

THE BUNTIN GROUP for **SERVPRO**

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director,
Art Direction
Aron Cleary, Executive Creative Director,
Copywriting
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Filip Engstrom, Director

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL

There's A Pro For That "Water"

THE BUNTIN GROUP for SERVPRO

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director,
Art Direction
Aron Cleary, Executive Creative Director,
Copywriting
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Filip Engstrom, Director

FILM, VIDEO, & SOUND > INTERNET COMMERCIAL

Sue Your Baby

PATHFINDER FILMS for HEAL AT HOME MOMS

Pathfinder Films, Production Company
Leif Ramsey, Director
Chris Stiles, Director of Photography

FILM, VIDEO, & SOUND > BRANDED CONTENT
& ENTERTAINMENT

There's a Pro Content "Meet Randy"

THE BUNTIN GROUP for SERVPRO

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director,
Art Direction
Aron Cleary, Executive Creative Director,
Copywriting
Jane Owenby, Art Direction
Jared Owenby, Copywriting
Derrik Whiten, Social Specialist
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company

FILM, VIDEO, & SOUND > BRANDED CONTENT
& ENTERTAINMENT > NON-BROADCAST

Making Rights Real GMC+CO for LOUISIANA OFFICE OF TOURISM

Glenda McKinley, Creative Director
Sharon Calcote, Louisiana Byways Director
Ernest English, Associate Creative Director

CROSS PLATFORM > INTEGRATED CAMPAIGNS >
CONSUMER REGIONAL/NATIONAL

Find the Extraordinary Inside

PETER MAYER ADVERTISING for NATIONAL WWII MUSEUM

Desmond LaVelle, Chief Creative Officer
Adam Blankenship, SVP, Client Engagement
Kristy Baird, Account Director
Richard Landry, Creative Director
Ian Rousey, Sr. Art Director
Alexis Vicknair, Sr. Producer
Craig Moyer, Sr. Copywriter
Jared Owenby, Copywriter
Aaron Martin, Sr. Project Manager
Chris Arcuri, Producer
Alissa Dunbar, Sr. Media Planner
Geoffrey Fuglaar, Sr. Media Planner

CROSS PLATFORM > INTEGRATED CAMPAIGNS >
CONSUMER REGIONAL/NATIONAL

Tennessee 225 Campaign DESIGNSENSORY for STATE OF TENNESSEE GOVERNOR'S OFFICE

Tuyen Ho, Director of Design, Graphic Designer
Ben Maxey, Motion Designer
Stephan Zerambo, Technical Director
Brea Parke, Account Manager
Justin Helton, Graphic Designer

CROSS PLATFORM > INTEGRATED CAMPAIGNS >
CONSUMER REGIONAL/NATIONAL

There's A Pro For That Cons Campaign

THE BUNTIN GROUP for SERVPRO

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director,
Art Direction
Aron Cleary, Executive Creative Director, Copy-
writing
Jane Owenby, Art Direction
Jared Owenby, Copywriting
Derrik Whiten, Social Specialist
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Blake Parsons, Digital Producer
Filip Engstrom, Director

CROSS PLATFORM > INTEGRATED CAMPAIGNS >
CONSUMER REGIONAL/NATIONAL

Wyoming Whiskey Wide Open Spaces

77 VENTURES CREATIVE for EDDRINGTON AMERICA'S /WYOMING WHISKEY

Michael Haje, Executive Producer/Writer
Krysia Johnstone, Head of Production - Boomshot
Taylor Heilpern-Baxter, Producer - 77
Jeff Hale, Head of Design - 77
Brendan Gillen, Creative Director/Writer
Tuck Fauntleroy, Photographer
William Atherton, Cinematographer/Camera
Thomas LaGrega, Creative Director/Editor
Josette Lata, Producer - 77
Galen Bernard, Creative Director/Art Director
Jameson Sellers, Woodworker /Designer

