aaf district 7

# advertising awards

addy® award winners

AMERICAN

ADVERTISING

AVVARDS

### committee



**SARAH JONES**District 7 American Advertising Awards
Chair and AAF Eastern Region Vice Chair



MICHELLE CLARKE PAYNE

AAF District 7 Board Chair and

American Advertising Awards Co-Chair

### volunteers

WINNERS BOOK DESIGN

KANE KILLGORE

WINNERS REEL PRODUCTION
CHRISTINA RHOADES

## the special than ks



### PROFESSIONAL ENTRIES



**GREG AHRENS**Vice President/Co-Creative Director,
Smith Kroeger Advertising

Greg Ahrens has over 30 years of experience as a Writer/Producer and Creative Director. He is currently employed at Smith Kroeger Advertising in Omaha, Nebraska. He graduated from Iowa State University with a degree in Journalism and Mass Communication. Greg has won numerous local and national advertising awards. He has worked on accounts such as TD Ameritrade, Baxter Automotive, 1/2 Price Stores. Richman Gordman. Commercial Federal Bank, Rural Media Group, Omaha Royals, Goodwill Industries, Sue Bee Honey, and Kentucky Fried Chicken. In addition, Greg has created multiple campaigns for ocal charities and non-profit organizations. He has a private pilot's license and is a retired Master Sergeant from the Iowa Air National Guard. In his spare time, Greg enjoys golf, Clint Eastwood spaghetti westerns and collecting vintage beer cans.



**DARYL ANDERSON**Vice President Creative Services/Senior Creative,
Director, Clark Creative Group

Daryl is an award-winning multi-disciplinary creative director with over 30 years of experience approaching art, design, branding, advertising, and marketing, with an inclusive eye, to create standout, award-winning marketing. He has worked with industries such as fashion and beauty. food and grocery, and healthcare. As Vice President of Creative Services/Senior Creative Director for Clark Creative Group, he demonstrates skilled critical thinking, brand development, and the ability to coach and rally his team to be innovative and creative, driving overall measurable results. He directs advertising, branding, design, marketing strategy, and communications with clients in education, non-profit, healthcare, real estate, banking, mortgage and credit unions, the arts, government, tourism, automotive and retail. When not creating stand-out creative, he spends time volunteering in the community and loves to travel and experience different cultures.



**SEAN HEISLER**Senior Design Director,
Daake

Sean Heisler is a Senior Design Director at Daake in Omaha. With over 25 years of experience, Sean has worked with clients nationally and internationally including Fortune 500 companies. Sean is passionate about branding and has a special love for logo design and brand identity. Sean was honoredas AAF Omaha's Ad Pro of the Year in 2018 andnhas served on the AAF Omaha Boardnco-chairing Special Events for numerous years.

### PROFESSIONAL ENTRIES



**SAM LOWY**Freelance Copywriter

Sam Lowy is a Phoenix-based Copywriter who has had the great fortune of working with brands such as Carvana, Discount Tire, the Phoenix Suns, and Traditional Medicinals. He's been a National AAF Gold and Rocky Mountain Emmy Award winner, as well as a Radio Mercury Award finalist. This is Sam's third time judging for AAF, and he can't wait for the next one!



LAURA SCNARR
Partner/Director of Strategy,
Neon Pig Creative

Laura Schnarr is a marketing and creative strategist in Colorado Springs. Her design background—mixed with experience in marketing strategy—gives Laura a niche in leading strategic creative campaigns with high-level objectives and a strong focus on brand voice. Laura took the leap to open Neon Pig Creative, a creative agency in downtown Colorado Springs, with two partners in 2017.

Laura has been deeply involved with AAF including the student chapter at Pikes Peak Community College, the American Advertising Awards for the local club and serving as club President in 2015. She now sits on the AAF District 12 Board of Directors. Her volunteerism includes AIGA, Colorado Springs Rising Professionals, Connect COS, Spring Spree, and the PPCC Advisory Board. Laura also serves as an adjunct instructor of Multimedia Graphic Design at Pikes Peak Community College.

An avid snowboarder, runner, and volleyball player, anything "Colorado" calls to her heart. She is an insufferable hockey fanatic (go Avs!) but would be good friends with anyone over a craft brew or good wine.

### PROFESSIONAL ENTRIES



GIAVONA WILLIAMS

CEO,

Grova Creative

Giavona packs so much into everything she does that she goes by one letter — G. Over the last decade, G has worked on national and regional accounts such as; Pilot Pens, World of Beer, Cooper Tires, Urban Plates, Dollywood, and the Cayman Islands to name a few.

Before starting her agency, Grova Creative, in 2016, she previously worked at O, The Oprah Magazine, Sachs Media Group, BowStern Marketing and Communications, and served in the United States Navy. G's award-winning work has covered everything from print, T.V., radio, digital, and social. She recently was bestowed the "RockStar Award" at the 2021 Women Who Mean Business Awards. Furthermore, her agency was awarded "Agency of the Year" in 2019 and 2020 in the Tallahassee area. In addition, Grova recently won "Best of Show" at the 2021 Florida Angel Awards for its campaign to support Black lives and end injustice in the black community.

G is also heavily involved in the American Advertising Federation (AAF) and serves as the first Black Governor of AAF District 4, epresenting Florida and the Caribbean.

G earned her B.A. in graphic design from S.I. Newhouse School of Public Communications at Syracuse University.

Outside of working hours, G is an avid soccer player and enjoys riding motorcycles with her husband.



JASON YATES
Art Director/Video Editor,
Front Porch

Jason Yates is a co-founder of Front Porch, a creative collaborative based in Buffalo, NY. He is a creative director, art director, and video editor with over 15 years of agency and freelance experience. Working with a range of brands that include The University at Buffalo, JDRF, Caterpillar, and Stanley Black and Decker. His work has won numerous awards at the local and national levels. As a past board member and active participant of AAF Buffalo, he has co-chaired the WNY ADDYs four times.

### STUDENT ENTRIES



MIKE HARTNETT
Associate Creative Director,
The Spears Group

Mike has over 10 years of creative and strategy experience across social, digital, and traditional media for a variety of industries, including tourism, health & wellness, food & bev, CPG, financial services, and fine arts. He currently leads the creative team at Spears Group in New Orleans. He previously managed creative and content, as well as the award-winning social media channels, for Swerve. In addition to a variety of agency creative, social, and digital roles, he also once co-owned a boutique social media agency.



VICKI MILLS
Director of Marketing,
Carlyle Place Atrium Health

Vicki is a seasoned brand expert with a passion for strategic marketing, better known as a true marketing nerd.

Her background includes agency work in public relations, traditional and digital media strategies, and brand identity. Vicki has always loved working with brands to find creative solutions to business challenges.

She currently directs the marketing strategy, design, and placement of the branding, public relations, and community partnership plans used to promote Carlyle Place, the Life Plan Community of Atrium Health, Central Georgia's only life-plan community.



**LEANNE PREWITT**President & CEO,
Ervin & Smith

Leanne is the president and CEO of Ervin & Smith, an agency that specializes in using marketing to solve complex business problems. Leanne directs the firm's consultative approach, helping organizations navigate critical inflection points ike leadership changes, mergers and acquisitions, explosive arowth goals, and more.

Shaped by her background in creative direction, Leanne leads the agency's culture and creative vision and also oversees the operations that allow a team of marketing, design, and media specialists to create powerful and effective work for their client partners.

Leanne began her professional career in New York City working for some of the nation's leading agencies. In 2016, after a five-month sabbatical around the world, she returned to her hometown and joined Ervin & Smith. Her global perspective and expanded professional experience influence the work she does today.



### student Dest of Show addy® award winners

### **Socialite Nerdy Girls**

**OVERALL BEST OF SHOW** 









MIDDLE TENNESSEE STATE UNIVERSITY

VICTORIA MILLER

### **Cryptids Are Real**

**BEST OF PRINT** 













WATKINS COLLEGE OF ART AND DESIGN AT BELMONT UNIVERSITY

Bella Pace

### **Image Activated Library Letters**

**BEST OF DIGITAL** 





### MIDDLE TENNESSEE STATE UNIVERSITY

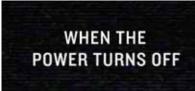


Peter Nguyen, Graphic Designer
Daisy Gonzalez, Graphic Designer
Savannah Harper, Graphic Designer
Kate Sproles, Graphic Designer
Michael McGee, Graphic Designer
Alyssa Vu, Graphic Designer
Jamesha Coleman, Graphic Designer
Jackson Taylor, Graphic Designer

### **Generac "The Outage" Campaign**

JUDGES CHOICE AWARD







### SAVANNAH COLLEGE OF ART AND DESIGN

VIEW REEL FOR VIDEO COMPONENTS



Sarah DaSilva

### **Comments from Judge:**

"This entry stands out because it's clever, creative, strategic, and well-designed. But more importantly, I chose it because I operate under the adage that there are no boring assignments, only boring people. This is a pretty boring product offered by a pretty boring company. Power surge equipment? Really? But this work shows that you can ake any assignment, find a killer insight and make something that believe would really resonate with the target audience. I also appreciated that every campaign piece, from the mailer to the in-store installation, aligned to the same creative strategy and design. Kudos for making something memorable, inventive, and really fun to judge!"

