



2023-2024 Calendar of Deadlines, Events and Fees

| Date | Activity |
|--------------------|--|
| July 1, 2023 | July Governor's Update |
| July 26, 2023 | 1 st COP Conference Call (COTY) |
| August 1, 2023 | Deadline to submit District Directory information |
| August 1, 2023 | Club Presidents Meet & Converse with RD (COTY) |
| August 1, 2023 | Nominations Due for Governors' Award (Historian handles) |
| August 4, 2023 | August Governor's Update |
| August TBD | Alabama Clubs Only – Alabama Advertising Education Foundation Meeting |
| August 24, 2023 | COG President's Idea Exchange (PIE): Board & Executive Training (COTY) |
| August 26, 2023 | Leadership Conference 2023 Board Meeting New Orleans (COTY for each club participating) |
| August TBD | Alabama Clubs Only – Dues deadline for Alabama Advertising Education Foundation and Alabama Advertising Legislation Fund (2 separate invoices; Sarah Jones handles) |
| August 31, 2023 | Deadline to pay District Dues, must be mailed to Rebecca Royen \$10 per member will be invoiced (COTY) |
| September 1, 2023 | Deadline to submit Club Mailing List and Membership Roster to RD (COTY) |
| September 1, 2023 | Deadline to submit Annual Budget, Charter & Bylaws to RD (COTY) |
| September 6, 2023 | Club News due for September e-newsletter, submit to RD (COTY) |
| September 20, 2023 | September E-Newsletter distributed |
| September 27, 2023 | 2nd COP Conference Call (COTY) |
| October 2, 2023 | District Awards Webinar 1 (COTY) |
| October 13, 2023 | October Governor's Update |
| October 25, 2023 | 3rd COP Conference Call (COTY) |
| October 26, 2023 | COG President's Idea Exchange (PIE): American Advertising Awards & Mosaic Awards (COTY) |
| November 1, 2023 | District Awards Webinar 2 (COTY) |
| November 1, 2023 | Club News due for November e-newsletter (COTY) |
| November 15, 2023 | Advertising Hall of Achievement, National Board Meeting, COG Meeting (Amy Riddle, Adriane Van Kirk, Sarah Jones and Leigh Farrior attend) |
| November 15, 2023 | November E-Newsletter distributed |
| November 29, 2023 | 4th COP Conference Call (COTY) |
| December 6, 2023 | District Awards Webinar 3 (COTY) |
| December 8, 2023 | December Governor's Update |
| December 31, 2023 | Deadline to pay National Club Dues: \$30 per member will be invoiced Dec 1-3 (COTY) |
| January 10, 2023 | District Awards Webinar 4 (COTY) |
| January 10, 2024 | Club News due for January e-newsletter (COTY) |
| January 24, 2024 | 5th COP Conference Call (COTY) |
| January 24, 2024 | January E-Newsletter distributed |
| January 25, 2024 | COG President's Idea Exchange (PIE): Succession Planning (COTY) |
| February 9, 2024 | February Governor's Update |
| February 15, 2024 | Posts to AAF D7 due for COTY Points (watch for topics throughout year, tag Club Achievement Chair if you reply to a post and they will keep track of COTY points) |
| February 21, 2024 | 6th COP Conference Call (COTY) |
| March 1, 2024 | District Professional American Advertising Awards Forwarding Deadline Gold: \$90 per entry & Silver: \$100 per entry <i>All Gold and Silver winners must be shipped to District (COTY)</i> |



March 1, 2024 District Student American Advertising Awards Forwarding Deadline
Gold: \$30 per entry & Silver: \$30 per entry
All Gold and Silver winners must be shipped to District (COTY)

March 1, 2024 Public Service project info due to RD (COTY)

March 1, 2024 Club Achievement Books due by 5pm Central Time (COTY)

March 4, 2024 Club Achievement Books Late Deadline due by 12pm Central (COTY)

March 13, 2024 Club News due for March e-newsletter (COTY)

March 13, 2024 7th COP Conference Call (COTY)

March 15, 2024 Updated membership rosters due to RD (COTY)

March 15, 2024 Nominations Due for Donald G. Hileman Award, Bolton-MacVicar Award and Otis Dodge Memorial Award (COTY)

March 15, 2024 Deadline to contribute to Jan Gardner Memorial Scholarship Fund, Mosaic Fund, Charlie Malone NSAC Fund or Provide Local Scholarship Proof to RD (COTY)

March 13-15, 2024 COG Forward Planning – Washington, DC
(Adriane Van Kirk, Jennifer Cooley and Leigh Farris attend)

March 27, 2024 March E-Newsletter distributed

March 28, 2024 COG President's Idea Exchange (PIE): Forward Planning (COTY)

March 29, 2024 Applications Due for Jan Gardner Memorial and Mosaic Scholarships (COTY)

March 29, 2024 National American Advertising Awards winners Forwarding Deadline

April 5, 2024 National Club Achievement Books Due at 4 pm Central Time

April 11 - 12, 2024 AAF National Leadership Immersion – Washington, DC (may be virtual)

April 19-20, 2024 Spring Convention in Huntsville, AL
District Board Meeting (COTY for number of registered attendees)

April 11-13, 2024 District NSAC Competition in Tuscaloosa, AL

April 23-25, 2024 Advertising Hall of Fame, AAF Board Meeting, COG Meeting – NYC
(Amy Riddle, Adriane Van Kirk, Sarah Jones and Leigh Farris attend)

May 2024 Debut American Advertising Awards Show

May 15, 2024 Club News due for May e-newsletter (COTY)

May 22, 2024 Final COP Conference Call (COTY)

May 29, 2024 May E-Newsletter distributed

May 23, 2024 COG President's Idea Exchange (PIE): District Leadership Q&A (COTY)

May 29 - June 2, 2024 ADMERICA! 2024 in Salt Lake City, UT

June 14, 2024 June Governor's Update/End of Year Message