CROSS PLATFORM > INTEGRATED BRAND IDENTITY
CAMPAIGN

Shrimp Basket Brand Identity

RED SQUARE for **SHRIMP BASKET**

Rich Sullivan, Executive Creative Director

Pat Reid, Creative Director

John Medzerian, Associate Creative Director

Keith Castelin, Designer

Keller Reeves, Copywriter

Kate Light, Senior Account Executive

Daniel Harf, Chief Strategy Officer, Shrimp Basket

CROSS PLATFORM > INTEGRATED BRAND IDENTITY
CAMPAIGN

Spirited A.F. Branding DCA

Doug Carpenter, Principal, ECD

John David Dowdle, Associate Creative Director

Cara Greenstein, Sr. PR + Social Media Manager

Emma Meskovic, Digital Content Manager

Brody Kuhar, Digital Content Creator

CROSS PLATFORM > INTEGRATED BRAND IDENTITY
CAMPAIGN

Studyville Integrated Branding

STUN DESIGN for **STUDYVILLE**

Chuck Sanchez, Creative Director

Kim Mackey, Art Director

Ashley Trowel, Graphic Designer

Lilly Saye, Graphic Designer

Jeff English, Copywriter

Taylor LeBlanc, Project Manager

CROSS PLATFORM > INTEGRATED BRAND IDENTITY
CAMPAIGN

Tennessee 225 Brand Identity

DESIGNSENSORY for **STATE OF
TENNESSEE GOVERNOR'S OFFICE**

Joseph Nother, Executive Creative Director

Tuyen Ho, Director of Design, Graphic Designer

Ben Maxey, Motion Designer

Brea Parke, Account Manager

ELEMENTS OF ADVERTISING > INTEGRATED BRAND
IDENTITY CAMPAIGN

Let Your Voice Be Heard COX ENTERPRISES

Michelle Ducayet, Sr Creative Director

Michelle Miller, Copywriter

Isabelle Adams, Project Manager

Candas Medina, Senior Designer

Ty Hunt, Videographer/Editor

Amanda Atkins, Sr Dir Presentation & Video

David Eiben, Sr Dir Creative Studio

Vellonie Coley, Designer

Bruce Behrens, Copy & Creative Strategy Mgr

Karen Hutchison, Sr Mgr Video Production

Chris Niswonger, Videographer/Editor

CROSS PLATFORM > ONLINE/INTERACTIVE CAMPAIGN

Chief Destiny Officer THREESIXTYEIGHT for TALEND

Corey Schneider, Art Director

Adam Graves, Designer

Nathan Calhoun, Designer

Luke Jones, Writer

Eddie Snyder, Creative Director

Whitney Savoie, Account Manager

Bri Ehle, Project Manager

Brian Kelly, Strategist

Phil Roberts, Producer

Eddie Snyder, Director

Steve Hunter, Director of Photography

Mitchell Cobb, 1st AC

ELEMENTS OF ADVERTISING > COPYWRITING

UAB Basketball Revival CHAMP CREATIVE for UAB ATHLETICS

Sam Miller, Creative Director / Copywriter

ELEMENTS OF ADVERTISING > COPYWRITING

Black Abbey Brand Copywriting

THE BUNTIN GROUP for
BLACK ABBEY BREWING

Ray Reed, Executive Creative Director/Copywriting

Jared Owenby, Copywriting

Dave Damman, Chief Creative Officer

ELEMENTS OF ADVERTISING > COPYWRITING

1792 Untypical Copywriting THE BUNTIN GROUP for THE SAZERAC COMPANY

Aron Cleary, Copywriting

ELEMENTS OF ADVERTISING > LOGO

Huzzah! On the Harbor Kayak Race

DCA for **DISCOVER MEMPHIS
NATURALLY**

Doug Carpenter, Principal, ECD

John David Dowdle, Associate Creative Director

Brody Kuhar, Digital Content Creator

Abbie Gordon, VP Account Management

ELEMENTS OF ADVERTISING > LOGO

Memphis Parks Logo DCA for CITY OF MEMPHIS

Doug Carpenter, Principal, ECD

John David Dowdle, Associate Creative Director

Abbie Gordon, VP Account Management

ELEMENTS OF ADVERTISING > LOGO

Lade Electric Supply Brand Identity

BRIAN FARMER DESIGNS for
LADE ELECTRIC SUPPLY

ELEMENTS OF ADVERTISING > ILLUSTRATION

Tandem Pilot

ARCHER MALMO for
HAMPLINE BREWING CO.

Billy Riley, VP, Group Creative Director
Amanda Dent, Creative Director
Martha Hample, Director of Operations/Client

ELEMENTS OF ADVERTISING > ILLUSTRATION

Peel Out

ARCHER MALMO for
HAMPLINE BREWING CO.

Billy Riley, VP, Group Creative Director
Amanda Dent, Creative Director
Martha Hample, Director of Operations/Client

ELEMENTS OF ADVERTISING > ILLUSTRATION

Poster Pig Out

FINN PARTNERS for
JACK DANIEL DISTILLERY

Bobby Rosenstock, Illustrator
Eddy Nelson, Copywriter
Sean Williams, Copywriter, Art Director,
Creative Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES

Critical Role Exandria Postcard Set

PRETTY USEFUL CO for
CRITICAL ROLE

Allie Mounce, Illustrator
Clare Freeman, Illustrator
Critical Role, Client

ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES

Keep the Mountain Clean

CREATIVE ENERGY for
BEECH MOUNTAIN RESORT

Teresa Treadway, Brand Executive
Hannah Howard, Creative Director
Jacy Embray, Designer
Theo Harris, Sr. Copywriter

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY

Graduate School Photo J. Smith

THE UNIVERSITY OF ALABAMA

Zach Riggins, Director of Photography
Matthew Wood, Photographer
Mary Kathryn Carpenter, Photographer
Barrett Elder, Marketing Manager

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY

Jack Daniel's Calendar "Love"

FINN PARTNERS for
JACK DANIEL DISTILLERY

Mark Tucker, Photographer
Sean Williams, Art Director, Creative Director
Robert Bright, Production Artist
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY CAM-
PAIGN