### **The Backbone Awards**

JUDGES CHOICE AWARD





### VIEW REEL FOR VIDEO COMPONENTS

### THE UNIVERSITY OF ALABAMA

Erin Brown, Copywriter Morgan Egan, Copywriter Matthias Meyer, Copywriter Miles Neto, Art Director

### **Comments from Judge:**

"This was spunky and spirited, two things I love! You can't usually do this work in the "professional" arena so go for it now! Ballsy and bold are two more words that come to mind."

### **Knix Period Underwear**

JUDGES CHOICE AWARD





### SAVANNAH COLLEGE OF ART AND DESIGN

FOR VIDEO COMPONENTS

### **Comments from Judge:**

**FOR VIDEO** 

Emma Gubitz

**FOR VIDEO** 

"I found this campaign really striking and well executed—it definitely grabbed my attention. As a person who hasn't needed the product category, I found myself pretty persuaded by the visual communication. In terms of pure creativity and execution, this deserved a shout-out. If the brief was "dudes who need to learn," this one nailed it."

# congrats student winners

**FOR VIDEO** 





### **Cryptids Are Real**

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > MAGAZINE DESIGN













**BELLA PACE** 

Watkins College of Art and Design at Belmont University

### **Advisor 2022 Planner**

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > MAGAZINE DESIGN









VIEW REEL FOR VIDEO COMPONENTS

**MADDIE SEALE**The University of Southern Mississippi

### **Awareness Beneath Your Feet**

OUT-OF-HOME > AMBIENT MEDIA > GUERILLA MARKETING CAMPAIGN







MASON JOINER

Miami Ad School of Ideas

### **Toilet Chronicles**

OUT-OF-HOME > AMBIENT MEDIA > GUERILLA MARKETING CAMPAIGN





OLIVIA WAGNER, ANDER PEREZ & JUSTIN ALCALA

Miami Ad School of Ideas

### Mezzo

ONLINE/INTERACTIVE > WEBSITES









LEXI CASPER
Tulane University

### **Ellevest - Invest Like A Woman**

FILM > VIDEO & SOUND > TELEVISION ADVERTISING



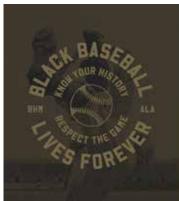
VIEW REEL FOR VIDEO COMPONENTS

Savannah College of Art and Design

### **Satchel Font Design**

ELEMENTS OF ADVERTISING > VISUAL > TYPEFACE DESIGN





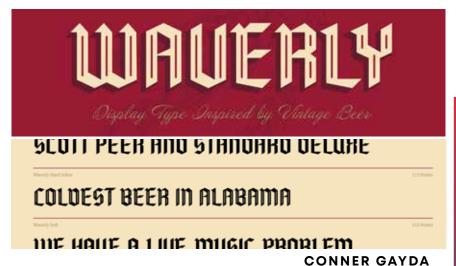


### CONNER GAYDA

Jacksonville State University

### **Waverly Font Design**

ELEMENTS OF ADVERTISING > VISUAL > TYPEFACE DESIGN



Jacksonville State University

### **Stay Fresh - Infographic + Products**

ELEMENTS OF ADVERTISING > ILLUSTRATION > CAMPAIGN







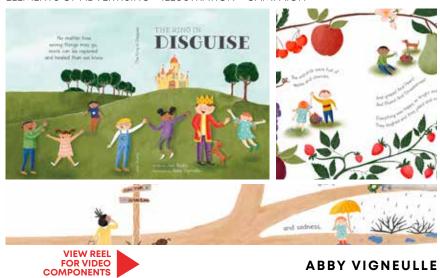


TARA HOLBROOKS

Jacksonville State University

### **The King In Disguise**

ELEMENTS OF ADVERTISING > ILLUSTRATION > CAMPAIGN



### **In His Study**

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY > BLACK & WHITE



**ERIC DAWSON** 

Nashville State Community College

### **Beyond the Surface**

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY > DIGITALLY ENHANCED





KATIE MCVEA

Troy University Louisiana State University

### **Story Bigger Than Me**

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY CAMPAIGN





VIEW REEL FOR VIDEO COMPONENTS

**CHRISTINA RUSH**Nashville State Community College

### **The King In Disguise**

**ELEMENTS OF ADVERTISING > ART DIRECTION** 





Joel Busby
Illustrated by Abby Vigneulle



ABBY VIGNEULLE
Troy University

### **Socialite Nerdy Girls**

ELEMENTS OF ADVERTISING > ART DIRECTION CAMPAIGN





VICTORIA MILLER
Middle Tennessee State University

### **Ellevest - Invest Like A Woman**

ELEMENTS OF ADVERTISING > FILM, VIDEO & SOUND > ANIMATION/SPECIAL EFFECTS



MAHEK TALAVIYA
Savannah College of Art and Design

### **Hidden Fortunes Title Sequence**

ELEMENTS OF ADVERTISING > FILM > VIDEO & SOUND > ANIMATION/SPECIAL EFFECTS



VIEW REEL FOR VIDEO COMPONENTS

FOR VIDEO COMPONENTS

REBECCA BRISCOE

Tulane University

### **Little Sax Title Sequence**

ELEMENTS OF ADVERTISING > FILM > VIDEO & SOUND > ANIMATION/SPECIAL EFFECTS



TULANE UNIVERSITY

Becky Gipson

### **APEX Graphics Package**

ELEMENTS OF ADVERTISING > FILM > VIDEO & SOUND > ANIMATION/SPECIAL EFFECTS



VIEW REEL FOR VIDEO COMPONENTS

**CONNER GAYDA** 

Jacksonville State University

### **Image Activated Library Letters**

ELEMENTS OF ADVERTISING > DIGITAL CREATIVE TECHNOLOGY





VIEW REEL FOR VIDEO COMPONENTS

PETER NGUYEN
DAISY GONZALEZ
SAVANNAH HARPER
KATE SPROLES
MICHAEL MCGEE
ALYSSA VU
JAMESHA COLEMAN
JACKSON TAYLOR

Middle Tennessee State University



## student 1/er

SALES & MARKETING > SALES PROMOTION > PACKAGING

### New Moon Package Design

**RAJASI GERA** 

Savannah College of Art and Design SALES & MARKETING > COLLATERAL MATERIAL > PRINTED ANNUAL REPORT OR BROCHURE

### Terlingua Ghostown Visitors Guide

**AMANDA VITT** 

Tulane University

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIALS

### **Fashion Week**

**BELLA STERN** 

Watkins College of Art and Design at Belmont University

SALES & MARKETING > SALES PROMOTION > PACKAGING

### **Flippin Good Pancakes**

**JUDITH RIOS** 

Miami Ad School of Ideas

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIALS

### Covergirl – Beyond Face Value

MAHEK TALAVIYA
BRIANNA RIOS
SAMANTHA BATES
RIDHI SHARMA
Savannah College of

Art and Design

SALES & MARKETING > DIRECT MARKETING

### Generac "The Outage" DVD Mailer

**SARAH DASILVA**Savannah College of
Art and Design

PRINT ADVERTISING > MAGAZINE ADVERTISING CAMPAIGN

### Death Wish Coffee Campaign

**RETTA MAXWELL** 

Mississippi State University

SALES & MARKETING > SALES PROMOTION > PACKAGING

### **Blue Fire Gin**

**ALEX CROTTI** 

Miami Ad School of Ideas

OUT-OF-HOME > POSTER CAMPAIGN

### **Kunst Poster Series**

ANNABELLE PAVY

Louisiana State University

OUT-OF-HOME & AMBIENT >
OUTDOOR TRANSIT ADVERTISING CAMPAIGN

### Spotify Audiobooks - Sincerely

AMANDA BOWRING,
ART DIRECTOR
LANEY DAVIS, ART DIRECTOR
CARLISLE BALLARD,
ART DIRECTOR
MORGAN EGAN, COPYWRITER

The University of Alabama

FILM, VIDEO & SOUND >

**TELEVISION ADVERTISING** 

### Levi's: Just For Me

MARIAN HAWIT ROSMO, COPYWRITER & ART DIRECTOR ANSLEY KIRKPATRICK, COPYWRITER & ART DIRECTOR

> Savannah College of Art and Design

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN

### Generac "The Outage" Campaign

SARAH DASILVA

Savannah College of Art and Design

CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN

### Covergirl – Beyond Face Value

MAHEK TALAVIYA BRIANNA RIOS SAMANTHA BATES RIDHI SHARMA

Savannah College of Art and Design CROSS PLATFORM > INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN

### **The Backbone Awards**

ERIN BROWN, COPYWRITER
MORGAN EGAN, COPYWRITER
MATTHIAS MEYER,
COPYWRITER
MILES NETO, ART DIRECTOR

The University of Alabama

**ELEMENTS OF ADVERTISING > COPYWRITING** 

### **Moms Demand Action**

**SAMANTHA KING** 

**Tulane University** 

**ELEMENTS OF ADVERTISING > ILLUSTRATION** 

### Myanmar Travel Poster

**ISA BENT** 

Tulane University

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

### Now You See Me – Playing Card Deck

**VISHWA PATEL** 

Savannah College of Art and Design ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

### Kafka 1,2,3

**ZACK FORD** 

Watkins College of Art and Design at Belmont University

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY > CAMPAIGN

### **Night Skies**

**ERIC DAWSON** 

Nashville State Community College

ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

### New Moon Package Design – Blue Moon

**RAJASI GERA** 

Savannah College of Art and Design ELEMENTS OF ADVERTISING >
STILL PHOTOGRAPHY > BLACK & WHITE >
SINGLE

### Malik

**JEFF PEAD** 

Nashville State Community College ELEMENTS OF ADVERTISING > FILM > VIDEO & SOUND > CINEMATOGRAPHY

### **Killer Queen**

HOWARD PURVEE NATHAN HOBBS

Troy University

ELEMENTS OF ADVERTISING > FILM > VIDEO & SOUND > ANIMATION/SPECIAL EFFECTS

### ELEMENTS OF ADVERTISING > ILLUSTRATION CAMPAIGN

### **Imaginary Monarchs**

**ANNA LEBER** 

Savannah College of Art and Design

### UN Sustainable Stock Exchange

GONZALO NARANJO, MARIO CAMPOS, CIERRAH FERGUSON OSCAR JAUREGUI ZENTENO SERENA LEI MARILYN BEDROSSIAN

> Savannah College of Art and Design



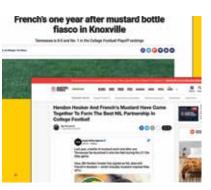
### professional of show addy® award winners

### French's NIL X Hendon Hooker

**OVERALL BEST OF SHOW** 



366 Februaris 110 Quals Tenets 5,866 Live













FITZCO for FRENCH'S

### **Jack Daniel's Bonded Series Kit**

**BEST OF PRINT** 





VIEW REEL FOR VIDEO COMPONENTS

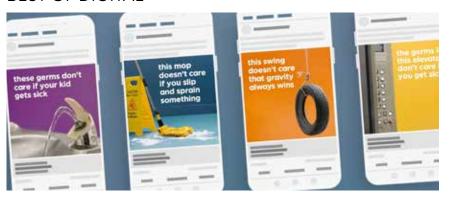


### FINN PARTNERS for JACK DANIEL DISTILLERY

Hart Armstrong, Art Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager
Sean Williams, Creative Director
Nelson Eddy, Copywriter

### We Care When They Can't

**BEST OF DIGITAL** 

















FITZCO for MEDEXPRESS

### **Spirit of 17**

MOASIC AWARD



### **CHEMISTRY AGENCY for ATLANTA UNITED**



Chris Breen, Chief Creative Officer
Will Benham, VP, Executive Creative Director, CW
Mike Groenewald, VP, Executive Creative Director, AD
Ashley Hampton, VP, Group Account Director
Jhadelys Stewart, Account Director
Tori Schott, Account Manager
Nathalie Espinol, VP, Group Strategy Director
Maggie Home, Associate Creative Director, AD
Nelle Thomas, Senior, Copywriter
Lily Stockton, Senior Copywriter
Jack Lester, Art Director

Kevin Wilson, Director of Production

### **Civil Rights Music**

MOASIC AWARD







VIEW REEL FOR VIDEO COMPONENTS

### MWB for VISIT MISSISSIPPI

Cole Furlow, Music Producer Randy Lynn, Creative Director / Writer Four Washington, Songwriters / Performers

### **Nutcracker**

JUDGES CHOICE





### BBDO ATLANTA for GEORGIA LOTTERY

David Lubars, Chief Creative Officer, BBDO Worldwide
Robin Fitzgerald, Chief Creative Officer, BBDO Atlanta
Derrick Ogilvie, Creative Director, BBDO Atlanta
Jon Mueller, Creative Director, BBDO Atlanta
Lucy Orr, Senior Art Director, BBDO Atlanta
Greg Paton-Ash, Senior Copywriter, BBDO Atlanta
Patrick Almaguer, Copywriter, BBDO Atlanta
Heather Haley, Head of Production, BBDO Atlanta
Mickey Strider, Senior Producer/Photographer, BBDO Atlanta
Ami Weiner, Account Director, BBDO Atlanta
Carly Wages, Senior Strategist, BBDO Atlanta
Ashley Lipham, Director of Business Affairs, BBDO Atlanta

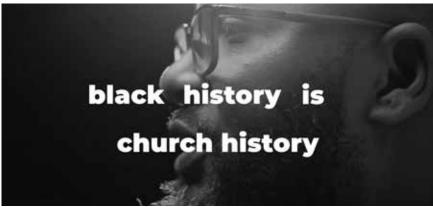
### **Comments from Judge:**

"Creating an engaging lottery commercial is one thing. Creating a laugh-out-loud lottery commercial with a completely original idea is something entirely different—especially for a holiday ticket. As someone who worked on a lottery account for several years, I loved how this spot combined humor, human truth, and a unique perspective. I immediately shared this with my former Art Director partner and said, "We should have thought of this." Great work!"

### **Black History is Church History**

JUDGES CHOICE





### THE LIBRARY OF for WORTHY REDEEMER CHURCH



Phil Woodall, Director Sophie Young, Editor Reese Mitchell, Gaffer

### Comments from Judge:

"Good writing and good messaging. I liked how it was direct and very forward about Christianity and how it's not a white man's religion. At the end of the day our advertising is supposed to capture the audience and this teaser did just that. I was whole heartily disappointed that I couldn't attend the event because I would have loved to learn more. So I chose it because one, it grabbed my attention, two, it talked about a topic we need to be discussing more, and three it did it's job-- I certainly would have attended! "

### **Alabama Tourism Mind Trip Campaign**

JUDGES CHOICE



### **INTERMARK GROUP for ALABAMA TOURISM DEPARTMENT**

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

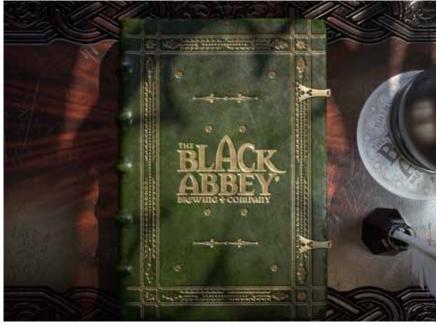
Lee Sentell, Alabama Tourism Director
Keith Otter , Chief Creative Officer
Blake Young, Associate Creative Director - Art
Scott Shalles, Associate Creative Director - Copy
Chris Mann, Executive Producer
David Walker, Editor
Josh Cooley, Post Production
J.M. Cifonie, Audio Engineer
Paul Brusatori, SVP/Managing Director
Jason Wallis, Director
Kris Kimlin, Director of Photography
Bill Dinan, Account Director

### **Comments from Judge:**

"This campaign did a wonderful job selling an emotion, rather than focusing on bullet points. The concept was clever, and simple enough that it could have been executed with nearly any budget. The talent was perfectly cast, and the understated sound design both elevated this campaign. I enjoy that the client took a risk, when tourism advertising can easily get predictable and formulaic."

### **Black Abbey Patron Saints**

JUDGES CHOICE



VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

### **BUNTIN for BLACK ABBEY BREWING**

Dave Damman, President & Chief Creative Officer / Copywriter Jared Owenby, Copywriter

Jayden Harmse, Art Director

Danielle Keenan, Head of Production

Anna Lee Curles Upton, Senior Brand Manager

Derrik Whitten, Social Director

Elastic Pictures, Production Company

### **Comments from Judge:**

"This full campaign is the perfect harmony of everything that makes great advertising; witty copywriting, eloquent illustration, and engaging the audience in a unique manor. I love how this campaign took a fun and quirky idea and was able to execute it brilliantly across multiple mediums with consistency. Cheers!"