Cane River CNO Photoshoot

BBR CREATIVE for **CANE RIVER
PECAN COMPANY**

ELEMENTS OF ADVERTISING > ART DIRECTION CAMPAIGN

Tennessee 225 Poster Series

DESIGNSENSORY for **STATE OF
TENNESSEE GOVERNOR'S OFFICE**

Joseph Nother, Executive Creative Director
Tuyen Ho, Director of Design, Art Director
Brea Parke, Account Manager
Justin Helton, Graphic Designer

ELEMENTS OF ADVERTISING > ART DIRECTION CAMPAIGN

32nd BBQ Posters

FINN PARTNERS for
JACK DANIEL DISTILLERY

Bobby Rosenstock, Illustrator
Nelson Eddy, Copywriter
Sean Williams, Copywriter, Art Director,
Creative Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY

Mother's Day

INFERNO for **FEDEX**

Greg Miller, Copywriter/Director/Creative
Director Video
Eric Taylor, Producer/Senior Account Executive
Liza Livingston, Producer/Account Supervisor
Michael Overton, Executive Creative Director
Matt Fremstad, Director of Photography
Brandon Roten, Editor
Running Pony, Production

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY

Right Card. Right Care. "Generations"

DIGITAL FX for **BLUE CROSS AND
BLUE SHIELD OF LOUISIANA**

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY

Chasing Whiskey Documentary

FINN PARTNERS for
JACK DANIEL DISTILLERY

Greg Olliver, Director, Writer, Editor, Producer
Jimmy Chaffin, Executive Producer, Producer
Tamera Brooks, Executive Producer, Producer
Joel Edwards, Executive Producer
Jesse Edwards, Executive Producer
Daniel Kiedis, Executive Producer
Matt Becker, Executive Producer
Sue Becker, Executive Producer
Conrad John Schuck, Executive Producer
Pamela Dugas, Executive Producer
Matt Irwin, Cinematographer
David Larzalere, Writer

ELEMENTS OF ADVERTISING > FILM & VIDEO >
ANIMATION/SPECIAL EFFECTS

Greater Together

FATHAPPY for **GREATER NEW ORLEANS FOUNDATION**

Baz & Wilder, Creative Direction
Nick Shamblott, Director of Photography
Ian Cessna, Illustrator/ Motion Designer/ Animator
Cliffon Real, Animator
Alison Goldberger, Line Producer

ELEMENTS OF ADVERTISING > ANIMATION/SPECIAL EFFECTS

There's A Pro For That "Storm"

THE BUNTIN GROUP for **SERVPRO**

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director,
Art Director
Aron Cleary, Executive Creative Director, Copywriter
Danielle Keenan, Executive Producer
Smuggler, LA, Production Company
Filip Engstrom, Director

ELEMENTS OF ADVERTISING > VIDEO EDITING

AdventHealth Sound of Healing: 60

UPPERCUT SOUTH for **22SQUARED**
Micah Scarpelli, Editor/Owner

ELEMENTS OF ADVERTISING > VIDEO EDITING

Unity Kit Reveal

COMPANY 3 for **ATLANTA UNITED**
Eddie Kesler, Sr Editor
Brett Glover, Creative Director

ELEMENTS OF ADVERTISING > VIDEO EDITING

Right Card. Right Care. "Heart"

DIGITAL FX for **BLUE CROSS AND BLUE SHIELD OF LOUISIANA**

ELEMENTS OF ADVERTISING > VIDEO EDITING

Right Card. Right Care. "Generations"

DIGITAL FX for **BLUE CROSS AND BLUE SHIELD OF LOUISIANA**

ELEMENTS OF ADVERTISING > VOICEOVER TALENT

1792 Untypical Voiceover THE BUNTIN GROUP for THE SAZERAC COMPANY

Dave Damman, Chief Creative Officer
Jonatan Maldonado, Executive Creative Director/
Art Direction
Aron Cleary, Executive Creative Director/Art
Direction
Danielle Keenan, Executive Producer
Ariel Costa, Director
Hornet, NY, Production Company
William Mckinney, Voiceover Talent

CORPORATE SOCIAL RESPONSIBILITY > CAMPAIGN

21 Day Compassion Challenge

LUCKIE & COMPANY for
EMORY UNIVERSITY

Maria Goodall, Group Creative Director
Sergio Velez, ACD/Art Director
Denise Arnold, ACD/Copywriter
Mat Powell, Animator/Editor
Karen Kizzire, Producer
John Hunter, Director of Photography

PUBLIC SERVICE > AMBIENT MEDIA CAMPAIGN

Wheels for Walls Campaign

CHEMISTRY AGENCY for **OUR HOUSE**

Chris Breen, CCO
Tom Wilson, ECD, CW
Mark Haven, ACD, CW
Lizzy Powers, Sr. AD
Stacey Daye-Edwards, Jr. CW
Kenzie Storrier, Jr. AD
Kevin Wilson, Director of Production
Ben Stansbury, Sr. Producer
Demour Breen, Producer
Misha Mazor, Editor
Ashley Hampton, GAD
Chris Keating, Account Supervisor



congrats

and good luck at the
national competition