### **U Tense Soul**

JUDGES CHOICE







### FATHAPPY for COVENANT HOUSE NEW ORLEANS

Matthew Wilder, Director / Producer
Nick Shamblott, Director of Photography
Zuri Obi, Editor

### Comments from Judge:

"This entry pulled me in from the beginning and told a compelling story that ended with a feeling of optimism, hope, and faith in mankind. The music and cinematography worked together beautifully and inspired me to learn more about Covenant House and the work they do."

### **Guy On A Buffalo Wing**

JUDGES CHOICE





### TOMBRAS for ZAXBY'S

Clay Prewitt, Group Creative Director
Silver Cuellar III, Creative Director
Kym Stone, Creative Director
Louie Spivak, Copywriter
Caitlin Smichowski, Art Director
Chris Randall, Account Director
Tim Strini, Account Executive
Jeff Benjamin, Chief Creative Officer
Dooley Tombras, President
Slash Dynamic, Production Company
Kiran Koshy, Director
MIcheal Schrom, Tabletop Director

### **Comments from Judge:**

"The concept is campy original, fun and feels fresh. The long format provides opportunity for a ton of content. The sound stage set, perfectly cast frontiersman, goofy animal characters and original track make for a thoroughly fun kitschy experience. Well done."

### **Paradox at Peco Branding Campaign**

JUDGES CHOICE



CURIOSITIES CURIOSITIES CURIOSITIES CURIOSITIES CURIOSITIES CURIOSITIES CURIOSITIES CURIOSITIES





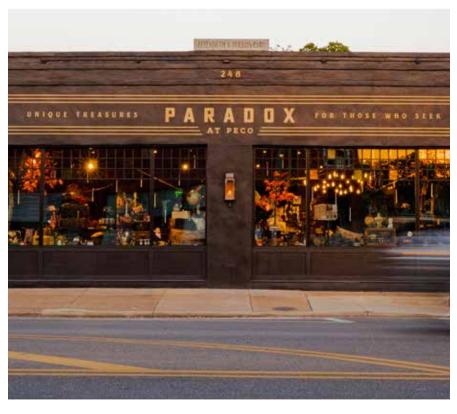














### DCA for PARADOX AT PECO

Doug Carpenter, Executive Creative Director
John David Dowdle, Associate Creative Director
Brody Kuhar, Digital Content Creator
Cara Greenstein, VP Public Engagement
Katie Elizabeth Carpenter, Account Coordinator
Houston Cofield, Photographer in Residence
Signs & Designs, Signage Production/Installation

### **Comments from Judge:**

"I selected this campaign for its outstanding branding and brand identity design. The creative visual language including typography, color, media, signage and messaging is a delight and creates a befitting brand experience for their unique store. Congratulations on great work!"



## professional Contract Contract

### **Jack Daniel's '21 Distillery Report**

SALES & MARKETING > COLLATERAL MATERIALS > BROCHURE



### FINN PARTNERS for JACK DANIEL DISTILLERY

Lauren Haitas, Copywriter Hart Armstrong, Art Director Betty Mason, Production Manager Niki Giacchina, Project Manager Susan Hart, Traffic Manager Sean Williams, Creative Director David Bailey, Photographer

### **2022 Halloween Dinner Invitation**

SALES & MARKETING > COLLATERAL MATERIALS > SPECIAL EVENT MATERIAL





### **SCARLET PEARL CASINO RESORT**

Alex Weems, Senior Multimedia Designer Knight Abbey, Printer

### **Jack Daniel's '21 Distillery Report**

SALES & MARKETING > DIRECT MARKETING > DIRECT MAIL



### FINN PARTNERS for JACK DANIEL DISTILLERY

Lauren Haitas, Copywriter Hart Armstrong, Art Director Betty Mason, Production Manager Niki Giacchina, Project Manager Susan Hart, Traffic Manager Sean Williams, Creative Director David Bailey, Photographer

### **Two Rivers Direct Mail**

SALES & MARKETING > DIRECT MARKETING > DIRECT MAIL





### LEWIS COMMUNICATIONS for TWO RIVERS

RT Herwig, Creative Director Steve Skibba, ACD | Copywriter Geoff Johnson, Senior Designer Andy Cargile, Production Director Rachel Carney, Designer

### **Jack Daniel's Bonded Series Kit**

SALES & MARKETING > DIRECT MARKETING > DIRECT MAIL



### FINN PARTNERS for JACK DANIEL DISTILLERY

VIEW REEL FOR VIDEO COMPONENTS



Hart Armstron, Art Director Betty Mason, Production Manager Niki Giacchina, Project Manager Susan Hart, Traffic Manager Sean Williams, Creative Director Nelson Eddy, Copywriter

### **French's Mustard Donuts**

SALES & MARKETING > DIRECT MARKETING > SPECIALTY ADVERTISING





FITZCO for FRENCH'S

### **French's Mustard Donuts**

SALES & MARKETING > DIRECT MARKETING > SPECIALTY ADVERTISING CAMPAIGN





FITZCO for FRENCH'S

### **French's Mustard Donuts**

OUT-OF-HOME & AMBIENT MEDIA > GUERILLA MARKETING



VIEW REEL FOR VIDEO COMPONENTS

FITZCO for FRENCH'S

### **Spirit of 17**

OUT-OF-HOME & AMBIENT MEDIA > GUERILLA MARKETING



### **CHEMISTRY AGENCY for ATLANTA UNITED**



Chris Breen, Chief Creative Officer
Will Benham, VP, Executive Creative Director, CW
Mike Groenewald, VP, Executive Creative Director, AD
Ashley Hampton, VP, Group Account Director
Jhadelys Stewart, Account Director
Tori Schott, Account Manager
Nathalie Espinol, VP, Group Strategy Director
Maggie Home, Associate Creative Director, AD
Nelle Thomas, Senior, Copywriter
Lily Stockton, Senior Copywriter
Jack Lester, Art Director
Kevin Wilson, Director of Production

### **Jurassic World Lobby Experience**

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATION



### REGAL CINEMAS

Dustin Hayes, Team Lead Animator

Madi Howarth. Video Animator

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

Katherine Preston, Junior Animator & Content Programmer

Jon Douglas, Director of In-Theatre Media

### **Memphis Zoo Website Design**

ONLINE/INTERACTIVE > WEBSITES



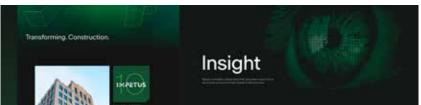
### SPEAK CREATIVE for MEMPHIS ZOO

Whitney Hochstein, Senior Designer
Mike Nelson, Developer + Designer
Jordan Dudek, Cinematographer
Devon Haines, Project Manager
Adam Kalwas, Brand Strategist
Ben Bailey, Developer
Sabian Samaniego, Developer

### **IMPETUS Website Design**

ONLINE/INTERACTIVE > WEBSITES





### **BIG COMMUNICATIONS for IMPETUS CONSTRUCTION**



Aaron Gresham, Executive Creative Director
Ryan Brown, Art Director
Anthony Vachris, Copywriter
Robert Brodrecht, Digital Director
Mary Cate O'Neil, Senior Account Executive
Will Nash, 3D Consulting

### French's NIL X Hendon Hooker

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN





FITZCO for FRENCH'S

### **Regal TikTok Campaign**

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN



### VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS



### **DESIGNSENSORY** for **REGAL CINEMAS**

Joseph Nother, Creative Director Hunter Foster, Director of Social Media Ilana Stark, Social Media Specialist Ben Maxey, Lead Motion, Art Director

Brad Carpenter, Director of Influencer and Experiential Marketing
Brea Parke, Account Manager
Chelsea Penticuff, Project Manager
Jesse Klapperich, Project Manager

### **Civil Rights Cinematography**

FILM > VIDEO & SOUND > TELEVISION ADVERTISING REGIONAL/NATIONAL



### MWB for VISIT MISSISSIPPI

Damien Blaylock, Director Bobby Anderson, Co-Director/Editor/Colorist Randy Lynn, Creative Director/Writer



### **Civil Rights Music**

FILM. VIDEO & SOUND > MUSIC WITH LYRICS







### MWB for VISIT MISSISSIPPI

Damien Blaylock, Director Bobby Anderson, Co-Director/Editor/Colorist Randy Lynn, Creative Director/Writer

### **Nutcracker**

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL





### VIEW REEL FOR VIDEO COMPONENTS

### **BBDO ATLANTA for GEORGIA LOTTERY**

David Lubars, Chief Creative Officer, BBDO Worldwide
Robin Fitzgerald, Chief Creative Officer, BBDO Atlanta
Derrick Ogilvie, Creative Director, BBDO Atlanta
Jon Mueller, Creative Director, BBDO Atlanta
Lucy Orr, Senior Art Director, BBDO Atlanta
Greg Paton-Ash, Senior Copywriter, BBDO Atlanta
Patrick Almaguer, Copywriter, BBDO Atlanta
Heather Haley, Head of Production, BBDO Atlanta
Mickey Strider, Senior Producer/Photographer, BBDO Atlanta
Ami Weiner, Account Director, BBDO Atlanta
Carly Wages, Senior Strategist, BBDO Atlanta
Ashley Lipham, Director of Business Affairs, BBDO Atlanta

### For the World's Best Kids

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL





### HUMANAUT for HALO PETS

David Littlejohn, Chief Creative Director
Andrew Clark, Chief Strategy Officer
Dan Jacobs, VP Creative
Tommy Wilson, Executive Producer
Patrick Horn, Creative Director
Derek Bishop, Creative Director
Emily DeMario, Associate Creative Director
Leslie Donnenwirth, Copywriter
Steven Preisman, Copywriter
Dan Azneer, Copywriter
Travis Hitchcock, Designer
Eric Erickson, Designer

### **Guy On A Buffalo Wing**

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL





### TOMBRAS for ZAXBY'S

Clay Prewitt, Group Creative Director
Silver Cuellar III, Creative Director
Kym Stone, Creative Director
Louie Spivak, Copywriter
Caitlin Smichowski, Art Director
Chris Randall, Account Director
Tim Strini, Account Executive
Jeff Benjamin, Chief Creative Officer
Dooley Tombras, President
Slash Dynamic, Production Company
Kiran Koshy, Director
MIcheal Schrom, Tabletop Director

### **MoonPie - Sunbad**

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL





### **SEQUITUR CINEMA for MOONPIE**

Jeff Venable, Director
Denis Deck, Executive Producer
Andrea Bernick, Producer
Bo Armstrong, Assistant Director
David Ogle, Director of Photography
Michael Gipson, Gaffer
Sterling Sims, Key Grip
Galen Milender, Audio Mixer
Ryin Overton, Hair and Makeup
Sidney Young, Wardrobe Stylist
Amanda Alberto, Art Director
Ethan Hulse, Music By

### We Care When They Can't

ONLINE FILM, VIDEO, & SOUND > INTERNET COMMERCIAL CAMPAIGN



FITZCO for MEDEXPRESS





COMPONENTS









### **Guy On A Buffalo Wing**

ONLINE FILM, VIDEO & SOUND > BRANDED CONTENT & ENTERTAINMENT



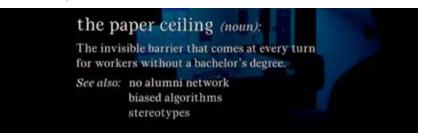
### TOMBRAS for ZAXBY'S

Clay Prewitt, Group Creative Director
Silver Cuellar III, Creative Director
Kym Stone, Creative Director
Louie Spivak, Copywriter
Caitlin Smichowski, Art Director
Chris Randall, Account Director
Tim Strini, Account Executive
Jeff Benjamin, Chief Creative Officer
Dooley Tombras, President
Slash Dynamic, Production Company
Kiran Koshy, Director
Micheal Schrom, Tabletop Director



### **Open Door Short Film - ABCH**

ONLINE FILM, VIDEO & SOUND > BRANDED CONTENT & ENTERTAINMENT



### CEDAR CREATIVE for ALABAMA BAPTIST CHILDREN'S HOMES & FAMILY MINISTRIES



Ethan Milner, Writer, Director, Editor Kevin Johnson, Producer Sean Patrick Kirby, Director of Photography Greyson Welch, Colorist, 1st AC Preston Little, Gaffer Stephanie Butler, Talent Calla Owensby, Talent

### Papa Joe's Banjo-B-Que

CROSS PLATFORM > INTEGRATED CAMPAIGNS > CONSUMER CAMPAIGN LOCAL









### JASON CRAIG for PAPA JOE'S BANJO-B-QUE MUSIC FESTIVAL

Jason Craig, Senior Graphic Designer

Justin Blair, Videographer

Ryan Golden, Animation

#### **Guy On A Buffalo Wing**



CROSS PLATFORM > INTEGRATED CAMPAIGNS > CONSUMER CAMPAIGN REGIONAL/NATIONAL



#### TOMBRAS for ZAXBY'S

Clay Prewitt, Group Creative Director
Silver Cuellar III, Creative Director
Kym Stone, Creative Director
Louie Spivak, Copywriter
Caitlin Smichowski, Art Director
Chris Randall, Account Director
Tim Strini, Account Executive
Jeff Benjamin, Chief Creative Officer
Dooley Tombras, President
Slash Dynamic, Production Company
Kiran Koshy, Director
Micheal Schrom, Tabletop Director

#### For the World's Best Kids

CROSS PLATFORM > ONLINE/INTERACTIVE CAMPAIGN



#### **HUMANAUT** for **HALO PETS**

David Littlejohn, Chief Creative Director
Andrew Clark, Chief Strategy Officer
Dan Jacobs , VP Creative
Tommy Wilson, Executive Producer
Patrick Horn, Creative Director
Derek Bishop, Creative Director
Emily DeMario, Associate Creative Director
Leslie Donnenwirth, Copywriter
Steven Preisman, Copywriter
Dan Azneer, Copywriter
Travis Hitchcock, Designer
Eric Erickson, Designer

#### **Fryday to Friday**

CROSS PLATFORM > ONLINE/INTERACTIVE CAMPAIGN





VIEW REEL FOR VIDEO COMPONENTS FITZCO for CHECKER'S AND RALLY'S

#### **CITGO - Let's Go Together**

**ELEMENTS OF ADVERTISING > ILLUSTRATION** 



VIEW REEL FOR VIDEO COMPONENTS

#### **BUNTIN for CITGO**

Dave Damman, Chief Creative Officer & President
Jonatan Maldonado & Aron Cleary, SVP Executive Creative Director
Jonatan Maldonado & Jayden Harmse, Art Director

#### CITGO - Let's Go Together OOH & POS

**ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES** 



**BUNTIN** for **CITGO** 

Dave Damman, Chief Creative Officer & President

#### CITGO - Let's Go Together

**ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES** 



**BUNTIN** for **CITGO** 

Dave Damman, Chief Creative Officer & President

#### **Jack Daniel's Calendar: Fishing**

ELEMENTS OF ADVERTISING > STILL PHOTOGRAPHY COLOR

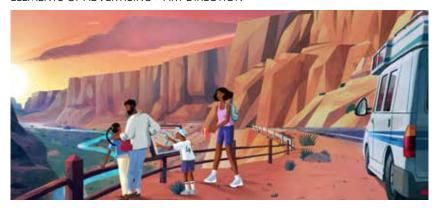


#### FINN PARTNERS for JACK DANIEL DISTILLERY

Mark Tucker, Photographer
Nelson Eddy, Copywriter
Sean Willams, Art Director, Creative Director
Hart Armstrong, Art Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

#### **CITGO - Let's Go Together**

**ELEMENTS OF ADVERTISING > ART DIRECTION** 



#### **BUNTIN for CITGO**

Dave Damman, Chief Creative Officer & President Jonatan Maldonado & Aron Cleary, SVP Executive Creative Director Jonatan Maldonado & Jayden Harmse, Art Director

#### **Jack Daniel's Bonded Series Kit**

**ELEMENTS OF ADVERTISING > ART DIRECTION** 



#### FINN PARTNERS for JACK DANIEL DISTILLERY



VIEW REEL FOR VIDEO COMPONENTS

Nelson Eddy, Copywriter Hart Armstrong, Art Director Betty Mason, Production Manager Niki Giacchina, Project Manager Susan Hart, Traffic Manager Sean Williams, Creative Director

#### **Atlanta Hawks Peach City Edition**

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS





VIEW REEL FOR VIDEO COMPONENTS

#### CREATIVE MAMMALS for CREATIVE MAMMALS

Matt Bunting, SVP Executive Director, Hawks Studio
Robert Burroughs, Executive Creative Director
Katie Janse, Director, Production
Juan Vidal, Creative Director/Copywriter
Michael Sweeney, Art Director/Animator
Jonathan Hunt, Designer/Animator
John Roberts. Sound Design

#### **Save The Heist**

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS





# BRUNNER for GREAT SOUTHERN WOOD PRESERVING/YELLAWOOD

Dan Magdich, Director, Creative Services
Jeff Shill, Group Creative Director, Copy
Kevin Corfield, Creative Director
Karl Fritzman, Associate Creative Director, Art
Emily DeShantz, Associate Director, Video Production
Rob Schapiro, Creative Director
Zak Cochran, Group Account Director
Ibrahim Sabbah, Account Manager
FrameStore, Production + Post
NewMath, Music + Sound
Cut + Run, Editing

### CITGO - Let's Go Together

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS



#### **BUNTIN for CITGO**

Dave Damman, Chief Creative Officer & President
Jonatan Maldonado & Aron Cleary,
SVP Executive Creative Directors
Jonatan Maldonado & Jayden Harmse, Art Directors
Aron Cleary, Jared Owenby, Copywriters
Danielle Keenan, Head of Agency Production
Erin Thiele, Agency Producer
Adam Panetta, Associate Director of Strategy
Roger Angel, Tara Zottola, Agency Brand Directors
Bella Kirk, Agency Brand Manager
Bethany Pearson, Senior Project Manager
Will Campbell, Creative Director - Scholar

#### **Save The Heist**

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS > CGI





VIEW REEL

VIEW REEL

**FOR VIDEO** 

**VIEW REEL** 

**FOR VIDEO** 

**FOR VIDEO** 

COMPONENTS

COMPONENTS

**COMPONENTS** 

# BRUNNER for GREAT SOUTHERN WOOD PRESERVING! YELLAWOOD

Dan Magdich, Director, Creative Services
Jeff Shill, Group Creative Director, Copy
Kevin Corfield, Creative Director
Karl Fritzman, Associate Creative Director, Art
Emily DeShantz, Associate Director, Video Production
Rob Schapiro, Creative Director
Zak Cochran, Group Account Director
Ibrahim Sabbah, Account Manager
FrameStore, Production + Post
NewMath, Music + Sound Cut + Run, Editing

#### **Shifting Threats**

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS > CGI



# WUNDERMAN THOMPSON for US MARINE CORPS RECRUITING

Jared Kozel, Executive Creative Director
Alan Whitley, Group Creative Director
Jane Hackel, Executive Producer
Diogo Mendonca, Associate Creative Director /Art Director
Matt Covington, Associate Creative Director/Copywriter
Haley Kochersperger, Associate Creative Director/Art Director
Carla Molette-Ogden, Ph.D., Group Strategy Director
Sunni Thompson, Executive Director, Experience Strategy
Sean McNeeley, Executive Director, Account
Robin Matthews, Business Director
Aparna Joshi, Account Supervisor
Wiew Reel
For Video

#### "See Yourself in Sevierville"

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS > CGI



# THE SPINING GROUP for SEVIERVILLE CHAMBER OF COMMERCE



Jennifer Ryan, Visual Effects

#### **The Cut - Trailer**

ELEMENTS OF ADVERTISING > FILM & VIDEO > VIDEO EDITING



# COPPERWING for ROTAN PRODUCTIONS

Charlie Israel, Executive Producer
Bob Welch, Director, Producer
Kristi Sasser, Line Producer
Patrick Sheehan, Director of Photography
Ian Cresswell, Aerial Videography
Jared Shull, Director, Editor
Chris Tomberlin, Colorist
Lane McGiboney, Audio Post



COMPONENTS

#### **CITGO - Let's Go Together**

ELEMENTS OF ADVERTISING > SOUND > MUSIC WITH LYRICS



VIEW REEL FOR VIDEO COMPONENTS

#### **BUNTIN** for **CITGO**

Dave Damman, Chief Creative Officer & President
Jonatan Maldonado & Aron Cleary, SVP Executive Creative Director

atan Maldonado & Aron Cleary, SVP Executive Creative Director Jonatan Maldonado & Jayden Harmse, Art Director

#### **Sprite & Marvel - Hall of Zero Limits**

ELEMENTS OF ADVERTISING > DIGITAL CREATIVE TECHNOLOGY



# WUNDERMAN THOMPSON for COCA-COLA COMPANY HEADQUARTERS

VIEW REEL FOR VIDEO COMPONENTS





Jared Kozel, Executive Creative Director
Ashley Andrews, Group Creative Director
Ransom Haywood, Associate Creative Director
Kimberly Blasnik, Sr. Art Director
Lauren Caesar, Sr. Copywriter
Ryan Rodinis, 3D Designer
Jihanne Burgess, Strategy
Helder Santos, Managing Director
Kristine Dowd, Account Director
Mary Anne Powers, Program Director
Pankhudi Sinha, Program Manager
Cesar Munoz, Associate Director of Technology

#### **Deliberate Indifference Podcast**

CORPORATE SOCIAL RESPONSIBILITY > ONLINE/INTERACTIVE

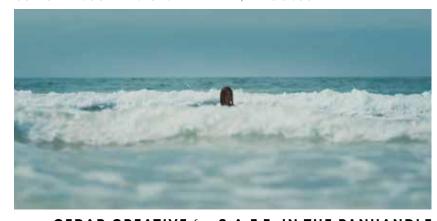


#### **CAYENNE CREATIVE for WBHM**

Dan Murch, Creative Director
Andy Odum, Copywriter
Chris Baker, Art Director
John Cobbs, Director of Interactive
Jeremy Underwood, Account Manager
Stacey Fell, Production Director

#### **Sula Survivor Story**

CORPORATE SOCIAL RESPONSIBILITY > FILM. VIDEO & SOUND



#### CEDAR CREATIVE for S.A.F.E. IN THE PANHANDLE



Greyson A. Welch, Writer, Director, Editor, Colorist Kevin Johnson, Producer Ethan Milner, Co-Writer, Camera Man, Edit Assist Sean Patrick Kirby, Director of Photography



# professional Ver addy® award winners

SALES & MARKETING > SALES PROMOTION > PACKAGING

# Parish Brewing Co. "Infinite Ghost"

ADJUNCT CREATIVE for PARISH BREWING CO.

Daniel Duvic. Creative

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > MAGAZINE DESIGN

# The Year in Hate & Extremism 2021

#### **SOUTHERN POVERTY LAW CENTER**

Chris Mihal, Creative Director Sunny Paulk, Senior Designer SALES & MARKETING > DIRECT MARKETING > DIRECT MAIL

# 2022 Halloween Dinner Invitation

#### **SCARLET PEARL CASINO RESORT**

Alex Weems, Senior Multimedia Designer Knight Abbey, Printer

SALES & MARKETING > SALES PROMOTION > PACKAGING

#### **Voodoo Woman**

HARVEST MEMPHIS LLC for SOUL & SPIRITS BREWERY

Daniel Brown, Principal
Ronnie Lewis, Associate Creative Director

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > BOOK DESIGN

# Hyperfocus & Nikola Tesla Book

SCOTT FISK CREATIVE for LONNY DOUGLAS MEINECKE, PH.D

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATION

#### **FedEx Logistics Mural Series**

PRETTY USEFUL CO. for FEDEX LOGISTICS

Allie Mounce, Designer
Katie Mars, Project Manager
Anthony Lee, Production Lead
Khara Woods, Production and Installation
Zelitra Peterson-Traylor, Production and Installation
Christina Meek, Coordination - FedEx
Amelia Ables . Coordination - FedEx

SALES & MARKETING > COLLATERAL MATERIAL > PUBLICATION DESIGN > COVER

#### Jack Daniel's '21 Distillery Report

FINN PARTNERS for JACK DANIEL DISTILLERY

Lauren Haitas, Copywriter
Hart Armstrong, Art Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart , Traffic Manager
Sean Williams, Creative Director
David Bailey, Photographer

SALES & MARKETING > COLLATERAL MATERIAL > SPECIAL EVENT MATERIAL

Cathedral of St.
Michael Archangel
BAUER ASKEW ARCHITECTURE

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATIONS

#### **Inspiration for Education**

RED SIX MEDIA for BAINS ELEMENTARY SCHOOL

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATIONS

#### **Paradox at Peco Signage**

DCA for PARADOX AT PECO

Doug Carpenter, Executive Creative Director
John David Dowdle, Associate Creative Director
Brody Kuhar, Digital Content Creator
Katie Elizabeth Carpenter, Account Coordinator
Signs & Designs, Production/Installation

OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN

# Peaceful Side Airport Campaign

VISUAL VOICE for BLOUNT PARTNERSHIP

John Fischbach, Art Director/Designer
Sean Fisher, Photographer
Haven Media, Photographer
ADS Phoenix. Printer

ONLINE/INTERACTIVE > WEBSITES

#### **Monster Tamer Website**

LEWIS COMMUNICATIONS for HIGH FIVE HEALTHCARE

Ryan Gernenz, VP/Creative Director Geoff Johnson, Senior Designer Cedrick Bearss, ACD/Copywriter Rachel Carney, Designer Andy Cargile, Production Director John Pope, 3-D Artist

OUT-OF-HOME & AMBIENT MEDIA > INSTALLATIONS

#### **French's Mustard Donuts**

FITZCO for FRENCH'S

OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN

#### **Artemis Launch Posters**

U.S. SPACE & ROCKET CENTER

Rodney Siddall, Graphic Designer

Greg Fasking, VP of Sales, Marketing & Communications

Dr. Kimberly Robinson, CEO & Executive Director

ONLINE/INTERACTIVE > WEBSITES > MICROSITES

# Skittles Taste the Pride Website

GOOD GIANT for SKITTLES

Nicholas Scimeca, Creative Director Elena Freed, Account Supervisor Nate Krempel, Developer Jordan Kabalka, Designer Abbey Emmans, Designer James Grillo, Digital Producer Weber Shandwick, Partner Agency

ONLINE/INTERACTIVE > WEBSITES > MICROSITES

#### OUT-OF-HOME & AMBIENT MEDIA > POSTER CAMPAIGN

#### Adrenaline/Spy Satellite/ Therapy

LEWIS COMMUNICATIONS for SKYDIVE MISSISSIPPI

Spencer Till, Executive VP/Creative Officer/Art Director Steve Skibba, ACD/Copywriter Andy Cargile, Production Director ONLINE/INTERACTIVE > WEBSITES

#### **We Are Memorial Website**

BAUER ASKEW ARCHITECTURE

Angie Juzang, Co-Creative Director
Cece Shabazz, Co-Creative Director
Mad Genius Advertising, Web Development / Art Direction
Janet Stuart, Content Producer
Erin Rosetti, Content Producer
Sylvia Hanes, Content Producer
Paul Donnell, Graphic Artist
Danyell Wietbrock, Coordinator

Marti Schuman, Coordinator

#### **Tabasco Sriracha Microsite**

PEOPLE WHO THINK for TABASCO BRAND

Steve Strutt, Senior Web Developer
Jeremy Ballard, Creative Director
Emily Carlson, Senior Account Leader/Vice President
Jay Connaughton, Agency Partner

ONLINE/INTERACTIVE > SOCIAL MEDIA CAMPAIGN

#### **All In Alabama Campaign**

NIKHIL GHODKE for ALABAMA COMMISSION OF HIGHER EDUCATION

Nikhil Ghodke, Lead Design/creative/Animation/ RESEARCH BREUNA BAINE, DESIGN/RESEARCH JAKE BROWNE, RESEARCH/MUSIC

FILM, VIDEO & SOUND > TELEVISION ADVERTISING > REGIONAL/NATIONAL

#### It's Time To Pay Easy

**DIGITAS** for **FIS GOCART** 

Atit Shah, EVP/Chief Creative Officer North America
Mike McConnell, VP/ Group Director Creative
Will Elliot, VP/ Group Director Creative
Sam Luchini, VP/Group Director Creative
Alyse Schwartz, EVP/Group Account Director
Katherine Barker, VP/Account Director
Vanessa Toro, VP/ Group Director Strategy
Spring Clinton, Executive Producer
Hannah Bond, Manager, Project Management

FILM, VIDEO & SOUND > TELEVISION ADVERTISING > REGIONAL/NATIONAL

#### **Civil Rights**

MWB for VISIT MISSISSIPPI

Randy Lynn, Creative Director/Writer
Damien Blaylock, Director
Bobby Anderson, Co-Director/Editor
Parker Jaynes, Art Director/Producer
Cole Furlow, Music Producer
Ryan Kimball, Account Executive

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL

#### **Zatarain's Mardi Gras**

PETER MAYER for MCCORMICK CORPORATION

Fernanda Burgel, Creative Director
Lena Ghali, Art Director
Joseph Tate, Copywriter
Shari Langley, Associate Art Director
Kalifa Washington, Social Media Manager
Alexis Vicknair, Sr. Producer
Michelle Novakoske, Account Director
Desmond LaVelle, Executive Creative Director
Fat Happy Media, Production

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL

#### Alabama Tourism Mind Trip: Outdoors

# INTERMARK GROUP for ALABAMA TOURISM DEPARTMENT

Lee Sentell, Alabama Tourism Director
Keith Otter, Chief Creative Officer
Blake Young, Associate Creative Director - Art
Scott Shalles, Associate Creative Director - Copy
Chris Mann, Executive Producer
David Walker, Editor
Josh Cooley, Post Production
J.M. Cifonie, Audio Engineer
Paul Brusatori, SVP/Managing Director
Jason Wallis, Director
Kris Kimlin, Director of Photography
Bill Dinan, Account Director

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL

#### Alabama Tourism Mind Trip: Beach

INTERMARK GROUP for ALABAMA TOURISM DEPARTMENT

Lee Sentell, Alabama Tourism Director
Keith Otter, Chief Creative Officer
Blake Young, Associate Creative Director - Art
Scott Shalles, Associate Creative Director - Copy
Chris Mann, Executive Producer
David Walker, Editor
Josh Cooley, Post Production
J.M. Cifonie, Audio Engineer
Paul Brusatori, SVP/Managing Director
Jason Wallis, Director
Kris Kimlin, Director of Photography

Bill Dinan, Account Director

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL

#### LSU Welcome Week

THREESIXTYEIGHT for LOUISIANA STATE UNIVERSITY

Phil Roberts, Exec Producer Aisle 3, Video Production ONLINE FILM VIDEO & SOUND > INTERNET COMMERCIAL

#### **Black History is Church History**

THE LIBRARY OF for **WORTHY REDEEMER CHURCH** 

> Phil Woodall, Director Sophie Young, Editor Reese Mitchell, Gaffer

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL

#### **Black Abbey - Patron Saint Gary**

**BUNTIN** for **BLACK ABBEY BREWING** 

Dave Damman, President & Chief Creative Officer/ Copywriter Jared Owenby, Copywriter Jayden Harmse, Art Director Danielle Keenan, Head of Production Anna Lee Curles Upton, Senior Brand Manager Derrik Whitten, Social Director

Elastic Pictures, Production Company

ONLINE FILM. VIDEO & SOUND > INTERNET COMMERCIAL CAMPAIGN

#### **Alabama Tourism Mind Trip** Campaign

**INTERMARK GROUP** for ALABAMA TOURISM DEPARTMENT

Lee Sentell, Alabama Tourism Director Keith Otter, Chief Creative Officer Blake Young, Associate Creative Director - Art Scott Shalles, Associate Creative Director - Copy Chris Mann, Executive Producer David Walker, Editor Josh Cooley, Post Production J.M. Cifonie, Audio Engineer Paul Brusatori, SVP/Managing Director Jason Wallis, Director Kris Kimlin, Director of Photography Bill Dinan, Account Director

ONLINE FILM, VIDEO & SOUND >

ONLINE FILM, VIDEO & SOUND > INTERNET COMMERCIAL

#### **BankPlus - Explainer Videos**

RAMEY AGENCY for **BANKPLUS** 

Erick Evans. SVP/Director of Client Services Wes Williams Executive Creative Director Nicole Stowe. Creative Director Don Hawkins, Creative Services Manager Tempt Films, Video Production Services

INTERNET COMMERCIAL CAMPAIGN

#### **Black Abbey - Patron Saints**

**BUNTIN** for **BLACK ABBEY BREWING** 

Dave Damman, President & Chief Creative Officer/ Copywriter

Jared Owenby, Copywriter Jayden Harmse, Art Director Danielle Keenan, Head of Production Anna Lee Curles Upton, Senior Brand Manager Derrik Whitten, Social Director Elastic Pictures, Production Company

ONLINE FILM VIDEO & SOUND > BRANDED CONTENT & **ENTERTAINMENT** 

#### **Drexell & Honeybee's**

THE CENTER FOR **PUBLIC TELEVISION & RADIO** for **ALABAMA PUBLIC RADIO** 

> Angel Caro, Producer William Green, Videographer

ONLINE FILM, VIDEO & SOUND > BRANDED CONTENT & **ENTERTAINMENT** 

#### **U Tense Soul**

**FATHAPPY** for **COVENANT HOUSE NEW ORLEANS** 

Matthew Wilder, Director/Producer Nick Shamblott, Director of Photography Zuri Obi. Editor

ONLINE FILM, VIDEO & SOUND > BRANDED CONTENT & **ENTERTAINMENT** 

#### **Plus One**

**DENTSU** for **NEW ORLEANS & COMPANY** 

Mark Romig, Senior VP & Chief Marketing Officer, New Orleans & Company Jeremy Cooker, VP Marketing & Special Projects, New Orleans & Company Andrew Hunter, Group Creative Director Jose Contreras Rodriguez . Senior Art Director Samantha Geloso, Senior Copywriter

Brian Gartside, Group Design Director Carly Salaman, Executive Producer Lara Hurnevich. Senior Producer Sergio Barrientos, SVP Cultural Fluency Natalie Garcia, Associate Director, Integrated

> Strategy Emily Uline. Account Director Scott Daly, SVP, Media Planning

ONLINE FILM, VIDEO & SOUND > BRANDED CONTENT &

#### The World's Aquarium

# EDELMAN for YAMAHA WATERCRAFT

Pete Heid, Senior VP, Creative Director
JW Affourtit, ACD, Senior Art Director
Craig Thomas, VP Senior Producer
David Manders, Advertising Supervisor Yamaha
Watercraft Group
Leslie Zlotnick, Marketing Division Manager
Yamaha WaterCraft Group

CROSS PLATFORM > INTEGRATED CAMPAIGNS > INTEGRATED BRAND IDENTITY CAMPAIGN

#### Paradox at Peco Branding Campaign

DCA for PARADOX AT PECO

Doug Carpenter, Executive Creative Director
John David Dowdle, Associate Creative Director
Brody Kuhar, Digital Content Creator
Cara Greenstein, VP Public Engagement
Katie Elizabeth Carpenter, Account Coordinator
Houston Cofield, Photographer in Residence
Signs & Designs, Signage Production/Installation

**ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES** 

#### **FedEx Logistics Mural Series**

PRETTY USEFUL CO. for FEDEX LOGISTICS

Allie Mounce, Designer
Katie Mars, Project Manager
Anthony Lee, Production Lead
Khara Woods, Production and Installation
Zelitra Peterson-Traylor, Production and Installation
Christina Meek, Coordination - FedEx
Amelia Ables, Coordination - FedEx

FILM, VIDEO & SOUND > MUSIC VIDEO

#### **Guy On A Buffalo Wing**

#### TOMBRAS for ZAXBY'S

Clay Prewitt, Group Creative Director
Silver Cuellar III, Creative Director
Kym Stone, Creative Director
Louie Spivak, Copywriter
Caitlin Smichowski, Art Director
Chris Randall, Account Director
Tim Strini, Account Executive
Jeff Benjamin, Chief Creative Officer
Dooley Tombras, President
Slash Dynamic, Production Company
Kiran Koshy, Director
Micheal Schrom, Tabletop Director

**ELEMENTS OF ADVERTISING > LOGO DESIGN** 

#### **Paradox at Peco Logo**

DCA for PARADOX AT PECO

Doug Carpenter, Executive Creative Director
John David Dowdle. Associate Creative Director

**ELEMENTS OF ADVERTISING > LOGO DESIGN** 

#### El Viaje Logo Design

AMD CREATIVE for EL VIAJE

Adelaide Matte, CEO/Founder

**ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES** 

# Illustrations Artemis Rocket Launch

#### **U.S. SPACE & ROCKET CENTER**

Rodney Siddall, Graphic Designer
Greg Fasking, VP of Sales, Marketing &
Communications
Dr. Kimberly Robinson, CEO & Executive Director

**ELEMENTS OF ADVERTISING > ILLUSTRATION SERIES** 

#### Jack Daniel's Squire Calendar

FINN PARTNERS for JACK DANIEL DISTILLERY

Mark Tucker, Photographer
Nelson Eddy, Copywriter
Sean Williams, Art Director, Creative Director
Hart Armstrong, Art Director
Betty Mason, Production Manager
Niki Giacchina, Project Manager
Susan Hart, Traffic Manager

**ELEMENTS OF ADVERTISING > ART DIRECTION** 

#### **Guy On A Buffalo Wing**

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Tim Strini, Account Executive
Jeff Benjamin, Chief Creative Officer
Dooley Tombras, President
Slash Dynamic, Production Company
Kiran Koshy, Director
Micheal Schrom, Tabletop Director

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS

#### KSCVC "Gateway" Video Animation

#### PETER MAYER ADVERTISING for Kennedy Space Center VISITOR COMPLEX

Richard Landry, Creative Director
Craig Moyer, Sr. Copywriter
Margot Bienvenu, Sr. Art Director
Barrett Macgowan, Sr. Copywriter
Alexis Vicknair, Director of Production
David Crane, VP, Account Director
Erin Judd, Account Supervisor
Andrew Alexander, Project Manager
Jordy Luft, Associate Media Director
Superlative, Production
Ian Robertson, Director
Helen Urriola, Line Producer

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS > CGI

# KSCVC "Gateway" Video CGI

# PETER MAYER ADVERTISING for KENNEDY SPACE CENTER VISITOR COMPLEX

Richard Landry, Creative Director
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Margot Bienvenu, Sr. Art Director
Barrett Macgowan, Sr. Copywriter
Alexis Vicknair, Director of Production
David Crane, VP, Account Director
Erin Judd, Account Supervisor
Andrew Alexander, Project Manager
Jordy Luft, Associate Media Director
Superlative, Production
lan Robertson, Director
Helen Urriola Line Producer

ELEMENTS OF ADVERTISING > CINEMATOGRAPHY

#### **Vision In Motion**

FITZCO for SOUTHERN COMPANY

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS

#### Pizza Dimension!?

# ECHO TANGO for PAPA JOHNS FOR TWITCH

Jason Latorre, Twitch Creative Producer Patrick Moses. Twitch Production Lead

ELEMENTS OF ADVERTISING > FILM & VIDEO > VIDEO EDITING

#### **U Tense Soul**

# FATHAPPY for COVENANT HOUSE NEW ORLEANS

Matthew Wilder, Director / Producer
Nick Shamblott, Director of Photography
Zuri Obi, Editor

ELEMENTS OF ADVERTISING > SOUND > MUSIC WITH LYRICS

#### **Guy On A Buffalo Wing**

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Chris Randall, Account Director
Tim Strini, Account Executive
Jeff Benjamin, Chief Creative Officer
Dooley Tombras, President
Slash Dynamic, Production Company
Kiran Koshy, Director
Micheal Schrom, Tabletop Director

CORPORATE SOCIAL RESPONSIBILITY > ONLINE/INTERACTIVE

#### **Tear the Paper Ceiling Site**

THREESIXTYEIGHT for OPPORTUNITY @ WORK

Tim Ricks, Designer
Tim Ricks, Developer
Hailey Johnson, Experience Strategist
Natalia Weil, Account Manager
Kenny Nguyen, CEO
Adrian Owen-Jones, Chief Growth Officer
Jeremy Beyt, Chief Creative Officer
Brian Tawlks, Creative Director
Heather Gantz, Account Manager
Justin Hutchinson, Director of Business Development
Luke Jones, Writer
Tara Lirette, Director of Strategy

ADVERTISING INDUSTRY SELF-PROMOTION > ONLINE/INTERACTIVE

#### A Helpful Holid.ai

**BIG COMMUNICATIONS** 

Aaron Gresham, Executive Creative Director Shannon Harris, Creative Director Katie Erickson, Senior Art Director John Kennedy, Terry Turner, Artificial Intelligence, Copywriters

Dan Gavin, Digital Experience Engineer Ali Clark, Associate Creative Director Merry Michael Smith, Director of Media Mary Jane Cleage, Director of Accounts Alex Sharkey, Director of Strategy

ELEMENTS OF ADVERTISING > DIGITAL CREATIVE TECHNOLOGY

#### US Civil Rights Trail AR Experience

LUCKIE & COMPANY for ALABAMA DEPARTMENT OF TOURISM AND TRAVEL

Mat Powell, Art Director
Primal Screen, Developer
Ed Mizzell, Managing Director
Lizzie Holt, Producer
Marqus Dawson, Production Manager
Dixie McPherson, Project Manager

PUBLIC SERVICE > ONLINE/INTERACTIVE

#### **Tear the Paper Ceiling Site**

THREESIXTYEIGHT for OPPORTUNITY @ WORK

JThreeSixtyEight for Opportunity @ Work
Credits:

Tim Ricks, Designer
Tim Ricks, Developer
Hailey Johnson, Experience Strategist
Natalia Weil, Account Manager
Kenny Nguyen, CEO
Adrian Owen-Jones, Chief Growth Officer
Jeremy Beyt, Chief Creative Officer
Brian Tawlks, Creative Director
Heather Gantz, Account Manager
Justin Hutchinson, Director of
Business Development
Luke Jones, Writer

Tara Lirette, Director of Strategy

# CONGICALS and good luck at the national competition